

OREGON WINE Almanac

AN ANNUAL PUBLICATION OF THE OREGON WINE PRESS **2024**

PLUS

2023 in
Review

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2024 OREGON WINE ALMANAC



Oregon Wine Directory

- 53** WINERIES
- 65** LODGING
- 65** RESTAURANTS
- 66** TRADE
- 67** RETAIL
- 68** MAPS



PHOTO BY JOHN VALLS, COURTESY OF THE OREGON WINE BOARD

cover Herb Quady, the *Oregon Wine Press* 2023 Person of the Year, standing next to the Mule, a 2004 Kawasaki that continues to run great.
Photo by John Valls, Courtesy of the Oregon Wine Board

46 HERB QUADY

2023 Person of the Year

2023

LOOKING BACK



6 For the Greater Good
Winning with Humility

8 Steady as She Goes
Report findings show growth

10 In Memoriam 2023
Celebrating those lost this year

20 Milestones
Raise a glass to those celebrating major anniversaries

22 Stellar Selections
Revisiting the year's panel-picked recommendations

26 Awards and Accolades
Cheers to 2023's Deserved Selections

28 Beyond the Bottom Line
Oregon B Corps focus on continuous improvement

30 A Mighty Tall Task
Saving Oregon white oaks before they disappear

32 Glass Half Empty
Wine has a serious image problem

36 Oregon Wine Calendar

For the Greater Good

WINNING WITH HUMILITY

British literary scholar C.S. Lewis said, “Humility is not thinking less of yourself; it is thinking of yourself less.” In today’s world, filled with self-absorbed attention-seekers, humble people are rarities. They tend to be natural leaders, possessing quiet confidence while generously crediting others for assisting in their accomplishments. Like a gravitational pull, their humility draws people to them. It’s not surprising that unpretentious leaders run profitable organizations. When personnel feel nurtured and appreciated, they excel, boosting both morale and revenues.

For as long as I’ve known Herb Quady, our 2023 Person of the Year, he’s been the definition of humility. He has spent his career discretely building an empire, with help from those circling within his orbit. Herb’s accomplishments are many: successful winemaker

of Quady North, an innovative wine brand long before wine would be considered cool; co-founder of Barrel 42, a custom crush facility crafting wines for 17 winery clients; and founder of Applegate Vineyard Management, employing stewards currently maintaining 150 acres of grapevines planted eight properties. While his focus primarily centers within the Rogue and Applegate valleys, much like a water ripple, Herb’s impact extends far beyond Southern Oregon.

During the last year, Herb increased Quady North’s production to 10,000 cases. This growth allows expansion into markets not yet familiar with Southern Oregon wines. Ever modest, Herb says, “Hopefully we’ll break some new ground

and drive interest in our region, encouraging wine drinkers to seek out other wineries.”

When asked about those he’s mentored over the course of his career, I wasn’t surprised when Herb turned the tables, replying, “I think often about the people who have mentored *me*. Sometimes I only worked a harvest with them, and yet they still had a major impact on me.”

Although I never worked for Herb, I can’t help but find his humility refreshing. I hope you enjoy learning more about Herb and his noteworthy contributions to Oregon’s wine industry. ■



PHOTO PROVIDED BY QUADY NORTH

OREGON
EST. 1984
WINE PRESS

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PRINTING/DISTRIBUTION

Oregon Litho

©2024 OREGON WINE PRESS

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Advertising Sales: 503-687-1252

Subscriptions: 503-687-1236

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Oregon Wine Press is published 12 times a year. Subscription price is \$40 per year in the United States. Editorial contributions will be published at the discretion of the editor, and we are not responsible for unsolicited manuscripts or other materials. When the result of a wine competition is reported, it is done as a service to our readers and does not reflect the editorial opinion of Oregon Wine Press. Please know that events listed in our “Calendars” are subject to change. Events that involve Oregon wines can receive a free listing in our calendars. The publisher reserves the right to edit all advertising copy for spelling and punctuation accuracy, and to reject any advertisement. Oregon Wine Press will exercise due diligence to prevent mistakes, but will be responsible for typographical and other errors only to the extent of credit or corrected insertion of the portion of the advertisement that is incorrect due to our error.



Michele Francisco
Editor

After a childhood spent reading and writing, Michele graduated from UCLA with an English degree. She moved to Oregon in 2010, studied wine at Chemeketa Community College and began Winerabble, a Northwest-focused wine blog. Michele has been a cheerleader for Oregon wine since her arrival.



Ossie Bladine
Associate Publisher

A fourth-generation publisher, Ossie grew up in the News-Register’s newsroom and studied at the University of Oregon. He resides in McMinnville with wife Lacy and children Kingsley, Sloane and Axel. When he’s not balancing the multiple segments of the company, he’s busy planning the Walnut City Music Festival.



Jenna Preston
Account Executive

Born and raised in the Portland metro area, Jenna is a fourth-generation Oregonian. With over 14 years in Oregon’s wine industry, she is WSET III-certified and instructs program certifications with Linfield University. Currently, Jenna lives in south Salem with husband Chad, two cats and a puppy.



Bonnie George
Account Executive

A native Oregonian, Bonnie grew up in Salem. A part of the News-Register Publishing Company team since 2018, Bonnie lives in Willamina with her five children. When she’s not marketing for OWP, she enjoys the outdoors and watching her kids play sports.

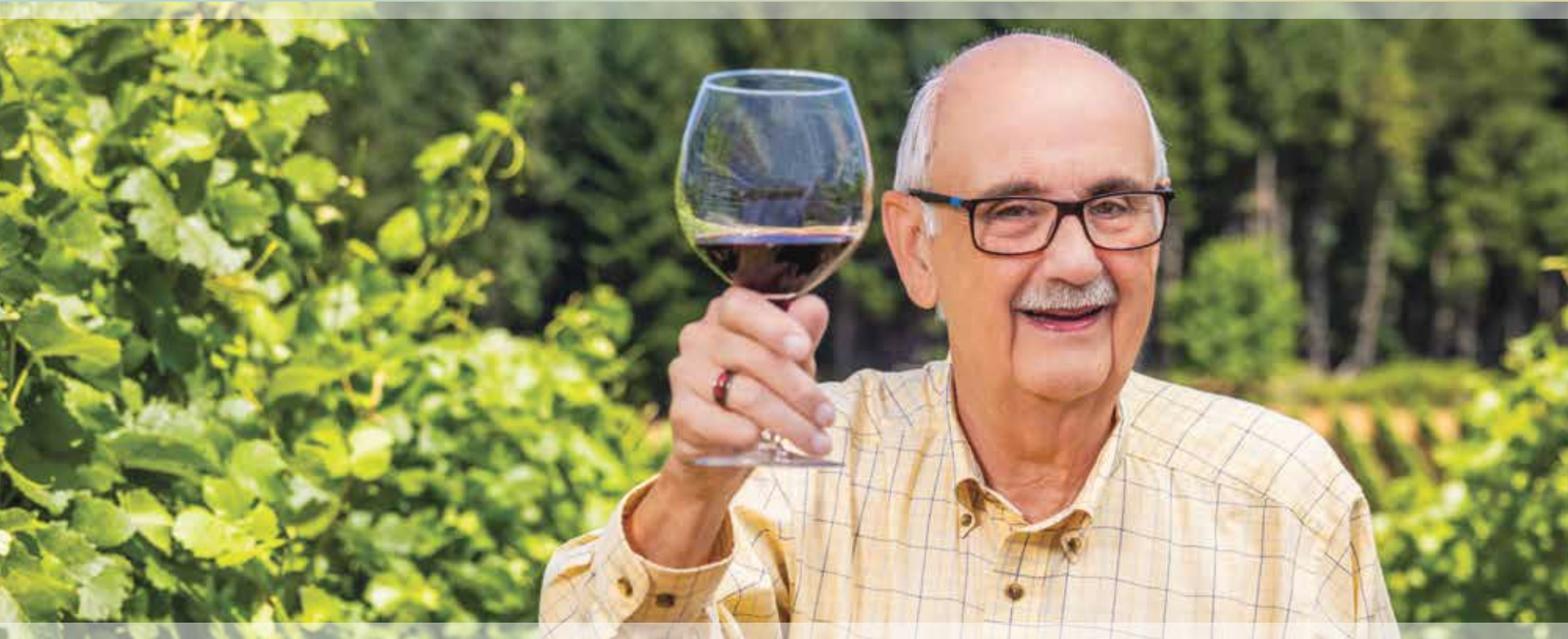


Stacy Heatherington
Sales & Marketing Director

Originally from the Oregon Coast, Stacy grew up in the Portland metro area and studied marketing, public relations and advertising in Washington D.C. As an ardent wine lover she returned home and worked in the Oregon wine industry for over eight years, refining her wine education, skills and passion for our wine. Stacy currently lives in Forest Grove and frequently supports and attends performing arts events.



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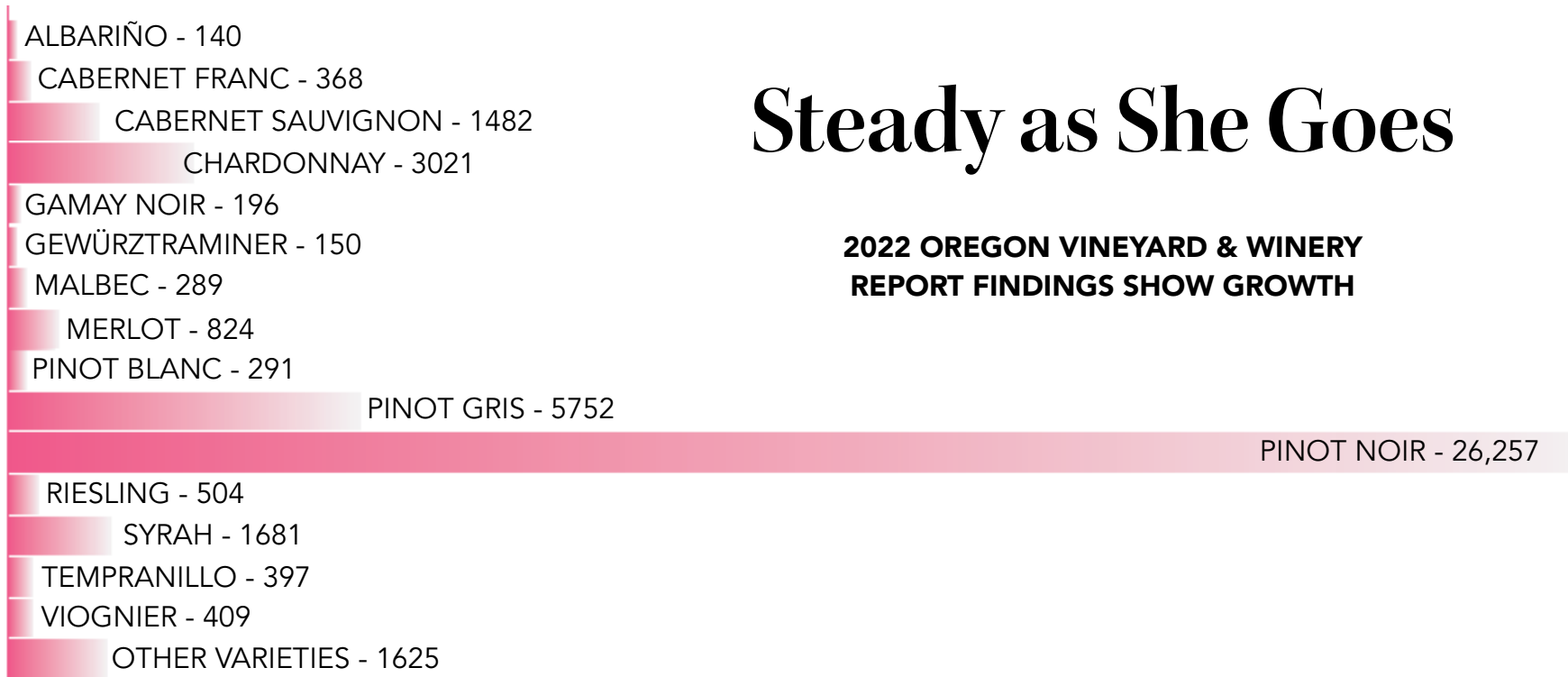
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2022 PLANTED ACRES BY VARIETAL



Steady as She Goes

2022 OREGON VINEYARD & WINERY
REPORT FINDINGS SHOW GROWTH

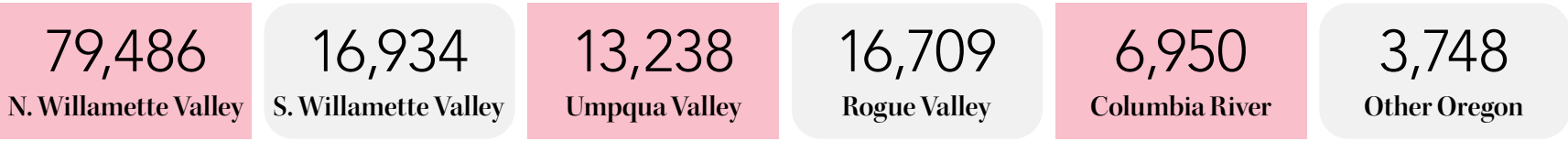
2022 WINERIES



2022 HARVESTED ACRES



2022 PRODUCTION (IN TONS)



20%	44,487	22%	\$330 million	4.9%	\$5.7 million	14%	\$2411	30%
Percentage increase in total wine grape production over 2021.	Total planted acreage in 2022.	Percentage increase of estimated wine grape value over 2021.	Estimated value of wine grape production in 2022.	Percentage increase of export sales over 2021.	Wine case sales across all channels in 2022.	Percentage increase in tasting room sales over 2021.	Average price per ton in 2022.	Percentage of grapes harvested but not crushed in Oregon (likely sold out of state).

See the full report at https://industry.oregonwine.org/wp-content/uploads/sites/2/2022-Winery-Vineyard-Report_Final.pdf

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My Confession to Yamhill County...

Dear Friend, When I meet people in McMinnville, they usually say, "Oh, I know you. You're the doctor that I've seen on YouTube with your son Chris, from the Bachelorette." Well, I want you to know a little more about that picture and why I use it in my ads. In 1976, when I was studying to be a chiropractor, I received an amazing treatment at age 26 that totally changed my life and got rid of my chronic headaches, sinusitis and snoring from falls, bumps and thumps in sports, even a few fights growing up on the streets of Philly. It is called the Bilateral Nasal Specific Treatment from my teacher Dr. Stober, at the University of Western States in Portland. And all I could say then, even now, was WOW! After that first treatment, I was able to breathe so much better through my nose. And my headaches? Felt like a knife was taken out of my head. Even my vision improved from needing glasses to not needing glasses. At age 26, you learn how to put up with a lot, but I was at the "end of my rope", desperate, in spite of being a competitive athlete pitching in the semi-professional Portland City League. Once I had that adjustment, "the lights went on for me" and I knew at that moment I wanted to learn this special technique, developed, practiced, and taught by Dr. Stober for over 30 years before I had my first treatment in 1976. I was so committed to learning his technique that I spent over 1,000 hours over a 10-year period observing and studying with him and am now a leading expert. I became his protégé and his only student to treat him for his chronic headaches he suffered with from a bad head injury as a kid, leading him to develop this special, non-surgical treatment. I also truly believe he saved my son Chris, from a lot of suffering as well.

From Conehead to the Chicago Cubs

You see, when Chris was born, after a 36-hour intensive labor and homebirth, he had a conehead and we were told that he could have some cerebral palsy due to the stress on his head from the birth process. The day after he was born, I took him to Dr. Stober for his first Bilateral Nasal Specific treatment. Right in front of our eyes, my wife and I could see the shape of his head changing. I took over Chris's care from there and he became an All-Star baseball pitcher and soccer player in high school, a walk on at the University of Portland, and drafted by the Chicago Cubs in the 11th round and the 354th pick and pitched for them for 5 years. One just never knows how valuable a Bilateral Nasal Specific treatment and sound nutrition can do for a person's health.

It's strange how life is because I have treated many patients since 1976 with chronic migraines, sinusitis, snoring, concussions, whiplash, birth trauma, and other conditions related to blows to the head or difficult births.



Here's just one testimonial from a recent patient.. And there are reviews as well as my interview on my website, nasalspecific.com.

Just scan the QR code to the right to listen to it.

My name is Landon Haney, and I am now 77 years old. I have had sinus problems off and on since I was teenager. The most recent one started in 2011 and continued until recently. My nose was completely plugged off and I heard about Dr. Siegfried on the radio. I knew from past treatments he had done for me and always helped me, so I called for a consultation. He started his Bilateral Nasal

Specific Treatments, and I started noticing improvements after the first few treatments. I've had over 9 treatments now and my sinuses have been completely clear. The results of his treatments are, according to my wife, I no longer snore. I don't have sleep apnea anymore. I'm sleeping through the night, and I am breathing really well with no blockage in my nose. It's amazing.

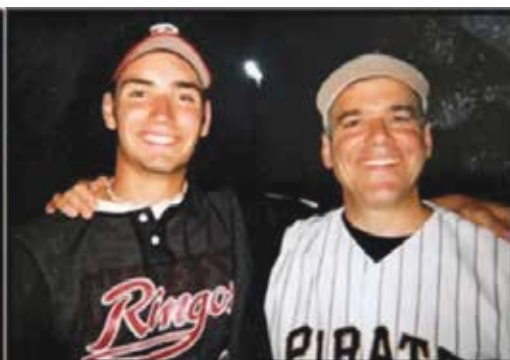
Now, My CONFESSION is that I don't heal anyone!! I never have. I don't treat or cure any of the problems patients come to me with. Here's how it works: I make a specific adjustment to the spheroid bone in your head. Your brain and nervous system then function better. It's your body that does the healing. And I've had amazing results in practice since performing this special, non-surgical treatment thousands of times since 1976. **Unique Offer—it shouldn't take an expensive or dangerous surgery to help you breathe better.** Normally my consultation costs \$297 to find out if you are a candidate for this non-surgical plan and potentially life changing procedure that is not covered by insurance. But if you mention **PROMO CODE 301** then you will receive a full consultation for only \$97 to see if you are a candidate. If you qualify for my care plan, and decide to take your first treatment I will wave the consultation fee. Call NOW as appointments are limited. **503-472-6550.**

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- Dr. Siegfried

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In Memoriam

2023

CELEBRATING COLLEAGUES
LOST LAST YEAR

Dick Erath

BY STARLA POINTER

Oregon wine pioneer Dick Erath of Vancouver, Washington, a former longtime resident of Dundee, died March 29, following two weeks in the hospital. He was 87.

A former electrical engineer, Erath came to Oregon in 1967 with a dream of planting grapes in the Dundee hills and making wine. His first crush produced 216 cases of Pinot Noir, Gewurztraminer and Riesling, and set the stage for decades of winning accolades both for his wines and for his activities in the wine business.

In 2003, Erath was honored by industry peers with the Oregon Vintner Award in recognition of his lifetime of achievement in building the Oregon wine industry and its international prominence.

"A farmer at heart" who was always learning, according to stepdaughter Kristen David, he was the namesake for a Pinot Noir variety he developed, "Clone 95, the Dick Erath Clone."

"A friend brought him a vine from France in 1980, and Dick worked with it. He took it to U.C. Davis," David recalled. "Twenty years later, they contacted him and said 'your vines are ready.'"

Erath planted a test area of the new Clone 95 and propagated the vine on Grand Island. He harvested enough of the grapes to make a barrel of wine. "Absolutely outstanding," David said, noting that it's now one of the most sought-after clones.

He was invited to speak at a recent vertical tasting in Portland featuring wines made from Clone 95.



PHOTO COURTESY OF THE NEWS-REGISTER

"He was really looking forward to that," David said, but he fell ill and had to skip the event.

Carlton winemaker Ken Wright tasted Erath's wines before he moved to Yamhill County from California. He remembers one particular Pinot Noir he sampled in 1982 or '83 while it was still in the barrel. "Stunning," he recalled. "Ridiculously good."

After moving to the McMinnville area, Wright got to know the veteran winemaker. He learned a lot from Erath, he said; not just about growing grapes and making wines, but also about the growth of the Oregon wine industry.

Erath loved to share his knowledge and expertise, he said. He provided both scientific research and information about the organic side of winemaking, including fermentation and developing the vineyard.

"He was a fact-checker," as were fellow pioneers David Lett and others, Wright said. "It's a big loss ... when we lose those who were present during those early times, the stories begin to change."

Erath, like Lett, was "motivated by quality, complexity and long-lived" varieties, Wright said. He said the two men brought in the varieties of grapes that created the base of the industry — Pommard, in Erath's case, which provided structure, intensity and a deeper complexity, and Wädenswil, in Lett's, which gave the blend higher notes and an ethereal complexity.

"They set the stage for all of us who came later," Wright said, adding that exposure to Erath's blends "convinced me this is where I wanted to be."

He said he is pleased that the senior winemaker had time to enjoy life after selling his winery to Ste. Michelle

Estates. "He seemed very happy. He was very jovial," Wright said. "We'll miss him."

Mary Stern, former Yamhill County commissioner and director of McMinnville Habitat for Humanity, also recalled Erath's sense of humor as well as his pioneering work in the wine industry.

In addition, "Dick cared deeply about his community" and was supportive of her run for elective office. "Dick was so supportive and encouraging," she said. "I'm honored to have known him."

At 79, Erath married another veteran of the Oregon wine industry, winemaker and writer C.J. "Suzi" David. They had met decades earlier, in the 1970s, when she visited Dundee looking for vines for her Southern Oregon winery.

The couple had a great time together, David said.

They enjoyed good food, playing cribbage and sipping wine together. Erath continued to make a barrel of Pinot Noir and a barrel of sparkling wine for his family until he was 85. Then he turned to another science-based food product, taking careful

notes as he developed his bread-baking skills.

They also traveled domestically and internationally, visiting Portugal, France and other countries. In New Zealand, local winemakers recognized Erath and treated him as an honored guest.

"He was such a great mentor," Kristen David said of her stepfather, yet "he thought of himself as not a big deal."

She added, "he was so down-to-earth," she said. "He wore jeans and a flannel shirt; he loved to

garden or be in the kitchen or to play poker with his friends."

The couple recently returned from spending five weeks in Hawaii this winter.

"They loved traveling, good food, good wine and lots of cribbage," David said, recalling how they put Erath put a bottle of champagne into the refrigerator before going to the hospital.

He spent 14 days in intensive care, and never made it home. The family opened the champagne after his death for a special toast. ■

Dick Erath's legacy

Thoughts shared by David Adelsheim

One thing I've realized is that he was really the first person in the Willamette Valley to consider making "a lot of wine." He had a couple of big vineyards he owned or managed and he bought quality grapes everywhere he could find them. Knudsen Erath and especially Erath Vineyards made Pinot noir for the normal consumer, not the collector. Don't misunderstand me. His wines were not dumbed down; they were delicious. He just made lots of cases. He crafted a few wines for collectors, too. But his real gift, first to Oregonians— and eventually to the whole country— was wonderful Willamette Valley Pinot noir. It was, in many ways, his brand that established Willamette Valley, Oregon and Pinot Noir as conjoined in the minds of many American wine lovers.

The second thing he demonstrated was that one could make money in the Willamette Valley wine business. He worked closely with the accountant Jack Irvine, who helped him understand what it would take to become a profitable business. And he was the first to sell his business, not because he had to but because he had built it as far as his capital could take it. He sold Erath Vineyards to Ste. Michelle Wine Estates, making a lot of money because it was such a viable brand. (He used some of that money to continue planting his Prince Hill Vineyard property in the Dundee Hills, eventually selling it to Silver Oak.)

Three, he used money from the winery sale to set up the Erath Family Foundation, which has funded 501(c)(3) charitable organizations associated with the industry, and beyond. No one else in Oregon has done anything like that.

And four, he was a great guy. He was, literally, the first person we met in the Oregon wine industry. Actually, in any wine industry. He was always friendly, curious, encouraging, mentoring (he probably wouldn't have used that word, though) and often visionary. He understood how important collaboration was to our industry. And, he was always ready to taste yet another wine.

I will personally miss knowing that I could always send an email with some arcane question about the industry in 1970s, and pretty quickly, Dick would get back to me.

Dick lived a long life and had a profound effect on many, in our industry and beyond. We've lost the third monumental figure in the founding of our industry. And, in many ways, the most successful.

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Calvin Scott Henry III

The Henry family is heartbroken to announce the death of Calvin Scott Henry III, better known as Scott. The pioneering and visionary winemaker passed away on Thursday, Oct. 26 at the age of 86.

Scott was born and raised in Umpqua, Oregon, where he attended a one-room schoolhouse for the majority of his early years, eventually graduating from Roseburg High School. The son of a farmer, he continued his education at Oregon State College (now Oregon State University), tackling the challenge of an engineering degree. By 1959, he'd earned bachelor and master degrees in mechanical engineering with an aeronautical emphasis.

Scott put his degrees to use when he joined Aerojet, a California-based company that made rockets and missiles, just as the space race gained momentum. He headed up a mechanical design team that worked on components for rocket missiles throughout the Apollo era.

By 1972, the space race had cooled down and Scott sought a new challenge. That led him home to Umpqua and the family ranch, where he decided to try his hand at growing wine grapes. He planted 12 acres of vineyard but wasn't pleased with the results. The grapes were prone to rot, given the region's gray skies and rain. Still, Scott opened Henry Estate Winery in 1978, releasing the first wines the next year.

He stumbled on a solution to his vine problem in 1982: splitting the canopy, thereby exposing the fruit to more sunlight and producing better quality fruit. That's how he created the Scott Henry Trellis System, now a popular method of grape-growing used worldwide.



SCOTT HENRY

PHOTO PROVIDED BY HENRY ESTATE WINERY

"My dad was the smartest person I have ever known," said daughter Syndi Beavers, who has been managing operations at Henry Estate for the past several years. "His life went from the farm to school to the aeronautical industry and then back to the farm."

In the years that followed, Scott was at the helm of the winery, producing award-winning wine in the heart of the Umpqua Valley. He was always happy to sit down with tasting room visitors to share a glass of wine and stories.

"He had a great sense of humor, a wonderful laugh and never met a stranger," Beavers said.

In 2012, Scott was inducted into Oregon State University's Engineering Hall of Fame, which recognizes alumni who used their degree to pioneer creative opportunities and launch a previously unimagined career trajectory.

The Southern Oregon Wine Institute, or SOWI, at Umpqua Community College also recognized Scott's contributions to the industry, designating its first two acres of vineyard "the Scott Henry Vineyard" for "his vision and steadfast commitment to the SOWI project."

"One of the things that always impressed me about my dad was his lack of jealousy. He saw the world with abundance, not deprivation," shared Beavers. "When it came to the local wine industry, he welcomed people with open arms. To him, they weren't competition; they were other unique crafters of wine."

Beyond being a heralded rocket scientist and trailblazing winemaker, Scott was husband to Sylvia; father to Scotty Henry, Syndi Beavers and Shari Burgess; grandfather to

nine; and "The Great One" to a dozen great-grandchildren and counting.

"He taught me to be a good steward of the land in what he always referred to as 'God's Country.' He taught me the importance of working hard, to show up when needed. He taught me to be humble and understand that there is always someone worse off than yourself," Beavers remembered. "He taught me how to rate sunsets. (Who knew?) He taught me about wildflowers and how to find them in the spring. He taught me how to catch and clean crab, and that we live in a land of plenty. He taught me how to look for humor in everyday life, even if you are what's funny."

Scott Henry will be extraordinarily missed by his family, his friends and by the many tasting room visitors who'd grown accustomed to his smile and stories. Thankfully, we will always have the memories made with him and the lessons he provided for all of us. ■

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Carole and Don McCrone

PHOTO PROVIDED BY KEN WRIGHT

Carole McCrone

BY KEN WRIGHT

We lost an amazing friend and partner a few weeks ago. Carole McCrone passed away peacefully in her sleep. She and husband Don planted and owned McCrone Vineyard, located just north of Carlton in the Yamhill-Carlton appellation.

I met Carole and Don at my first Open House in 1987. They were Seattleites at the time. He was chair of the Political Science department at the University of Washington and Carole was doing catering for Boeing, among other things. They loved Pinot Noir from the Willamette Valley and were looking for property in Yamhill County to create a vineyard. They landed on a 10-acre parcel northeast of Carlton that was a southwest slope

at an elevation of 350 to 400 feet. Perfect.

Planting began in 1991 with a half-acre of 115 clone Pinot Noir. Over the next several years the vineyard was expanded to 7.5 acres. We began purchasing fruit from the vineyard in 1995. In the year 2000 (remember how all computers were forecasted to implode?), we entered into a 15-year lease agreement and began farming the site.

Don and Carole enjoyed the relationship so much they decided to duplicate it in Martinborough, New Zealand. There, they found a partner in Ata Rangi Winery. They purchased roughly 10 acres and planted 7.5 to Pinot Noir. Over quite a few years, the McCrones led a bi-hemispheric existence, in Oregon during our harvest season and in New Zealand for theirs.

Carole was many things. She was a master gardener. She won a number of contests for original food recipes. She beautifully catered our major events for many years. Those talents, however, are not what I think of when I think of Carole.

She had a wonderfully wry sense of humor. She immediately understood the character level of every person in the room with her. She had an inner core of steel that was not evident until it was required. She was incredibly personable and completely unselfish. She didn't need to be complemented to be happy.

More than anything else, she made everyone she met feel that with people like her in this world civility had a chance. I always loved her for that and always will. ■



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Fletcher Birdwell

BY MICHELE FRANCISCO

The wine industry lost a good one with the sudden passing of Fletcher Birdwell on Sept. 8, 2023. Fletcher began as a harvest intern with Carlos & Julian Vineyard and Winery. After working harvest in California and New Zealand, he returned to Oregon, spending five years at Soter Vineyards and two at Ruby Vineyard & Winery.

Ruby Vineyard's winemaker, Andrew Kirkland, recounted, "I remember when I first met him in 2013 as an enthusiastic, rambunctious, passionate, hilarious, kind and witty troubadour. I remember thinking, 'who is this guy?'"

Born November 17, 1988 in Washington, D.C., Fletcher spent most of his childhood in Oklahoma. After graduating from Lawton High School, he enrolled in the town's Job Corps culinary school. His love of food developed into a deep passion for wine, swiftly leading him to Oregon.

Kirkland added, "He was a good worker and cared deeply about the wines he was involved with making. Yet, our fondest memories of Fletcher are from time spent in the woods, hunting for mushrooms, cooking fine meals, along with his musical ability and knowledge. Best of all was his (mostly) well-timed commentary. The characters he would put on, the observations of the absurd... all just to get a laugh and make people smile. We can all still hear his belly laugh and see his grin from ear to ear. He



Fletcher Birdwell

PHOTO BY CAROLYN WELLS-KRAMER

cracked himself up as much as those around him. That humor came from a place of warmth and genuine love of people."

According to an online obituary, "Fletcher's was a big personality. He lit up the room with his wit and enthusiasm for life's pleasures. He was a great cook and loved bringing culinary magic to life for his friends and loved ones. Music might have been his favorite pastime and he dreamed of songwriting and performing. But the outdoors evoked his deepest passion. He hiked, bicycled, crabbed, and hunted mushrooms in the forests of Oregon. He thought of himself as a farmer and lived those values to the fullest in his short life on this earth."

Hallie Whyte, Soter Vineyards' managing director, recalled, "I will always remember Fletcher and his Jimmy Buffet Fridays, even in the busiest days of harvest he would be happily be playing Jimmy Buffet on the speaker and wearing a crazy shirt."

"Fletcher worked for us for two years as assistant winemaker, 2020 through May of 2022," said Kirkland. "Since we farm Ruby Vineyard organically in-house, Fletcher's role was more than that of assistant winemaker. He worked in both the vineyard and winery—driving the tractor, pruning, racking, forklift operator, etc." Kirkland added, "He was much more than any of that. Fletcher was someone who made impressions on those around him."

When asked to contribute any other sentiments about Fletcher, Kirkland said, "Fletcher loved people. From those he just met, to those who knew him for much longer than we did, he truly cared for people and was genuinely interested in knowing them and their stories. When he

was in a good place, he was the life of the party. His network of friends and acquaintances is large. He positively impacted people, and his genuine passion for whatever the topic at hand was translated into a shared connection with them. It was beautiful to see. As a mutual friend said when hearing of his passing, 'Fletcher was a star that burned bright.' We all miss Fletcher and wish he could see how much he was loved by his community here in Oregon."

"Fletcher was an autodidact, teaching himself much about history, culture and science," stated Fletcher's obituary. "He was also proficient in conversational Spanish, a skill acquired by taking an active interest in the lives of Latino and Latina farm workers he worked with on many grape harvests in Oregon and California. He was passionate about the struggles experienced by the people he encountered."

His family requests people honor Fletcher by contributing to the !Salud! Services Program, with donations to the "Health Hillsboro Medical Center" with !Salud! Services Program in the memo. ■

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Minutes from Downtown McMinnville

Traute and Don Moore

BY PAULA BANDY

In 1989, a petty thief changed the course of Rogue Valley wines when breaking a car window near the Klamath River. At the time, Traute and Don Moore, with their adult son, Michael, were kayaking near Crescent City. To have it repaired, the family drove to Ashland. While waiting for their car over the weekend, they decided to wander around the Rogue Valley for possible farmland or orchards.

Everything changed when a Realtor persuaded them to visit a little vineyard for sale. Traute told me the story in 2021: “He took us to this home on Quail Run. I fell in love with the view. As we walked into the house, sitting on 15 acres, there was this gorgeous view up the Valley. We got into grapes, by accident, not by design.”

Michael says, “That [window repair] was the only reason my parents came here; they never would have otherwise.” So, quite literally, a ‘window of opportunity’ opened for them, and what follows is part of Oregon wine history, and a story of grapes.

Traute Moore died in April, and Don in September 2021. Yet, their legacy continues with their son, now owner and general manager of Quail Run Vineyards and South Stage Cellars.

PIONEERING SPIRITS UNITE

At five years old, in 1938, Jewish, and Austrian-born Traute Fischl and her mother fled to England to escape the Nazis. The family’s plan to reunite with her father, an engineer, was thwarted when he was conscripted into Hitler’s service. Mother and daughter remained in the Isle of Wight refugee camp for two years before obtaining visas from her uncle and moving to St. Louis, Missouri. Seven years later, her father was finally able to join them.

During college, Traute met Don Moore in an anti-segregation meeting at Washington University (then a segregated school). Through their activism, along with others, the university desegregated in 1952. The couple married during the mid-’50s in St. Louis. After Don completed medical school, he took a position with the original Health Net group and the couple moved to Pasadena. While there, they raised three sons.

Never idle, Traute created large, commissioned stained glass windows, got her master’s in Public Relations and was instrumental in forming carpooling lanes in Los Angeles. Together, they gardened and farmed, prompting Traute’s involvement in the creation and promotion of local area farmers’

markets. Pioneering was the Moore’s *modus operandi*.

After purchasing the property in Oregon, Don continued his internal medicine practice in Pasadena for another year. Traute moved north and began learning all she could about viticulture, while also driving a tractor, trellising, working with crews and establishing Quail Run Vineyards.

During the early days, they sought help from other wine industry pioneers. The Moores also experimented with various trellis systems, introduced double cane pruning and installed drip irrigation to their vineyards. They tried grow tubes, not yet common in Oregon, finding them very useful in establishing vines and encouraging rapid growth. “Now,” Michael says, “everybody uses them.” Perhaps their most obvious legacy remains grapes - the quality, and sheer number of varieties they produced over 34 years. Even Michael is unsure of exactly how many different types of grapes his parents tried. He notes that in 13 vineyards, across 350 acres in the Talent and Jacksonville areas, there are currently 31 varieties, with more to follow. The many leased properties at various elevations, with varying soil and environmental conditions, provided the Moores with a

PHOTO PROVIDED



ABOVE: From left: Grandchildren Anya and Savonne stand with grandparents Traute and Don Moore and father Michael. **TOP RIGHT:** Traute Moore, in the vineyard, sharing the fruits of her labor. **BOTTOM RIGHT:** A band performing at South Stage Cellars.

unique opportunity to discover what worked best and where. After only seven years, their Merlot grapes, in the Griffin Creek label of Willamette Valley Vineyards, were awarded Best Red Wine of the Year by Wine Spectator.

Michael expresses it well: “My parents came from unique backgrounds without being complete farmers. Their farming approach was really driven by curiosity. They lived and embodied their values and ideals. I’ve always admired and loved that.”

A PERFECT PAIRING

Don and Traute Moore were the inspired match for founding and developing a vineyard in the Rogue Valley. From the beginning, their farming was based on inquisitiveness and testing. The question, as Michael puts it, wasn’t, “Why? but rather, “Why not?” and “Why limit ourselves?”

After purchasing the original property, they began leasing nearby land, allowing them to experiment with more grapes— and under different conditions. “My dad,” Michael reflects, “was a real believer in science. That approach carried over into his second career with wine grapes. Everything was really about trials and documenting both successes and failures.” Traute was innovative and accomplished at coming up with new ideas. “With her,” Michael continues, “she didn’t have the same foundation in science as my dad, yet shared his curiosity. My mom loved nothing more than to work with the crews and discover ways to do things better.”

Together, they felt motivated by the area’s potential. From the beginning,

they sought to explore and test possibilities. If one technique didn’t work, they’d learn and move to another.

Referring to a specific block in the Fort Miller Vineyard, Michael says, “There’s like 16 different rows of Syrah. Every single row is a unique clone on different rootstock, and then,” he chuckles, “they’re trying all the individual clones on all the rootstocks. It’s a big experiment, to see what worked best. I think what my dad brought to viticulture was a real curiosity and willingness to test every assumption he had. It carries throughout the vineyards.”

Besides Syrah, Don and Traute also brought to Oregon Viognier, Pinotage, Carménère, Marsanne and Roussanne— all award-winning wines. “My parents, their vision, why they farmed the way they did by leasing lots of properties, it was because they wanted to explore the potential of this area. Nobody knew which varieties would grow best— you could look south to Napa and north to Willamette— but didn’t really understand what was possible in this area because there’s nothing quite like this [region] anywhere.”

In 2010, the Oregon Wine Board honored Traute and Don Moore with the Founders Award, for helping to establish Southern Oregon as a wine region.

BOTTLING IT

When Michael returned in 2008 to help open the South Stage Cellars tasting room, his parents were selling wines from many labels, all made with their grapes. He moved from a



PHOTO PROVIDED

Besides Syrah, Don and Traute also brought to Oregon Viognier, Pinotage, Carménère, Marsanne and Roussanne— all award-winning wines.

25-year career of documentary filmmaking and writing with the likes of BBC, PBS, and National Geographic. He describes “living in San Francisco as just the most incredible life, a wonderful career. But I thought ‘let’s make a change,’ and jumped in with both feet. Now, I’m fully engaged and never looked back. I’ve had no regrets.”

Michael taught himself Spanish, quickly becoming vineyard manager. In 2011, he took over as general manager. Michael continues to experiment while maintaining the innovative vision of his parents. He states, “Why not have it be a world of wine region? That’s what I picked up on early... that my parents envisioned. It’s the legacy I’ve embraced.”

In 2014, Traute initiated the Jacksonville Wine Association, including shuttle tours to local wineries. It continues, having expanded from six to 10 wineries.

South Stage Cellars’ tasting room thrives. Located in historic downtown Jacksonville, visitors can choose over 30 varietals and 45 wines from Spain, South America, Italy, South Africa and Australia, all under their own label. This space also represents the Moores’ generous support of the arts and community with live music three times a week, rotating art shows and local culinary offerings.

ONE OREGON

A few days before her death, Traute asked Michael to drive us through the vineyards around Talent. He showed us plantings of new varietals— Gamay and Chenin Blanc— along with other vineyard plans. His intent is to continue experimenting and contribute to the development of Oregon’s wine industry. “It’s an extension of my parents’ vision, what they saw was possible in Southern Oregon. The area produces amazingly diverse fruit for an industry that’s not necessarily centered here. But, it doesn’t matter because we are all one Oregon together— that was their vision.” ■



PHOTO PROVIDED

Milestones

RAISE A GLASS TO THOSE CELEBRATING MAJOR ANNIVERSARIES



PHOTO PROVIDED BY CRIMSON WINE GROUP

Archery Summit's new tasting house

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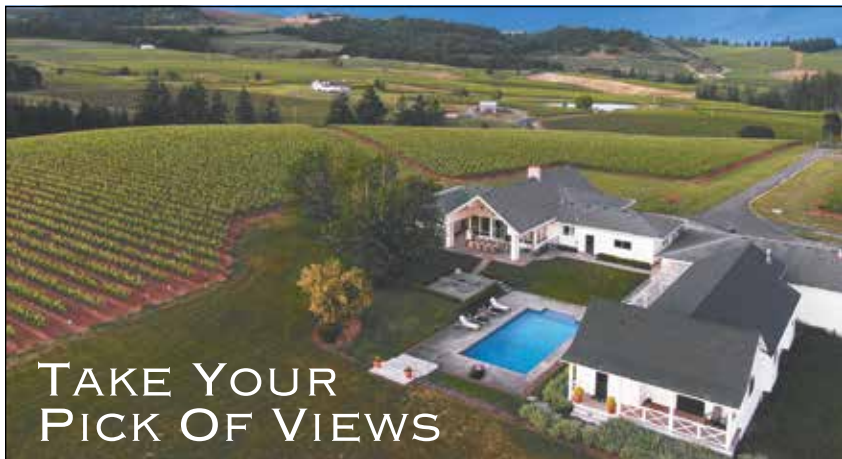
**BIG
40**

Oregon's renowned Willamette Valley AVA celebrated its 40th anniversary in December. But the celebrations didn't end as 2023 concluded. Look for more reasons to celebrate as these AVAs turn 40 this year:
Walla Walla Valley (February)
Umpqua Valley (March)
Columbia Valley (November)



PHOTO BY JENNIFER MORROW

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Stellar Selections

REVISITING THE YEAR'S PANEL-PICKED RECOMMENDATIONS

February

NON-BORDEAUX-STYLE REDS

The Pines 1852 2019 Big Red, Columbia Valley*

Conti di Val Seriana 2016 Sangiovese, Candy Mountain Vineyard Columbia Valley

The Pines 1852 2020 Syrah, The Pines Vineyard, Columbia Gorge

Parra Wine Co. 2021 Tempranillo, Zenith Vineyards, Eola-Amity Hills

Abacela 2019 Tannat, Umpqua Valley

Abbey Road Farm 2020 Tempranillo, Coventina Vineyard, Rogue Valley

Reustle Prayer Rock Vineyards 2020 Winemaker's Reserve Syrah, Umpqua Valley

Bluebird Hill Cellars 2019 Reserve Syrah, Columbia Valley

Brandborg Vineyard and Winery 2021 GSM, Umpqua Valley

King Estate 2018 Tempranillo, Sonrisa Vineyard, Columbia Valley

Abacela 2018 South East Block Reserve Tempranillo, Umpqua Valley

Opulent Wine 2014 Syrah, Rogue Valley

March

BORDEAUX-STYLE REDS

Abacela 2018 Reserve East Hill Block Malbec, Umpqua Valley*

Pambrun Wines 2019 Merlot, Walla Walla Valley

Quady North 2018 Malbec, Rogue Valley

Padigan 2019 Malbec, Rogue Valley

Chris James Cellars 2019 Merlot, Columbia Valley

Cliff Creek Cellars 2018 Cabernet Franc, Rogue Valley

OWP invites wineries to submit bottles for “blind” evaluation by a seasoned panel led by a wine expert. Cellar Selects presents a great opportunity for brands to gain media attention without any submission fee. OWP never includes negative reviews; only panel-approved wines are published. Asterisks are Panel Picks.

Del Rio Vineyards Estate 2019 Reserve Blend Claret, Rogue Valley

Potter's Vineyard VINO Vasai 2018 Reserve Cabernet Sauvignon, Columbia Valley

Cliff Creek Cellars 2018 Claret, Rogue Valley

April

PINOT NOIR (2020/2021)

Denison Cellars 2021 Johnson Ridge Vineyard Pinot Noir, Eola-Amity Hills*

Björnson Vineyard 2021 Edward Pinot Noir, Eola-Amity Hills

Cooper Ridge Family Estate Winery 2020 Dynamite Ridge Vineyard Pinot Noir, Umpqua Valley

Reustle Prayer Rock Vineyards 2021 Estate Selection Pinot Noir, Umpqua Valley

Willful Wine Co. 2021 Pinot Noir, Willamette Valley

Violet Vines 2021 Ultra Violet Reserve Pinot Noir, McMinnville

Dobbbs Family Estate 2021 Pinot Noir, Eola-Amity Hills

Paul O'Brien Winery 2021 Pinot Noir, Umpqua Valley

Raptor Ridge Winery 2021 Pinot Noir, Willamette Valley

King Estate 2021 Pinot Noir, Willamette Valley

Youngberg Hill Vineyards 2020 Cuvée Pinot Noir, McMinnville

Soléna Estate 2021 Domaine Danielle Laurent Pinot Noir, Yamhill-Carlton

May

PINOT GRIS

Lange Estate Winery and Vineyards 2022 Reserve Pinot Gris, Willamette Valley*

Ankeny Vineyard 2021 Estate Barrel-Aged Pinot Gris, Willamette Valley

King Estate 2021 Pinot Gris, Willamette Valley

Willamette Valley Vineyards 2022 Pinot Gris, Willamette Valley

Compton Family Wines 2022 Pinot Gris, Willamette Valley

Three Feathers Estate 2021 Pinot Gris, Chehalem Mountain

Bluebird Hill Cellars 2021 Pinot Gris, Willamette Valley

Big Table Farm 2021 Pinot Gris, Willamette Valley

Wine by Joe 2021 Pinot Gris, Willamette Valley

June

RHONE- AND LOIRE-STYLE WHITES

Reustle Prayer Rock Vineyards 2022 Estate Selection Viognier, Umpqua Valley*

Maryhill Winery 2021 Roza Hills Vineyard Proprietor's Reserve Chenin Blanc, Columbia Valley

Season Cellars 2022 Viognier, Southern Oregon

Et Fille 2022 Viognier, Deux Vert Vineyard, Yamhill-Carlton

Quady North 2021 Pistoleta White Table Wine, Rogue Valley

Andante Vineyard 2021 Sauvignon Blanc, Van Duzer Corridor

Division Winemaking Company 2022 Division Villages L'Isle Verte Chenin Blanc, Columbia Valley

La Randonnée 2022 Sauvignon Blanc, Yamhill-Carlton

Zerba Cellars 2021 Estate Cockburn Vineyard Roussanne, Walla Walla Valley

Maryhill Winery 2021 Sauvignon Blanc, Columbia Valley

Chris James Cellars 2022 Sauvignon Blanc Semillon, Columbia Valley

Abacela 2022 Viognier, Umpqua Valley

Iterum Wines 2021 “Old Friend Oak Grove Vineyard” Sauvignon Blanc, Willamette Valley

Dobbbs Family Estate 2021 Grenache Blanc, Crater View Vineyard, Rogue Valley

July

ROSÉS AND WHITE BLENDS

Bryn Mawr Vineyards 2022 Pinot Noir Rosé, Willamette Valley*

Foris Vineyards 2022 Rosé of Pinot Noir, Rogue Valley

Airlie Winery 2022 Rosé of Pinot Noir, Willamette Valley

51 Weeks Winemaking 2022 Rosé of Pinot Noir, Willamette Valley

Red Hills Cellars NV Vytis White Blend, Southern Oregon

Ocelli Cellars 2022 Grenache Rosé, French Creek Vineyard, Columbia Valley

R. Stuart & Co. 2022 Love, Oregon Pinot Noir Rosé, Willamette Valley

Saffron Fields Vineyard 2022 Pinot Noir Rosé, Willamette Valley

Reustle Prayer Rock Vineyards 2022 Matrix Estate Selection, Umpqua Valley

Willamette Valley Vineyards 2022 Whole Cluster Rosé of Pinot Noir, Willamette Valley

Hyland Estates 2022 Single Vineyard Rosé Wine, McMinnville

Chris James Cellars 2022 Black Muscat Rosé, Columbia Valley

Björnson Vineyard 2022 Judy White Wine, Willamette Valley

Résolu Cellars 2022 Rosé of Pinot Noir, Willamette Valley

Padigan 2022 Rosé of Grenache, Rogue Valley

Wild Hills 2022 Rosé Wine, Willamette Valley

Season Cellars 2022 Transparency White Table Wine, Southern Oregon

Approachment Wine Company 2022 Point of Contact Pinot Gris, Willamette Valley

Violet Vines 2022 Rosé of Pinot Noir, Johnson Ridge Vineyard, Eola-Amity Hills

Cooper Ridge Family Estate Winery 2021 Ridgeview Rosé, Ridgeview Vineyard, Syrah Umpqua Valley

Archer Vineyard 2021 Estate Rosé of Pinot Noir, Chehalem Mountains

Mt. Hood Winery 2022 Pinot Noir Rosé, Columbia Gorge

Adelsheim Vineyard 2022 Artist Series Pinot Noir Rosé, Willamette Valley

Coeur de Terre Vineyard 2022 Rustique Rosé Wine, McMinnville

Stoller Family Estate 2022 Pinot Noir Rosé, Willamette Valley

Abacela 2022 Grenache Rosé, Umpqua Valley

Westmount 2022 Rosé Wine, Willamette Valley

Raptor Ridge Winery 2022 Barrel Fermented Rosé of Pinot Noir, Willamette Valley

Ankeny Vineyard 2022 Estate Rosé of Pinot Noir, Willamette Valley

Willful Wine Co. 2022 Jezebel White Wine, Oregon



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August

GERMAN- AND
ALSATIAN-STYLE WHITES

Foris Vineyards 2021 Estate Grown Riesling, Rogue Valley*

Montinore Estate 2021 Reserve Müller-Thurgau, Tualatin Hills

King Estate 2021 Grüner Veltliner, Havlin Vineyard, Willamette Valley

Schmidt Family Vineyards 2022 Riesling, Applegate Valley

Raptor Ridge Winery 2022 Grüner Veltliner, Tuscovallame Estate, Chehalem Mountains

Cooper Ridge Family Estate Winery 2021 Dry Riesling, Fox Hollow Vineyard, Umpqua Valley

Bryn Mawr Vineyards 2022 Estate Riesling, Eola-Amity Hills

Dobbles Family Estate 2021 Riesling, Oregon

Chris James Cellars 2021 Estate Riesling, Yamhill-Carlton

Foris Vineyards 2021 Estate Grown Dry Gewürztraminer, Rogue Valley

Ankeny Vineyard 2022 Estate Gewürztraminer, Willamette Valley

Chris James Cellars 2022 Gewürztraminer, Willamette Valley

September

CHARDONNAY

Iterum Wines 2020 Orchard House Vineyard Estate Chardonnay, Eola-Amity Hills*

Willamette Valley Vineyards 2021 Dijon Clone Chardonnay, Willamette Valley

Andante Vineyard 2019 Chardonnay, Van Duzer Corridor

Phelps Creek Vineyards 2022 Unoaked Chardonnay, Columbia Gorge

Winter's Hill 2021 Estate Grown Chardonnay, Dundee Hill

Lonesome Rock 2021 The Estate Chardonnay, Willamette Valley

Youngberg Hill 2021 Aspen Chardonnay, McMinnville

Foris Vineyards 2021 Estate Grown Chardonnay, Rogue Valley

Nysa Vineyard 2019 Chardonnay, Dundee Hills

Potcake Cellars 2021 Blonde Chardonnay, Royal Potcake Vineyard, Dundee Hills

Iris Vineyards 2020 Chardonnay, Willamette Valley

Bryn Mawr Vineyards 2021 Estate Chardonnay, Eola-Amity Hills

Denison Cellars 2021 Eola Springs Vineyard Chardonnay, Eola-Amity Hills

Blakeslee Vineyard Estate 2021 Estate Reserve Chardonnay, Chehalem Mountains

Björnson Vineyard 2021 Reserve Chardonnay, Eola-Amity Hills

Westmount 2021 Chardonnay Willamette Valley

Mt. Hood Winery 2022 Chardonnay, Columbia Gorge

Soléna Estate 2021 Domaine Danielle Laurent Chardonnay, Yamhill-Carlton

Bailey Family 2018 Chardonnay, Willamette Valley

Zerba Cellars 2020 Estate Chardonnay, Walla Walla Valley

Durant Vineyards 2021 Southside Chardonnay, Dundee Hills

October

PINOT BLANC AND
OTHER WHITES

Foris Vineyards 2022 Estate Grown Pinot Blanc, Rogue Valley*

Left Coast 2021 Reserve White Pinot Noir, Van Duzer Corridor

Chris James Cellars 2022 Orange Muscat, Columbia Valley

Troon Vineyard 2022 Vermentino Applegate Valley

Mt. Hood Winery 2022 White Pinot Noir, Columbia Gorge

Willamette Valley Vineyards 2021 Tualatin Estate White Pinot Noir, Tualatin Hills

Andante Vineyard 2021 Aligoté, Van Duzer Corridor

Abacela 2022 Private Selection Albariño, Umpqua Valley

Blakeslee Vineyard Estate 2021 Estate Reserve White Pinot Noir, Chehalem Mountains

Montinore Estate 2022 White Pinot Noir, Tualatin Hills

November

PINOT NOIR (2021)

Durant Vineyards 2021 Bishop Pinot Noir, Dundee Hills*

Terra Vina Wines 2021 La Famiglia Pinot Noir, Chehalem Mountains

Rue Cler Wine 2021 Pinot Noir, Willamette Valley

Vined 2021 Delphina Roots Vineyard Pinot Noir, Willamette Valley

The Pines 1852 2021 Wy'East Vineyard Pinot Noir, Columbia Gorge

Longplay Wines 2021 Lia's Vineyard Pinot Noir, Chehalem Mountains

La Randonnée 2021 Pinot Noir, Yamhill-Carlton

La Biblioteca Wines 2021 Rare Imprint Aegrina Vineyard Pinot Noir, McMinnville

Ankeny Vineyard 2021 Estate Reserve Pinot Noir, Willamette Valley

Cherry Hill Winery 2021 Estate Pinot Noir, Eola-Amity Hills

Domaine Divio 2021 Clos Gallia Estate Pinot Noir, Ribbon Ridge

Winderlea Vineyard & Winery 2021 Worden Hill Vineyard Pinot Noir, Dundee Hills

Archetype 12 Wines The Citizen 2021 Pinot Noir, Willamette Valley

Reustle Prayer Rock Vineyards 2021 Winemaker's Reserve Pinot Noir, Umpqua Valley

Northridge Vineyards 2021 Pinot Noir, Eola-Amity Hills

Brittan Vineyards 2021 Estate Pinot Noir, McMinnville

Roshni Vineyard 2021 Reserve Pinot Noir, McMinnville

Raptor Ridge Winery 2021 Tuscovallame Estate 777 Pinot Noir, Laurelwood District

Blakeslee Vineyard Estate 2021 Infinity Assemblage Pinot Noir, Willamette Valley

Dwell Wines 2021 Reserve Pinot Noir, Applegate Valley

Björnson Vineyard 2021 #21003 Pinot Noir, Eola-Amity Hills

Remy Wines 2021 Three Wives Vineyard Jules Pinot Noir, Dundee Hills

Andante Vineyard 2021 Estate Pinot Noir, Van Duzer Corridor

Amaterra 2021 Pinot Noir, Willamette Valley

Fairsing Vineyard 2021 Pinot Noir, Yamhill-Carlton

Wild Hills 2021 Pinot Noir, Willamette Valley

Hudak House 2021 Pinot Noir, Eola-Amity Hills

ROCO Winery 2021 Chehalem Crossing Pinot Noir, Chehalem Mountains

Balanza Vineyard 2021 Pinot Noir, Dundee Hills

December

SPARKLING AND DESSERT

Corollary Wines 2017 Cuvée One Extended Tirage, Willamette Valley*

Cliff Creek Cellars 2019 NI Bar Brut Méthode Champenoise Sparkling Wine, Southern Oregon

Durant Vineyards 2018 Blanc de Blancs Sparkling Wine, Dundee Hills

Left Coast Estate 2016 Blanc de Noir, Van Duzer Corridor

Division Winemaking Company 2017 La Tempête Brut Rosé, Willamette Valley

Foris Vineyards 2022 Moscato, Rogue Valley

Montinore Estate Vivacé Sparkling Wine, Willamette Valley

Winderlea Vineyard & Winery 2019 Sparkling Brut, Méthode Traditionnelle, Willamette Valley

Bryn Mawr Vineyards Brut Rosé, Willamette Valley

Iris Vineyards Areté 2019 Brut Blanc de Noirs, Willamette Valley

Woven Wineworks 2017 Joyful Bubbly Sparkling Wine, Covey Ridge Vineyard, Willamette Valley

Wetzel Estate Winery Cuvée Blanc Méthode Champenoise, Van Duzer Corridor

Youngberg Hill Winery 2020 Extended Tirage Sparkling Wine, Willamette Valley

Remy Wines 2021 Black Heart Méthode Champenoise Sparkling Wine, Dundee Hills

Padigan 2020 Estate Reserve Ruby, Rogue Valley

Torii Mor Winery 2015 "Port," Rogue Valley

RainSong Vineyard 2020 Sundown Dessert Syrah, Columbia Valley

Wetzel Estate Winery Fireside "Port," Van Duzer Corridor

Björnson Vineyard 2019 Ratafia Dessert Wine, Eola-Amity Hills

Eliana Wines Merlot Dessert Wine, Rogue Valley

R. Stuart & Co. Winery 2012 Colheita Tawny Dessert Wine, Klipsun Vineyard, Washington ■



WINE MUST BE: 1) Produced by an Oregon winery (wineries from Washington side of Columbia Gorge AVA or Washington side of Walla Walla Valley AVA also allowed); 2) Currently available to consumers. Recommended wines were selected using a double-blind tasting method. **SELECTION PROCESS:** Led by a wine industry expert, the OWP tasting panel has selected the following wines based on overall quality and value within their respective categories. To the best of our knowledge, they are currently available in the marketplace. **CELLAR SELECTS 2024 SUBMISSION CALENDAR:** If your winery is interested in submitting wine, please email Michele Francisco at michele@oregonwinepress.com.



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Awards and Accolades

CHEERS TO 2023'S DESERVED SELECTIONS

Wine
Enthusiast
2023 Future 40
Anne Ebenreiter
Hubatch
Helioterra Wines



PHOTO BY JOSHUA CHANG

OREGON WINE SYMPOSIUM

Vineyard Excellence Awards > Pedro Martinez, Zenith Vineyard; and Alejandro Avalos, Results Partners. **Founders Award** > Dr. Robert Gross, Cooper Mountain Vineyards. **Outstanding Industry Leadership Awards** > Drs. Jeanne and David Beck, Crawford Beck Vineyard. **Industry Partner Award** > Jackie Crawford, Red Hills Compliance Service. **Lifetime Achievement Awards** > Danuta and Robin Pfeiffer, Pfeiffer Vineyards. **Oregon Wine Leadership Award** > Congressman Earl Blumenauer.

McMINNVILLE WINE COMPETITION

Best of Show, Best Pinot Noir and Best Red Varietal > Domaine de Broglie 2019 Dundee Hills Pinot Noir. **Best Chardonnay and Best White** > Cardwell Hill Cellars 2021 The Bard Chard. **Best Dessert Wine** > Pike Road Winery Yamhill-Carlton AVA

Route 47 Late Harvest White. **Best Sparkling** > Durant Vineyards 2019 Brut sparkling wine.

OREGON WINE EXPERIENCE

Best of Show Specialty > Maison Jussiaume 2019 Blanc de Blancs Rogue Valley. **Best of Show White** > Blakeslee Vineyard Estate 2021 Infinity Assemblage Chardonnay. **Best of Show Red** > Resistance Wine Company 2018 Syrah.

WINE BUSINESS MONTHLY

2023 Wine Industry Leaders > Jessica Mozeico, Et Fille Wines; **2023 Industry's Top Leaders** > Ken Wright, Ken Wright Cellars.

WINE INDUSTRY ADVISOR

2022/2023 Most Inspiring People > Remy Drabkin, Remy Wines.

WINE ENTHUSIAST

2023 Future 40 > Dave & Lois Cho, Cho Wines; Anne Ebenreiter

Hubatch, Helioterra Wines; Michael McNally, Fairsing Vineyard; Keenan O'Hern, Revino.

100 Best Wines of 2023 > **No. 10**) Cayuse Vineyards 2020 En Cerise Vineyard Walla Walla Valley Syrah. **No. 22**) Big Table Farm 2021 Cattrall Brothers Eola-Amity Hills Pinot Noir. **No. 23**) Brooks Wines 2019 Bois Joli Eola-Amity Hills Riesling. **No. 49**) Soter Vineyards 2019 Mineral Springs Yamhill-Carlton Brut Rosé Sparkling Blend. **No. 67**) Domaine Serene Winery Rockblock Cellars 2020 Applegate Valley Viognier.

DECANTER MAGAZINE

2023 Decanter World Wine Awards > **Best in Show** > Archery Summit 2021 Dundee Hills Pinot Noir (97 points). **Platinum Award** > Bledsoe Family Winery 2020 Walla Walla Valley Cabernet Sauvignon (97 points). **Gold Award** > Domaine Serene 2019 Two Barns Vineyard Dundee

Hills Pinot Noir (95 points). **Silver Awards** > Chris Baker 2021 Yamhill-Carlton District Pinot Noir (90 points). Domaine Serene 2019 Yamhill Cuvée Willamette Valley Pinot Noir (90 points). Domaine Serene 2014 Récolte Grand Cru Dundee Hills Blanc De Blancs Brut (91 points). Domaine Serene 2015 Evenstad Reserve Dundee Hills Rosé Brut (91 points). Domaine Serene Evenstad Reserve Dundee Hills M.V. 3 Rosé Brut (92 points). Domaine Serene 2019 Côte Sud Vineyard Dundee Hills Pinot Noir (90 points). Doubleback 2020 Walla Walla Valley Cabernet Sauvignon (91 points).

WINE SPECTATOR

Top 100 of 2023 > **No. 9**) Résonance Wines 2021 Willamette Valley Pinot Noir. **No. 16**) Domaine Drouhin Oregon 2021 Lauréne Dundee Hills Pinot Noir. **No. 20**) Purple Hands Winery 2021 Lone Oak Ranch Willamette Valley Pinot Noir. **No. 28**) No Girls Wines

TOP STORY: MAY 2023

Beyond the Bottom Line

OREGON B CORPS FOCUS ON CONTINUOUS IMPROVEMENT

BY GREG NORTON

Oregon's 1,058 wineries and 82 grape varieties offer wine lovers abundant choices. Increasingly, consumers— particularly younger people— are choosing brands that reflect their values. Oregon wine labels are crowded with logos illustrating producers' commitments to sustainability. Only eight Oregon wineries' labels can display a simple, black letter "B" enclosed in a circle. These are certified B Corps.

"I find that people can be confused by the different certifications," said Jessica Mozeico, whose Et Fille Wines in Newberg is the most recent Oregon winery to achieve B Corp certification. "I think it's really important that consumers are aware of the leverage and power they wield by voting with their dollars."

Certified B Corps consist of for-profit companies demonstrating a commitment to making business a force for good by submitting to a rigorous, independent assessment by B Lab. The global nonprofit rates a corporation's impact on: 1.) its community, 2.) customers and 3.) environment. They also examine 4.) the company's governance structure and 5.) how it treats workers.

To qualify for certification, an organization must score a total of 80 points across all five areas. The process identifies both strengths and weaknesses.

"It's very affirming," said Bill Sweat, owner of Winderlea Vineyard and Winery in Dundee. Winderlea was one of the first certified Oregon wineries in 2015. "It always feels like the motivation is to get better, which I like an awful lot about their method," he said. "That does cause us to be constantly thinking about where we can improve our business."

ABOVE: Aerial shot of B Corps Winderlea Vineyard and Winery in the Dundee Hills. **RIGHT:** Wineries that are certified B Corps can add this logo to their back labels.

There are currently over 6,500 B Corps of all sizes in 89 countries, engaged in 161 industries.

From Shareholder to Stakeholder

Stakeholder Capitalism and Environmental, Social and Governance, also known as ESG, are common buzzwords in corporate circles. Studies show that companies seeking long-term value by balancing the pursuit of profit with high standards of social and environmental performance, accountability and transparency, outperform others lacking that focus.

For Mozeico, that long view assumed a very personal dimension as her winery pursued B Corp certification. A few years ago, in quick succession, she gave birth to her daughter, and her father and winery co-founder died in an accident. "It became really important to me to consider the future, and focus on creating something sustainable for my daughter's generation," she said. The B Corp certification process helped Et Fille (French for "and daughter") establish its corporate ethics and an employee handbook. "For me, it offered a kind of a guideline for how we could grow and run the business in a way that was consistent with my values," she said. "So that's why we decided to do it."

A Seal of Approval

"It might be the next generation's Good Housekeeping seal of approval... people are going to know that it's authentic, and it has meaning," said Paul Snyder, stewardship executive vice president at Tillamook County Creamery Association, a B Corp since 2020. "Consumers want to have confidence in the citizenship of the products and services that they're purchasing."

Leadership After Certification

B Lab describes certified B Corps as "leaders in the global movement for an inclusive, equitable, and regenerative economy." Certification simply marks the beginning. B Lab's website further states, "B Corps are by definition also focused on continuous improvement, leading to their long-term resiliency."

Recertification is required every three years. A number of resources, including a network of regional organizations, are available. B Local PDX is one of the country's largest, supporting over 150 B Corps in

Oregon and Southwest Washington. "Deepening connections and building relationships between B Corps and other impact-driven companies fosters the type of collaboration and partnership that eventually leads to larger collective or systemic impact," said Wesley Griffen, the group's Administrative Director. The nonprofit organization hosts lunches, webinars and annual events intended to help B Corps from different industries share ideas and best practices.

Snyder at Tillamook Creamery believes B Corp certification has led to a wider awareness of the brand's values and new partnerships with other

Certified
B
Corporation

Oregon B Corps Wineries

A to Z WineWorks
(May 2014)

Winderlea Vineyard
and Winery
(March 2015)

Sokol Blosser Winery
(April 2015)

Stoller Family Estate
(July 2017)

Chehalem Winery
(July 2018)

Brooks Wines
(January 2019)

David Hill Vineyards
and Winery
(October 2019)

Et Fille Wines
(March 2022)

corporations. He recounted, "Kroger came to us and said, 'You guys are a B Corp; would you like to join with us on a food waste initiative?'"

Oregon's certified wineries work jointly to offer reciprocal wine club benefits and on cooperative marketing efforts, accord-

ing to Winderlea's Sweat. He also selects other B Corps for his winery's purchasing. "We'll look to see what certified B Corps make water bottles, travel coffee mugs—things like that. It definitely gives us an incentive to work with other B Corps when we're making purchasing decisions." ■



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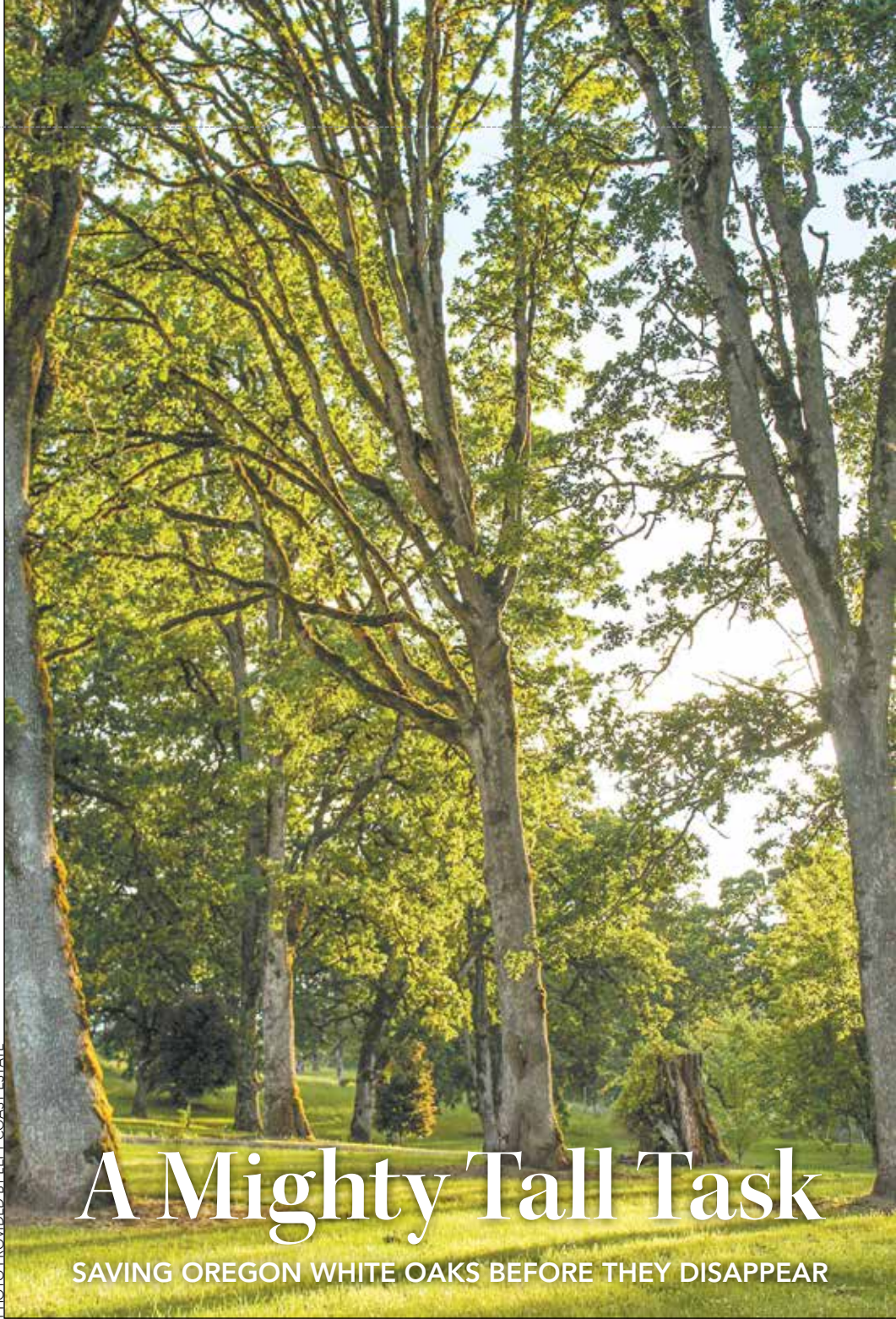
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TOP STORY: JUNE 2023



A Mighty Tall Task

SAVING OREGON WHITE OAKS BEFORE THEY DISAPPEAR

PHOTO PROVIDED BY LEFT COAST ESTATE

BY PATTY MAMULA

In the 19th century, Oregon white oaks dominated the Willamette Valley. Today, less than 10 percent of these oak trees remain. According to Nicole Maness at Willamette Partnership – a Portland-based conservation nonprofit, continued development is a major factor in the declining numbers. The Willamette Valley Oak Accord, a voluntary pledge by private landowners to protect white oaks, was formally signed in 2017. The significant loss of oak habitat, woodlands and savannas was the impetus.

ABOVE: A grove of Oregon white oaks at Left Coast Estate in the Van Duzer Corridor AVA.

Mimi Casteel, a trained forest ecologist and owner of Hope Well Wine, remembers an annual meeting hosted by Low Input Viticulture and Enology, commonly known as LIVE, in which Maness spoke about a program to protect the Fender's blue butterfly. Casteel, along with her mother Pat Dudley from Bethel Heights Vineyard, felt more concerned about habitat loss at the behest of agriculture, particularly viticulture.

The presentation sparked a conversation about the importance of distinct habitats. Members of the wine community realized they

needed to unify and support habitat diversity and recruited Maness to organize their efforts. She agreed to serve voluntarily.

The Oak Accord makes a pledge to protect and restore white oak throughout the Willamette Valley. There were about 40 original signatories to the Accord. "There wasn't anyone we spoke to who didn't want to do oak restoration," said Maness.

Many of those original signatories have made significant progress on their commitment to oak. "Left Coast Estate began a formal oak restoration and preservation program in 2015 through the Partners Program with U.S. Fish and Wildlife," said Taylor Pfaff, CEO of Left Coast Estate whose family bought the nearly 500-acre estate in 2003. "We situated the tasting room around a mature oak stand. We didn't want to cut it down because the trees were so beautiful and relaxing," he said.

A project manager for the Fish and Wildlife service was amazed at the diversity of oaks after hiking a loop on their property. "He opened our eyes," said Pfaff. "And encouraged us to explore other conservation programs through the Natural Resources Conservation Service, or NRCS, to expand our restoration efforts beyond the 40-acre forest already enrolled in the Partners Program." Since then, they have received additional grants. Nearly 20 percent of their property (105 acres) involve some sort of oak restoration. The mature trees receiving the most sunlight by the tasting room are 200 to 400 years old, with a few close to 500 years.

In 2016, Left Coast Estate started an annual Run for the Oaks, on the first Saturday in August. This 5K walk (or run) and 10K run created a funding source for maintaining the oaks when the restoration contracts expired. The eighth annual Run for the Oaks is August 5. Visit RunForTheOaks.com for more details.



PHOTO PROVIDED BY LEFT COAST ESTATE

Pfaff said, “The best way to start protecting oaks is to first check with your county offices to see what programs are available for oak preservation.”

Soter Vineyards has been another oak leader. Joel Sokoloff, Soter’s vineyard and ranch manager, said their philosophy is “to preserve the natural environment, the oak habitat and scenic beauty. Doing so breaks up the monoculture of vineyards, too.”

The 240-acre property includes 35 acres under a restoration program through the NRCS.

The variety of oaks on the property range from one to 250 years old, with the most mature reaching 80 feet in height or more. Some of the oldest are in decline. “We’re having to work hard to preserve them,” said Sokoloff. “We have some large canopied oaks spaced far apart and some oak woodlands, more tightly spaced.”

When winery guests visit, they notice some younger seven to 10-year-old oaks. Recent plantings of one-year-old seedlings are repopulating grassy hillside areas.

Last year, the oak woodland contained a mixture of oak and fir. “We removed particular firs in order to provide the oaks a better foothold,” said Sokoloff. “We also did quite a bit of brush trimming.” They next planted native underbrush and grassy species. “It’s expensive work,” Sokoloff said.

“While we are a business, we try to farm with the greatest respect for the natural environment, realizing there’s so much more to the land than growing a crop.”

Fairsing Vineyard serves as another model of oak restoration. When Mike and Mary Ann McNally bought the 200 acres in 2005, the property had been clearcut. “Mary Ann handles the vineyards and I manage the forests,” said Mike.

Today, they have about 65 acres in vines, while forest comprises another 100. Because the land had been razed, there weren’t any older, mature oaks. “We first began by nurturing the existing trees. Maples and oaks tend to return first, but the maple trees come back as bushes, choking out the oaks. The remedy is to trim them up as trees,” said Mike.

In 2021, he ordered 1,000 white oak seedlings for a grassy meadow. That summer Oregon experienced an unusual “heat dome.” Without irrigation, many tender saplings died. Even so, if half survive, they will eventually need to be thinned.

“What we’re trying to do is find the place where the oaks want to grow and plant them there. We’ve found they love our south-facing hills,” said Mike.

Over time, he adopted numerous approaches to planting trees. Each year, he fills his pickup with as many one-gallon potted trees from the nursery. He also collects acorns to plant and grows more in coffee cups for transplantation at a later date.

Because Fairsing is LIVE-certified, they don’t use herbicides. The maintenance of mechanically removing the blackberries and Scotch broom becomes more complicated than the oak planting. Over the years, Mike has kept detailed records of the plantings. “We are a certified American Tree Farm, which requires an evaluation and a forestry plan. Even though we don’t plan to commercially use these trees, the certification is valuable,” said McNally.

Maness, through her Oak Accord efforts, works closely with state conservation organizations, recommending grant opportunities to individual landowners. The Yamhill Soil and Water Conservation District, like many others, manages a number of grants, including those through the NRCS. Amie Loop-Frison oversees the contracts.

The grants support endangered species as well as rare and declining habitats. “It’s pretty scary that less than 10 percent of these oaks are left in the



PHOTO PROVIDED BY LEFT COAST ESTATE

Willamette Valley,” said Loop-Frison. These trees are significant parts of people’s property that aren’t necessarily making them money but are important for the health of the region.

The three-year allotments are aimed at restoring contiguous oaks on at least one acre. During the first year of the grant, Loop-Frison helps landowners find people to do the clearing. “When we write the plan, we make it a three-year contract. Most of these sites are a mess. That allows us to go in every year. First, we take competing trees down; then, in subsequent years, we mow and spray the understory,” said Loop-Frison.

“Oak restoration is a forever project,” she said. “Once the grant is completed, the landowners takes care

See A MIGHTY TALL TASK on page 76

ABOVE: Runners as they participate in the Run for the Oaks, a fundraising effort held each August at Left Coast Estate. **LEFT:** Left Coast Estate began a formal oak restoration and preservation program in 2015 through the Partners Program with U.S Fish and Wildlife.

TOP STORY: MAR. 2023

Glass Half Empty

WINE HAS A SERIOUS IMAGE PROBLEM

BY MICHELE FRANCISCO

Each year, Silicon Valley Bank, also known as SVB, releases its State of the U.S. Wine Industry report. I eagerly peruse it for valuable insights. However, as the author, Rob McMillian, executive vice president and founder of Silicon Valley Bank Wine Division candidly states, this year appears rather glum. Over 100 pages in length, it's quite extensive— I've teased out only a few important findings and conclusions.

WINE WAS LAST COOL WITH YOUNGER CONSUMERS 30 YEARS AGO

The largest group of wine consumers are 60 years and older. However, their numbers diminish each year as people die. For the last 25 years, baby boomers have been the primary wine buyers, along with those born between 1925-1945, often referred to as the Silent Generation. (In this report, the latter group is called "mature.") McMillian confirms, "The age group above 60 is still growing in

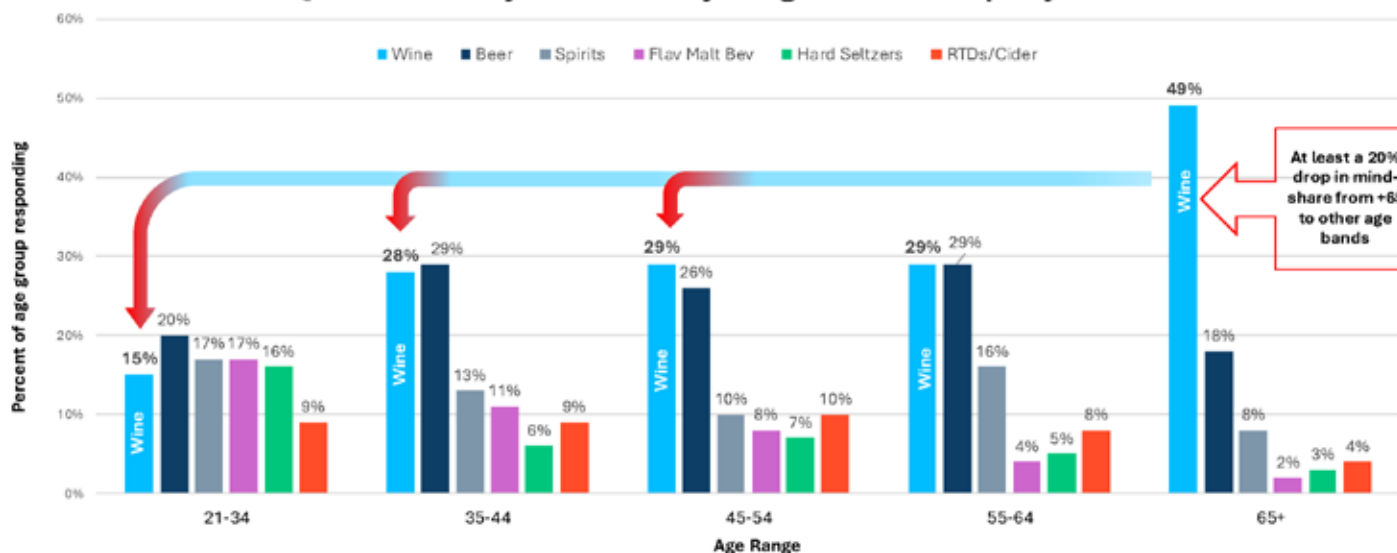
the amount they spend on wine even as their population is declining."

Interestingly, my own parents are not a reflection of that statistic. They have stopped consuming any alcohol at all. Since suffering from a massive stroke, my dad— now living in a New York state nursing home— only gets a sip or two of wine a year, from bottles donated by local wineries. About a year ago, my mom and step-dad, who reside in California, quit drinking due to health concerns.

When your largest consumer segment begins shrinking, it makes sense to study the drinking habits of younger generations. McMillian offers some thought-provoking insights: "A sizable number of alcohol consumers under 50 fall into the category of consumers who imbibe but have chosen not to drink wine. The data shows that consumers younger than 60 are less interested in buying wine today than they were in 2007."

If, like me, you're beginning to realize this isn't great news for the wine industry, you'd be right.

Q: What would you most likely bring to share at a party?



Source: The Harris Poll
Survey conducted online by The Harris Poll on behalf of the Wine Executive Exchange November 9-11, 2021 among 1,949 U.S. adults ages 21+.



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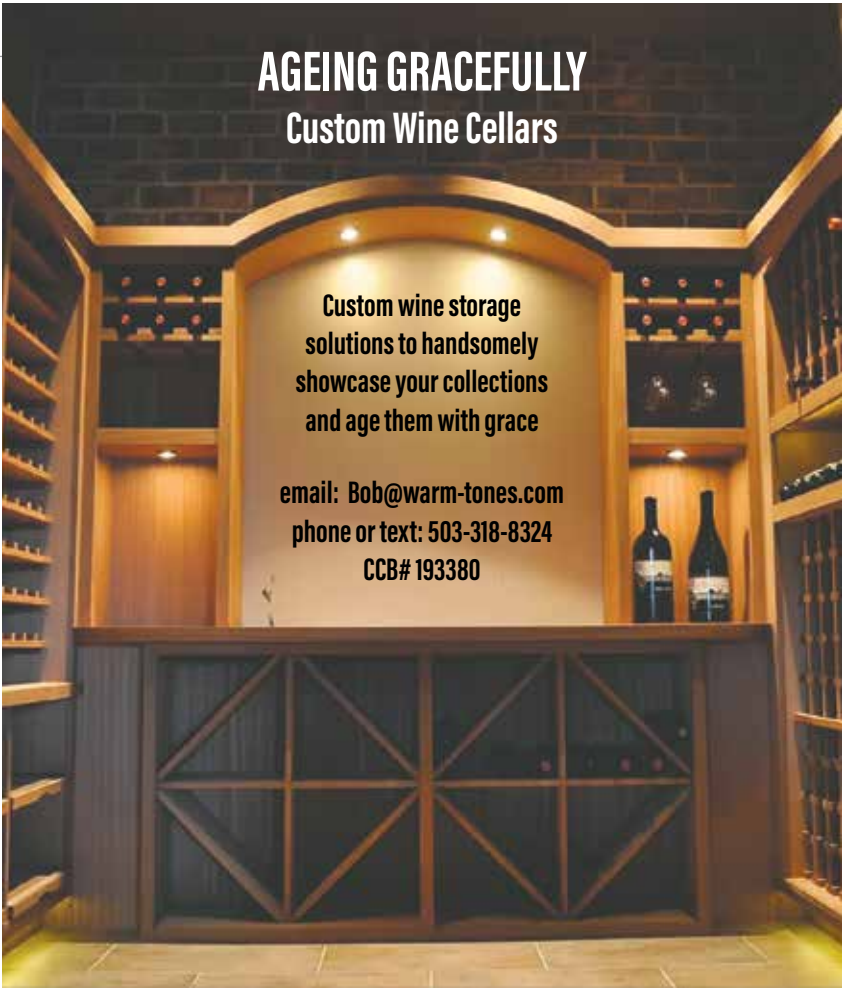
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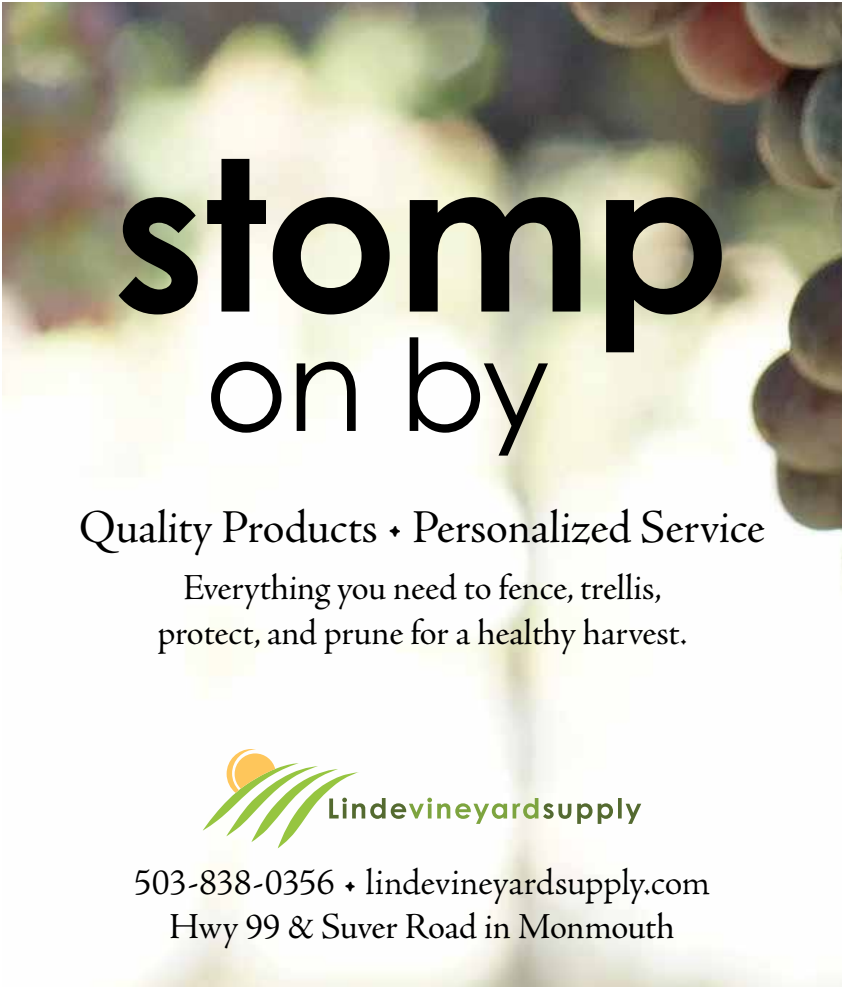
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YOUNGER DRINKERS JUST AREN'T AS INTERESTED IN WINE

According to McMillian, “For many consumers, the data shows that wine is their parents’ alcoholic beverage but not their own. With wine and spirits in nearly a statistical tie in a few age bands, this [SVB] survey supports other available research telling us that the new [younger] consumer in restaurants believes that wine isn’t the only beverage that can be paired with food.” McMillian concludes, “In this new consumer’s eyes, spirits can be married equally well.”

When The Harris Poll asked Gen Z (21-24) and Millennials (age 25-34) which type of beverage they are most likely to bring to a party, respondents preferred beer, spirits, flavored malt beverages and hard seltzers—practically every category—over wine. (Only ready-to-drink cocktails/cider ranked lower.) As you may have expected, nearly half the baby boomers selected wine, but that percentage drops 20 percent or more with all younger generations.

Millennials are adopting a trend last seen in the 1980s—purchasing wine solely for gifts or special occasions. The data indicates they could be wine-curious; a trait the wine industry needs to explore. However, McMillian believes wine producers should develop completely new ways of engaging with younger consumers. What works with baby boomers is not working with millennials. In fact, it may be driving them away from wine. Says McMillian, “Today, the wine industry’s outreach and the millennials’ retail silence in return is deafening. The factors creating this circumstance will not evolve in the industry’s favor unless the wine industry decides to take on the challenge.”

WHAT’S IMPORTANT TO YOUNGER BUYERS?

The data shows we may be doing more harm than good with our existing tactics. So how do we fix the problem? The answer is to better understand these new consumers and what’s important to them. According to McMillian, “Younger consumers are more interested in what’s in the bottle—where it comes from, how it’s grown, the ingredients and additives, how it can make their lives more fulfilling and how you as an organization try to make the world better.”

Millennials value businesses practicing social responsibility. This is a big bucket; a few examples are: being charitable; celebrating ethnic diversity; adopting more environmentally-friendly practices; directed by the principles of justice, fairness and equity. Idealists, really. Dictionary.com’s first definition of the word idealist is: “a person who cherishes or pursues high or noble principles, purposes, goals, etc.” These are millennials.

McMillian explains, “Social responsibility is important to millennial consumers. That’s a factor embedded in their purchase decisions. They are driving change in boardrooms,

insisting that companies consider how they impact both the earth and society as a whole.” He continues, “Younger consumers are effectively using activism and social pressure to initiate change and are reframing social expectations.”

Some Oregon wineries have already positioned their businesses for success with this group by becoming certified B Corps. The B Corporation’s website describes B Corps as those that “prioritize people and our planet in everything they do.” No doubt that goal resonates with younger buyers. I plan to keep an eye on the marketing efforts of these businesses and track if more wineries obtain this certification.

HOW CAN WINERIES BETTER MARKET TO YOUNGER BUYERS?

Fortunately, McMillian offers a number of suggestions; I’ve chosen to include a few here. Follow this link to read the full report: www.svb.com/globalassets/trendsand-insights/reports/wine/svb-state-of-the-wine-industry-report-2023.pdf

1. List ingredients on a bottle of wine, like other food packaging. “Wine couldn’t be any more natural, especially compared to other alcoholic beverages. But we aren’t close to being transparent with what’s inside our bottles,” explains McMillian. “Not letting the consumer know just how few additives are in wine, how naturally it’s made, how little sugar is in dry wine and how pure the beverage is remains a lost differentiator and a mistake.”

2. Emphasize your charitable giving. I believe most wineries regularly donate wine to nonprofits. Many also contribute a portion of profits to organizations that embrace similar goals. Share that

generosity on your website, social media and marketing materials.

3. Support sustainable farming practices. Incorporate LIVE-certified, organic, biodynamic or regenerative organic certified aspects into your business. Ask your growers to adopt these farming techniques in their vineyards. Everyone can be responsible stewards. Now make certain your customers and any possible buyer knows your winery cares about the environment and the measures you’re taking to care for Mother Earth.

McMillian summarizes by saying, “All of those qualities are important to younger consumers, but the fact that these consumers don’t see the wine industry in those terms is a failure of unified industry messaging.” He concludes, “Our industry has values that are important to younger consumers, and we are exactly the beverage they are seeking that mirrors their values. They just don’t know it!”

Personally, I couldn’t agree more. ■



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S Event: The annual Oregon Wine Symposium held each February is the premier educational event and trade show for the Northwest wine community. In addition to seminars on a variety of topics, the trade show will also offer mini sessions, coffee stations, local community engagement groups, as well as our evening soiree.
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Statewide

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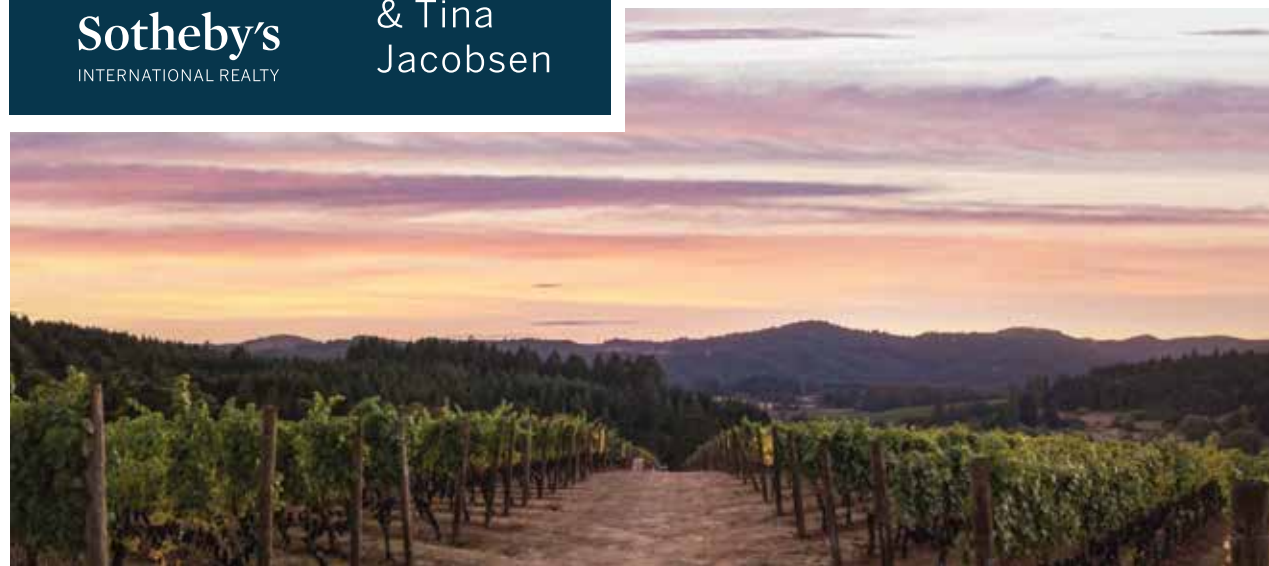
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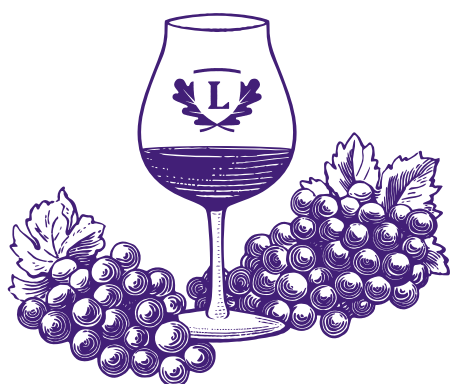
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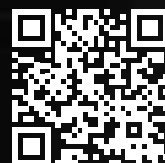
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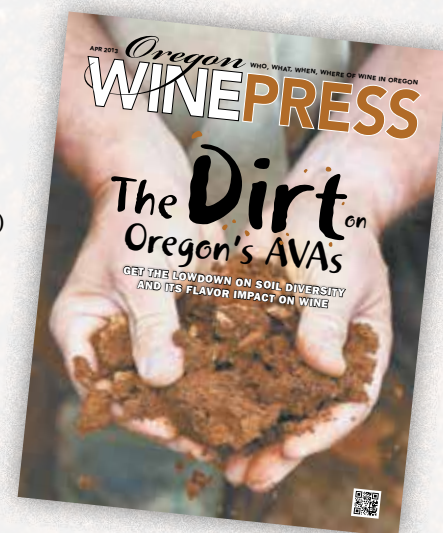
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2023
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Herb Quady

PHOTO BY JOHN VALLS, COURTESY OF THE OREGON WINE BOARD

Quady North, Barrel 42 and Applegate Vineyard Management

“I

once believed the best I could do was to figure out one new thing. ‘Hey, I added to the overall knowledge. Boom! That would be enough.’ Contribute one little idea to fulfill my part. If I could do that while also acting with integrity, being a good steward and developing a respectable reputation... I’d be happy. And, hopefully, along the way, be able to pay the bills.”

STORY BY PAULA BANDY



PHOTO BY JOHN VALLS; COURTESY OF THE OREGON WINE BOARD

Combine these qualities with creativity and an instinctive ability to orchestrate numerous wine and industry projects, all while nurturing relationships and simultaneously walking an integral path. This dedication earned Herb Quady Oregon Wine Press' 2023 Person of the Year. Congratulations, Herb, on accomplishing more than "one new thing!"

HISTORY - THE REAL STORY

I recently met with Quady at his new black and red, industrial-chic Quady North winery and tasting room in Southern Oregon's Applegate Valley. When I laughingly told him I wanted his history, not the internet version, he replied, "Oh, you want the real story?"

And so, our conversation began.

"Family history is important because it provides perspective. My sister and I spent our childhood in the family winery in Madera, California. We grew up while our parents, Andrew and Laurel, were building and grow-

ing Quady Winery. I remember hanging out while they labeled and sealed bottles and my dad built new facilities. Generally speaking, I watched the business expand over time. During my childhood, the winery developed into a national and internationally distributed brand. I saw that— and feel it gave me a lot of context."

Quady Winery is renowned for its Moscato, Port-style and aperitif vermouth wines. A rare Orange Muscat forms the foundation of many of their wines. Herb Quady retains a presence within his family company as northwest regional sales manager, ensuring bottles of his parents' wines are available at various locations in Southern Oregon, including his winery.

During college, Quady studied politics at U.C. Santa Cruz, but various careers in the field "didn't appeal to me." He says, "It seemed to require quite a lot of moral flexibility... and I wasn't prepared to compromise my integrity— even if I felt the agenda was good. I began thinking maybe I should return to the family business and

continue the legacy. So, I started researching wine."

He reflects, "In my heart, I thought when I told my dad, he'd say, 'Oh, that sounds wonderful Herb. Come on home and I'll teach you everything I know.'" Instead, Quady relates laughing, his father's response was, "Well, I'm not sure that's a good idea." But I persisted. He finally suggested I work for someone else to see what it's really like."



PHOTO PROVIDED BY QUADY NORTH

FAR LEFT: Herb Quady, the Oregon Wine Press 2023 Person of the Year, standing next to the Mule, a 2004 Kawasaki that continues to run great. **ABOVE:** Looking Southwest from the Upper Syrah block in 16-acre Mae's Vineyard. Nearby, Eevee's Vineyard is 8 acres and grapevines grown at both sites are organically farmed and LIVE-certified. **LEFT:** Herb Quady holding daughter Serafina Eevee, taken in 2012, when she was one and a half years old.



PHOTO PROVIDED BY QUADY NORTH

His father recommended checking with Bonny Doon Vineyard because of his proximity. Quady was hired. He started in production, working with winemaker Eric Sussman, “in an old Brussels sprouts warehouse on the west side of Santa Cruz, surrounded by surfboard shops. I was 22 years old.”

Because Quady spoke some Spanish, he became a connection between groups. “I was very enthusiastic and did whatever needed doing. It was

a side of the wine business I hadn’t experienced. We did a lot of experimentation. That made me fall in love with winemaking as a process.” Quady says, “My two mentors were Eric Sussman and Randall Grahm— who’s a legend. Eric is a super soulful winemaker and always said, that no matter what, care about the details. And Randall is dedicated to having fun with wine. Those two people instilled in me an attitude about wine that few people had.”

WHERE HERB QUADY HAS MADE WINE

Quady North

Owner and Winemaker,
2006 – present

Troon Vineyard

Winemaker, 2004 – 2013

Bonny Doon Vineyard

Associate Winemaker, 2003

Quady Winery

Assistant Winemaker,
1999 – 2003

Quady earned his political science degree and then studied enology and viticulture at Fresno State while working at his family’s Madera winery. Eventually, “in 2003, through various channels, I found my way north to Oregon. I began working in the Applegate Valley for Bill and Barbara Steele who were just starting Cowhorn Vineyard. My wife Meloney and I fell in love with the area,” he says, “I’m a romantic and had read a lot about the wine industry. I was intrigued by the idea that this region’s wine story was not yet written.”

In 2004, Quady was hired by Troon Vineyard as assistant viticulturist. “However, they had 10 acres and no actual viticulturist,” he says smiling, “it was a very junior position. When the winemaker left, I got promoted. I credit Chris Martin for taking a chance on me. After making some overly tannic wines, I learned a new winemaking approach, not the California style, but to be gentler, which I’ve since kept.”

IN CONCERT WITH QUADY NORTH

“Things happen in parallel,” Quady says, when, in 2005, his family purchased 100 acres in the Applegate Valley. The land, originally a turkey farm, but most recently was an illegal motor cross track. In the first year, they ripped out the track and restored the house. The next year they hired excavators— the same people who had built the track— to move all the dirt back. They began planting, starting with Viognier, Cabernet Franc (uncommon at the time) and their flagship grape, Syrah.

Herb was working full-time at Troon, so his parents did all the surveying and mapped out the vineyard while his in-laws built fences and installed end-posts. They hired Paul Skinner from Napa for some unconven-



PHOTO BY MAUREEN BATTISTELLA

tional planting guidance. Quady explains, “He had a system of analyzing vineyards for potential vigor. You then create a map with homogenous blocks based on how vigorous the vines would be. Consider the soil depth, nutrients, access to water... that’s how we laid out our vineyard.”

Before heading to work at Troon, Quady and his mother-in-law, Consuelo, would spend a couple hours working with the crews, planting and developing the vineyard. Meloney performed compliance and payroll. Between them, all the vineyard was planted. Unexpectedly, this turned into a business: Applegate Vineyard Management. Managing other vineyards Quady says, “became an important part of the overall grid. One of the most rewarding aspects of the company has

been developing vineyards from scratch. Those sites are now making fantastic wines. We were also able to introduce many talented winemakers from up north to these vineyards. This encouraged winemakers to develop programs using Southern Oregon fruit.”

The Quady North tasting room opened in 2009, shortly after the economy crashed and all the Jacksonville businesses surrounding them closed. “It was a tough gig initially,” he says, “Meloney set it all up and managed it. Eventually,



PHOTO PROVIDED BY QUADY NORTH

TOP LEFT: Herb Quady working in the first Barrel 42 winery facility, located in Medford at 42 W. Stewart Ave. Taken in 2015 when Quady was 40 years old, it was originally a pear packing plant. **BOTTOM LEFT:** Barrel 42 co-founders (from left), Brian Gruber, Nichole Schulte and Herb Quady. **RIGHT:** Herb Quady harvesting Cabernet Franc at Mae’s Vineyard with 12-year old daughters Trine and Margaux. **BELOW:** The new building, overlooking dormant winter greapevines, contains Quady North’s tasting room plus a shared winemaking space occupied by Barrel 42 and Quady North.

PEOPLE HERB QUADY HAS MENTORED

(and made a major impact on him too)

Brian Gruber
Winemaker, Irvine & Roberts Vineyards

Nichole Schulte
Winemaker, Barrel 42 Custom Wine Craft

Sara Garr
Winemaker and Owner, Circadian Cellars
Assistant Winemaker, Cowhorn Vineyard

Joe Chepolis
Winemaker and Owner, Sound & Vision Wines

Mary Plaisted
Grower Liaison at Pernod-Ricard, New Zealand

Alan Oneal
Owner and Viticulturist, Dominus
Vineyard Management

Kevin Breck
Cellar Master, Barrel 42 Custom Wine Craft
Owner, North Bar Cellars



PHOTO PROVIDED BY QUADY NORTH



it became good,” Quady adds. It closed in 2022 with the opening of the Applegate Valley facility.

Quady adds, “We grew significantly in 2023, producing 10,000 cases. Many of these bottles will make their way to markets seeing Southern Oregon wines for the first time.”

STYLE & BRAND

“Packaging is important,” Quady states, “and communicates who you are to the consumer. I had a bunch of ideas for our brand, and Meloney, an artist by trade, would explore them... but I’d say no. One of her interests is traditional American tattoo art, and she taught me the symbols and their meanings. She designed the Quady North logo with the nautical star. The sparrow on the Viognier was our first label in 2007 and represents both a new venture and a returning home, symbolic of what we were doing. The tattoo style became a theme we could riff on.”

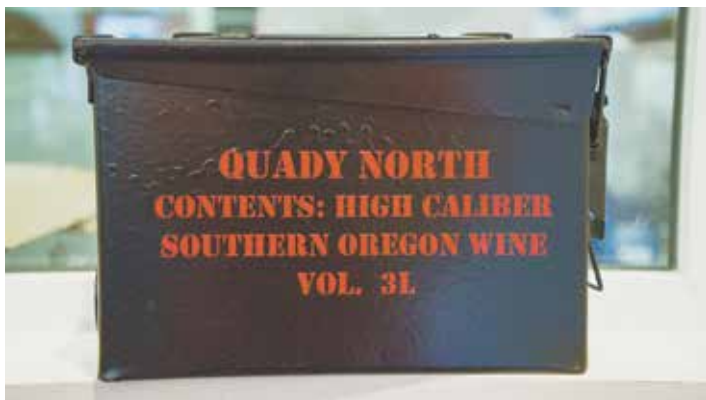


PHOTO BY NEIL FERGUSON, COURTESY OF THE OREGON WINE BOARD

American tattoo art emphasizes the vintage style from the 1930s featuring highly saturated colors and a 2-D drawing style with simple, bold black outlines. Nautical stars are iconic symbols of the American design. Quady North wine labels are beautiful, classic, timeless pieces of artwork, pulled from history and symbolism, yet relevant to today’s tattoo culture. Meloney’s labels include a touch of whimsy and creativity Quady describes as “calculated irreverence.”

“When we were looking for a way to make our wine available by the glass, Meloney came up with the idea of using the ammo can.” Painted matte black with the Quady North logo in vivid red, it was an innovative style of bag-in-box, one with delicious wine inside.

“Winemaking should be about stories,” he says. “We felt ‘reserve’ wine was too cliché. What’s another name? Our full-bodied Cabernet Franc blend became Ar-

senal (big guns) and our well-loved white Rhône blend of Marsanne, Roussanne, Viognier, plus Grenache Blanc is called Pistoleta (little guns). The more you know us... the more you learn the stories.”

To learn more information about Quady North, visit www.quadynorth.com

BARREL 42 – CUSTOM CRUSH

The name Barrel 42, pays homage to the supercomputer’s answer of 42 as the “Ultimate Question of Life, the Universe, and Everything” in Douglas Adams’ science fiction novel, *The Hitchhiker’s Guide to the Galaxy*, along with the Earth’s parallel 42° north spanning Southern Oregon. In 2014, the ensemble of Brian Gruber, Nichole Schulte and Quady founded their custom crush facility Barrel 42. Quady had hired both Gruber and Schulte while making wine at Troon Vineyard. Once again, Quady explains, “We had to do everything simultaneously: line up investments, secure borrowing, find customers and, at the same time, the right location.” Conducting projects simultaneously represents one of Quady’s gifts. The original custom crush facility was centered in an old pear processing plant in Medford. Hoping to process 75 tons of grapes the first year, they ended up producing twice their goal. When Quady’s new Applegate Valley facility opened, Barrel 42 moved there.

BOARDS & AWARDS

LIVE

MEMBER, BOARD OF DIRECTORS
(2020-PRESENT)

RHONE RANGERS

MEMBER SINCE 2012
PAST BOARD OF DIRECTORS MEMBER

APPLEGATE VALLEY VINTNER’S ASSOCIATION

CURRENT BOARD MEMBER

OREGON WINE BOARD RESEARCH COMMITTEE

FORMER MEMBER

OREGON WINE BOARD 2020 FOUNDERS AWARD

WINE & SPIRITS
2010 TOP 100 WINES
2008 CABERNET FRANC

WINE ENTHUSIAST
2017 TOP 100 WINES
2015 STEELHEAD RUN VIOGNIER (#62)

WINE SPECTATOR
2018 TOP 100 VALUE WINES
2017 ROSÉ GSM (1 OF ONLY 10 ROSÉS)

WINE & SPIRITS
2022 TOP 100 VALUE WINES
2020 SYRAH 4,2-A

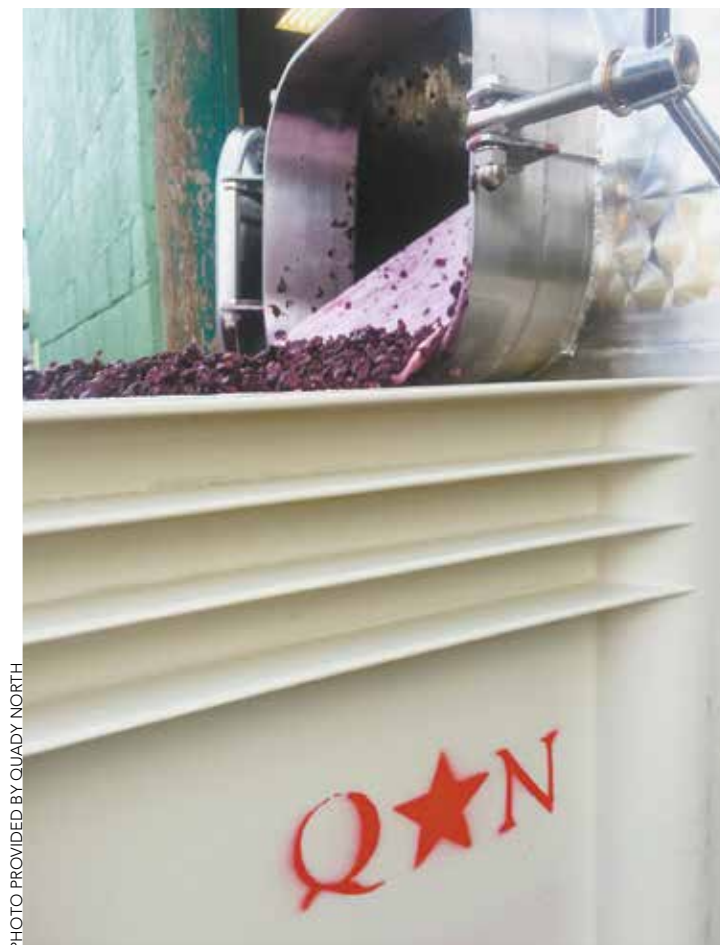


PHOTO PROVIDED BY QUADY NORTH

TOP LEFT: Owner and winemaker Herb Quady relaxing with a beer. **LEFT:** Upgrade your "arsenal" of wine. Quady North produces wine-in-a-box that can be loaded into a custom ammo can. **ABOVE:** Newly harvested red wine grapes being processed at Quady North's winery. **RIGHT:** The spacious new Quady North and Barrel 42 winery facility is 24,000 square feet and live-certified with production space for 40,000 cases.



PHOTO BY JOHN WALLS, COURTESY OF THE OREGON WINE BOARD

RECYCLING & ENVIRONMENTAL SUSTAINABILITY

Quady North's estate vineyards are all organic and LIVE certified. But Quady didn't stop there.

In 2022, he began recycling stretch film, often found wrapped around cases of wine on pallets to better secure loads. Today, Barrel 42 is the regional stretch wrap collection hub, sending it to a recycling facility in the Willamette Valley. In 2023, they sent 30 cubic yards for recycling. Within the next few years, their goal is to reach 100 yards.

"We plan to continue to grow our wine production in alternative packaging, including cans, bag-in-box and kegs, all with much lower carbon footprints than glass," Quady explains. "In 2024, we'll be a first-wave adopter with Revino, Oregon's first reusable wine bottling company. The program allows consumers to return bottles through normal recycling channels where they'll be sorted and returned to Revino. Each wine bottle is expected to last for 10 refills."

Recently, two acres on the Applegate site were selected as a Monarch butterfly and pollinator habitat by

Pollinator Partnership. It will be planted with native host species to attract and encourage the natural eco-cycle of flora and fauna.

MAESTRO TO THE VINES

Quady's reaction to being named Oregon Wine Press person of the year was, "Very humbled. One really important thing—there's nothing that I've accomplished by myself. I'm lucky enough to be surrounded by a lot of really good people, for a very long time. They have believed in what I'm trying to do, generously helping to make anything I've ever done possible."

"But," I point out, "There is an art to finding those individuals, the best to work well with."

Softly, Quady replies, "If you do a good job and treat people well, then, luckily, they tend to appear and stay."

Quite simply, Herb Quady excels at conducting multiple compositions that produce harmonious flavors, favors and relationships—enriching the wine industry with complexity and creativity. He is, without a doubt, a maestro to the vines. ■



PHOTO BY CARRIE ALEXANDER



PHOTO BY UNTAPPED MEDIA

2024

OREGON WINE DIRECTORY

ABOVE: A vineyard steward harvesting grapes in The Rocks District of Milton-Freewater. **TOP RIGHT:** Catalyst Wine Collective has a hip, urban vibe and modern decor.

WINE*

- 53 North Willamette Valley
- 57 Central Willamette Valley
- 59 East Willamette Valley
- 59 South Willamette Valley
- 60 Umpqua Valley
- 60 Rogue Valley
- 62 Columbia Gorge
- 63 Central/Eastern Oregon
- 63 Oregon Coast
- 63 Portland Metro
- 64 Southwest Washington
- 64 Walla Walla Valley
- 65 Other Beverages

PLUS

- 65 Retail
- 66 Restaurants
- 66 Industry/Trade
- 67 Lodging
- 68 Wine Country Maps

**Includes consumer-facing OLCC-licensed (Oregon) wineries, Growers Sales Privilege and Winery License holders. Walla Walla and Columbia Gorge wineries from Washington side added.*

NORTH WILLAMETTE VALLEY

Beaverton

COOPER MOUNTAIN VINEYARDS
coopermountainwine.com

HAMACHER WINES
hamacherwines.com

LUJON WINE CELLARS
lujonwinecellars.com

ROSE & FERN CELLARS
roseandferncellars.com

SUZOR WINES
suzorwines.com

Carlton

00 WINES
00wines.com

40:31 WINES
4031wines.com

ABBEY ROAD FARM & WINERY
abbeyroadfarm.com

ABBOTT CLAIM
abbottclaim.com

ALUMBRA CELLARS
alumbracellars.com

ANDREW RICH WINES
andrewrichwines.com

ANNE AMIE / CHATEAU BENOIT
anneamie.com

ASILDA
asildawinery.com

Aubaine

- A** 801 N Scott Street
Carlton, OR 97111
- W** www.aubainewine.com
- E** info@aubainewine.com
- ★** Owner: Andy Lytle
- ★** Winemaker: Isabelle Meunier
- ★** Assistant Winemaker: Marcus Glaze
- Labels: Aubaine
- ▲** Varieties: Chardonnay and Pinot Noir
- Production: 1,500 cases/year
- ▶** Hours: 11 a.m. – 4 p.m.
- Can taste at: Carlton Winemakers Studio
801 N Scott Street, Carlton, OR 97111

EGLA-AMITY HILLS OREGON
AUBAINE

BELLA VIDA VINEYARD
bellavida.com

BELLE PENTE WINE CELLARS
bellepente.com

BIG TABLE FARM
bigtablefarm.com

BLACK DOG VINEYARD
theblackdogvineyard.com

CANA'S FEAST WINERY
canasfeast.com

CARLO & JULIAN
carloandjulianwinery.com

THE CARLTON WINEMAKERS STUDIO
winemakersstudio.com

CELESTIAL HILL VINEYARD
celestialhillvineyard.com

CHRIS JAMES CELLARS
chrisjamescellars.com

CRAFT WINE CO.
craftwineco.com

DENISON CELLARS
denisoncellars.com

DOMINIO IV WINES
dominiowines.com

EIEIO & COMPANY
onhisfarm.com

EILA WINES
eilawines.com

FIZZY LIZZY WINES
fizzylizzywines.com

FLÂNEUR WINES
flaneurwines.com

NEW ▶ GHOST HILL CELLARS
ghosthillcellars.com

HUMAN CELLARS
humancellars.com

J.C. SOMERS VINTNERS
jcsomers.wine

JAMES RAHN WINE CO.
jamesrahnwineco.com

K & M WINES
kandmwines.com

KARTA WINES
kartawines.com

KEN WRIGHT CELLARS
kenwrightcellars.com

LA BIBLIOTECA WINE
labibliotecawine.com

LAUREL RIDGE WINERY
laurelridgewinery.com

LAVINEA WINERY
lavinea.com

LAZY RIVER VINEYARD
lazyrivervineyard.com

LEMELSON VINEYARDS
lemelsonvineyards.com

LONESOME ROCK
lonesomerock.com

LUCIDWILD ESTATE
lucidwildestate.com

MARSHALL DAVIS WINE
marshalldaviswine.com

MONKSGATE VINEYARD
monksgate.com

PROJECT M WINES / NASTY WOMAN
WINES
projectmwines.com

RATIO WINES
ratiowines.com

RÉSONANCE WINES
resonancewines.com

RETOUR WINE COMPANY
retourwines.com

RIBBON RIDGE VINEYARDS
ribbonridge.com

RIBBON RIDGE WINERY
ribbonridgewinery.com

ROCKY POINT CELLARS
rockypointcellars.com

SOTER VINEYARDS
sotervineyards.com

STONE GRIFFON VINEYARD
stonegriffonvineyard.com

TENDRIL WINE CELLARS
tendrillwines.com

TIGER VINES VINEYARD
facebook.com/tigervineswine/

WAHLE VINEYARDS & CELLARS
winemakersstudio.com

Cornelius

ÁRDÍRI WINERY & VINEYARDS
503-628-0955

DION VINEYARD
dionvineyard.com

SIDEREUS VINEYARD & WINERY
sidereuswinery.com

Dayton

1789 WINES
1789wines.com

NEW ▶ ARCHERY SUMMIT WINERY
archerysummit.com

CABALLUS CELLARS
caballus-wine.com

CASA S WINERY
casa-s.us

DE PONTE CELLARS
depontecellars.com

DOMAINE DROUHIN OREGON
domainedrouhin.com

DOMAINE SERENE / ROCKBLOCK
CELLARS
domaineserene.com

Domaine Willamette

- A** 19255 N HWY 99W
Dayton, OR 97114
- P** 971-545-4200
- W** www.DomaineWillamette.com
- ★** Founder: Jim Bernau
- Labels: Domaine Willamette
- ▲** Varieties: Brut, Brut Rosé,
Blanc de Blancs
- ▶** Hours: Check online for current hours



DOMAINE WILLAMETTE
MÉTHODE TRADITIONNELLE

Durant Vineyards

- A** 5430 Breyman Orchards Road
Dayton, OR 97114
- P** 503-864-2000
- W** www.durantoregon.com
- ★** Owners: Ken, Penny and Paul Durant
- ★** Winemaker: Spencer Spetnagel
- ▲** Varieties: Pinot noir, Pinot gris,
Chardonnay, Sauvignon blanc
- Production: 6,500 cases/year



HAUER OF THE DAUEN
facebook.com/HauerOfTheDauenWinery

NEW ▶ POTCAKE CELLARS
potcakecellars.com

REMY WINES
remywines.com

SATYR FIRE WINE
satyrfire.com

SEUFERT WINERY
seufertwinery.com

SILTSTONE WINES
siltstonewines.com

SOKOL BLOSSER WINERY
sokolblosser.com

STEDT WINES
stedtwines.com

STOLLER FAMILY ESTATE
stollerfamilyestate.com

WHITE ROSE ESTATE
whiteroseestate.com

WINTER'S HILL ESTATE
wintershillwine.com

Dundee

ALIT
alit.wine

...AND... WINE COMPANY
andwinecompany.com

NEW ► ANTICA TERRA / LILLIAN / CORIOLIS
anticaterra.com

ARGYLE WINERY
argylewinery.com

ARTERBERRY MARESH
arterberrymaresh.com

NEW ► ARTIST BLOCK
artistblockwine.com

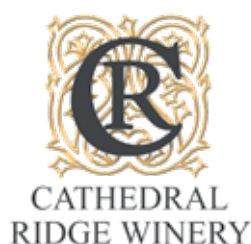
AYOUB WINES
ayoubwines.com

BURNER WINES
burnerwines.com

CAMERON WINERY
cameronwines.co

Cathedral Ridge Winery Tasting Room

- A** 974 OR Highway 99W
Dundee, OR 97115
- P** 503-537-9977
- W** www.cathedralridgewinery.com
- E** Dundee@cathedralridgewinery.com
- ★** Owner: Robb Bell
- ★** Winemaker: Michael Sebastiani
- ▲** Varieties: 28 wines including: Barbera, Cabernet, Cabernet Franc, Chardonnay, Halbtrocken, Malbec, Merlot, Pinot Noir, Pinot Gris, Riesling, Syrah, Zinfandel and 8 signature blends.
- ▣** Production: 8,500 cases
- ➡** Hours: Daily 11 a.m.



CRAMOISI VINEYARD
cramoisivineyard.com

DAY WINES
daywines.com

DOBBES FAMILY ESTATE
dobbesfamilyestate.com

DOMAINE ROY ET FILS
domaineroy.com

DUCK POND CELLARS
duckpondcellars.com

DUNDEE WINE LIBRARY
dundeewinelibrary.com

DUSKY GOOSE
duskygoose.com

ÉLEVÉE WINEGROWERS
eleveewines.com

EVENING LAND VINEYARDS
elvwines.com

FIRESTEED CELLARS
firesteed.com

THE FOUR GRACES
thefourgraces.com

FOX FARM VINEYARDS
foxfarmvineyards.com

FURIOSO VINEYARDS
furiosovineyards.com

GRANVILLE WINES
granvillewines.com

HAAKON/LENAI WINERY
haakonlenai.com

HOLLORAN VINEYARD WINES
holloranvineyardwines.com

HOORAY FOR YOU
hoorayforyouwineco.com

HORSE DEVOURS
horsedevours.com

HUMAN CELLARS
humancellars.com

J CRAW WINES
jcrawwines.com

KNUDSEN VINEYARD
knudsenvineyards.com

LANGE WINERY
langewinery.com

LE CADEAU VINEYARD / AUBICHON CELLARS
lecadeauvineyard.com

LTD.+
limitedadditionwines.com

MACINDOE FAMILY CELLARS
macindoefamilycellars.com

METHVEN FAMILY VINEYARDS
methvenfamilyvineyards.com

MOFFETT VINEYARDS
moffettvineyards.com

NEW ► NORTH VALLEY VINEYARDS
northvalleyvineyards.com

NW WINE COMPANY / HYLAND ESTATES
hylandstateswinery.com

NYSA VINEYARD
nysavineyard.com

OLENIK VINEYARDS
olenikvineyards.com

POWELL HILL CELLARS
503-537-4062

PURPLE HANDS WINERY
purplehandswine.com

NEW ► RÉSONANCE WINES
resonancewines.com

NEW ► RODEO HILLS WINERY
rodeohillswine.com

ROSE AND ARROW ESTATE
rosearrowestate.com

SHOVEL BLANC
shovelblanc.com

TORII MOR WINERY
toriimorwinery.com

WHITE WALNUT ESTATE
whitewalnutestate.com

WINDERLEA VINEYARD & WINERY
winderlea.com

WOODSHED WINE COMPANY
woodshedwinecompany.com

ZERBA CELLARS
zerbacellars.com

Forest Grove

3 GOATS VINEYARD
3goats.com

APOLLONI VINEYARDS
apolloni.com

CARPENTER CREEK WINERY
carpentercreek.com

DAUNTLESS WINE CØ.
dauntlesswine.co

DAVID HILL VINEYARDS & WINERY
davidhillwinery.com

FOSSIL & FAWN
fossilandfawn.com

MALOOF WINES
maloofwines.com

PHEASANT HILL VINEYARD / PALLINO
pheasanthillvineyard.net

TUALATIN ESTATE
wvv.com

ZE WINES
zewines.com

Gaston

ABUNDANCIA VINEYARDS
abundanciavineyardsllc.com

ADEA WINE CO.
adeawine.com

BEACON HILL WINERY & VINEYARD
beaconhillwinery.com

Elk Cove Vineyards

- A** 27751 NW Olson Road
Gaston OR 97119
- P** 503-985-7760/877-ELK-COVE
- W** www.elkcove.com
- ★** Owners: The Campbell Family
- ★** Winemaker: Adam Campbell
- ▣** Labels: Elk Cove Vineyards and sister winery Pike Road Wines
- ▲** Varieties: Pinot Noir, Pinot Gris, Riesling, Chardonnay, Sparkling Wine
- ➡** Hours: Daily, 10 a.m. to 5 p.m.

ELK COVE
VINEYARDS

FAILLA OREGON
faillawinesoregon.com

GAUTREAU FAMILY ESTATE
gautfamest.com

KELLEY FOX WINES
kelleyfoxwines.com

KRAMER VINEYARDS
kramervineyards.com

LA DOLCE VITA VINEYARDS
ladolcevitavineyards.com

LTD.+
limitedadditionwines.com

SIMONI FAMILY VINEYARDS
simonifamilyvineyards.com

THROUGHLINE WINES
throughlinewines.com

Hillsboro

BENZA VINEYARDS
benza.com

BLIZZARD WINES
blizzardwines.com

NEW ► CHO WINES
getchowines.com

D'ANU TASTING ROOM & WINE BAR
danuwines.com

EAGLES NEST RESERVE VINEYARD & WINERY
eaglesnestreserve.com

FINNIGAN HILL
finniganhill.com

FREJA VINEYARDS
frejacellars.com

HELVETIA WINERY
helvetiawinery.com

SIX PEAKS WINE
sixpeakswine.com

LA RANDONNÉE WINES
larandonneewines.com

OAK KNOLL WINERY
oakknollwinery.com

Résolu Cellars

- A** 262 SE 4th Avenue
Hillsboro, OR 97123
- P** 503-482-8466
- W** www.ResoluCellars.com
- ★** Owners: Scott, Kathie & Cameron Nelson
- ★** Winemakers: Scott & Cameron Nelson
- Labels: Résolu Cellars, BT Wines
- ▲** Varieties: Signature 5-Bordeaux Blend, Sangiovese, Barbera, Cab Franc, Petit Verdot, Syrah, Viognier, Chardonnay
- ➔** Hours: Thu.–Fri., 3–8:30 p.m.
Sat., 12–8:30 p.m.
Sun., 12–5 p.m.
and by appointment



RUBY VINEYARD & WINERY
rubyvineyard.com

RUE CLER WINE
rueclerwine.com

THREE FEATHERS ESTATE
threefeathersestate.com

McMinnville

NEW ► ACORN TO OAK WINE
EXPERIENCE
acorntooakwine.com

ANDREW MINOR WINES
andrewminorwines.com

ANGELA VINEYARDS
angelavineyards.com

APPROACHMENT WINE COMPANY
approachmentwines.com

ARABILIS WINES
arabiliswines.com

BRITTAN VINEYARDS
brittanvineyards.com

BUD'S BLOOM
budsbloomwines.com

CHRIS JAMES CELLARS
chrisjamescellars.com

COEUR DE TERRE VINEYARDS
cdtvineyard.com

COLEMAN VINEYARD
colemanwine.com

COUGAR'S MARK VINEYARD
cougarsmark.com

DRINK THIS WINE
drinkthiswine.com

THE EYRIE VINEYARDS
eyrievineyards.com

GIOVINGO VINEYARDS
giovingovineyards.com

GOODFELLOW FAMILY CELLARS
goodfellowfamilycellars.com

GUILLEN FAMILY WINES
guillenfamly.com

HARPER VOIT
harpervoit.com

HUNDRED SUNS WINE
hundredsunswine.com

JACOB WILLIAMS WINERY
jacobwilliamswinery.com

JL KIFF VINEYARD
jlkiffvineyard.com

JUNICHI FUJITA
instagram.com/vigneronjun

LAFAYETTE & WHITE CELLARS
lwcellars.com

LANDLINES ESTATES / THE GROVE
landlinesestates.com

LUMOS WINE CO.
lumoswine.com

LUNDEEN WINES
lundeenwines.com

**“Toasting”
originated in
ancient Rome
from Greek
traditions. It’s
derived from
dropping a piece
of toasted bread
in wine to soften
bitter tastes.**

Lytle-Barnett

- A** 801 N Scott Street
Carlton, OR 97111
- W** lytle-barnett.com
- E** info@lytle-barnett.com
- ★** Owner: Andy Lytle
- ★** Winemaker: Andrew Davis
- ★** Assistant Winemaker: Scott Dwyer
- Labels: Lytle-Barnett
- ▲** Varieties: Brut, Brut Rose, Blanc de Blancs, Blanc de Noirs
- Production: 3,900 cases/year
- ➔** Hours: 11 a.m. – 4 p.m.
- ▲** Can taste at: Carlton Winemakers Studio
801 N Scott Street, Carlton, OR 97111



LYTLE · BARNETT

MARTIN WOODS
martinwoodswinery.com

MAYSARA WINERY
maysara.com

MELLEN MEYER
mellenmeyer.com

MONTINORE ESTATE / THE GROVE
montinore.com

NEW ►

Ocelli Cellars

- A** 801 SW Baker Street
McMinnville, OR 97128
- P** 503-506-8442
- W** www.ocellcellars.com
- E** info@ocellcellars.com
- ★** Owners: John and Sirpa Peacock
- ▲** Varieties: Granacha
- Production: 500 cases
- ➔** Hours: Fri.–Sun., Noon–5 p.m.

Ocelli Cellars

**Some 10,000
varieties of wine
grapes exist
worldwide.**

NEW ►

Patton Valley Wines

- A** 801 SW Baker Street
McMinnville, OR 97128
- P** 503-985-3445
- W** www.pattonvalley.com
- E** info@pattonvalley.com
- ★** Owners: Justina and Don Bice
- ★** Winemaker: Derek Einberger
- ▲** Varieties: Sparkling, Chardonnay, Pinot Noir and Syrah
- Production: 1,450–5,000
- ➔** Hours: Friday–Monday, 12 p.m.–5 p.m.



Pike Road Wines

- A** 701 NE Third Street
McMinnville, OR 97128
- P** 503-852-3185
- W** www.pikeroadwines.com
- E** info@pikeroadwines.com
- ★** Owners: The Campbell Family
- ★** Winemaker: Heather Perkin
- Labels: Pike Road Wines
- ▲** Varieties: Pinot Noir, Chardonnay, Pinot Gris, Rosé, Sparkling Wine
- ➔** Hours: Sun.–Wed., Noon to 6 p.m.
Thurs. & Fri., 12 p.m. to 7 p.m.
Sat., 11 a.m. to 7 p.m.



PRAY TELL WINES
praytellwines.com

R. STUART & CO. WINE BAR
rstuartandco.com

ROSHNI VINEYARD
roshnivineyard.com

SCARIANO WINES
instagram.com/chrisscariano

SECUS WINE
secuswine.com

SEVEN OF HEARTS / LUMINOUS HILLS
sevenofheartswine.com

TERRA VINA WINES
terravinawines.com

TROON VINEYARD
troonvineyard.com

WESTREY WINE CO.
westrey.com

WILDSOUND WINE
wildsoundwine.com

WILLAMETTE VALLEY VINEYARDS
wvv.com

YAMHILL VALLEY VINEYARDS
yamhill.com

YOUNGBERG HILL
youngberghill.com

Newberg

ADELSHEIM VINEYARD
adelsheim.com

ALEXANA WINERY
alexanawinery.com

ANACRÉON WINERY
anacreonwinery.com

ANAM CARA CELLARS
anamcaracellars.com

ANDERSON FAMILY VINEYARD
andersonfamilyvineyard.com

ARAMENTA CELLARS
aramentacellars.com

ARBORBROOK BY COOPER
MOUNTAIN VINEYARDS
arborbrookwines.com

ARCHER VINEYARD
archervineyard.com

ARLYN FARM
arlyn.farm

ARTISANAL WINE CELLARS
artisanalwinecellars.com

ATTICUS WINE
atticuswine.com

AUDEANT WINES
audeant.com

AUGUST CELLARS
augustcellars.com

AVIDITY WINES
aviditywines.com

AYRES VINEYARD
ayresvineyard.com

BACUS VINEYARDS
bacusvineyards.com

NEW ▶ BALSALL CREEK
balsallcreek.com

BARKING DOG
barkingdog.wine

BEAUX FRÈRES
beauxfreres.com

BELLINGAR ESTATES
bellingarestates.com

BELLIVADUM VINEYARDS
bellivadum.com

BELLS UP WINERY
bellsupwinery.com

BERGSTRÖM WINES
bergstromwines.com

BRAVE CELLARS
bravecellars.com

BRAVURO CELLARS
bravurocellars.com

BRICK HOUSE WINE CO.
brickhousewines.com

CARSON PHILLIPS
carsonphillips.com

CATMAN CELLARS
catmancellars.com

CHEHALEM WINES
chehalemwines.com

CLAYGATE VINEYARD
claygatevineyard.com

CLIFF CREEK CELLARS
cliffcreek.com

COATTAILS WINE
coattailswine.com

COLENE CLEMENS VINEYARDS
coleneclemens.com

COMPRIS VINEYARD
comprisvineyard.com

COROLLARY WINES
corollarywines.com

CORTELL COLLECTION
cortellcollection.com

CROWLEY WINES
crowleywines.com

DE LANCELOTTI FAMILY VINEYARDS
delancellottifamilyvineyards.com

DISTAFF WINE CO.
distaffwine.com

DOMAINE DIVIO
domainedivio.com

NEW ▶ DOMAINE LUMINEUX
domainelumineux.com

DUNDEE HILLS WINE LIBRARY
dundeewinelibrary.com

EMINENT DOMAINE
eminentdomaine.com

ET FILLE WINES
etfillewines.com

GUILLEN FAMILY WINES
guillenfamil.com

HALEM HEIGHTS
halemheights.com

HAZELFERN CELLARS
hazelfern.com

HEMMER VINEYARDS
hemmervineyards.com

J. CHRISTOPHER WINES
jchristopherwines.com

J.K. CARRIERE
jkcarriere.com

NEW ▶ JACHTER FAMILY WINES
jachterwine.com

KELERI VINEYARD
kelerivineyard.com

KING'S NORTH
kingsnorthwine.com

L'ANGOLO ESTATE
langoloestate.com

LEAH JØRGENSEN CELLARS
leahjorgensencellars.com

NEW ▶ LENNÉ ESTATE
lenneestate.com

LICHTENWALTER VINEYARD
lichtenwalterwine.com

LITTLE CROW VINEYARDS
littlecrowvine.com

Longplay

A 888 Industrial Pkwy
Newberg, OR 97132
P 503-482-8483
W www.longplaywine.com
E info@longplaywine.com
+ Owner: Todd Hansen
A Varieties: Pinot Noir, Chardonnay
D Production: 1,450–5,000
H Hours: Wed.–Sun., 11 a.m.–4 p.m.

Longplay
Lia's Vineyard • Chehalem Mountains

LUCIOLE VINEYARD
luciole-vineyard.com

MAD VIOLETS WINE COMPANY
madvioletswineco.com

THE MATZINGER DAVIES WINE CO.
matzingerdavies.com

MCKINLAY VINEYARDS
facebook.com/p/mckinlay-vineyards

MERAVIGLIOSO WINERY
meravigliosowinery.com

MORGEN LONG WINE
morgenlong.com

NATALIE'S ESTATE WINERY
nataliesestatewinery.com

NATIVE FLORA WINES
nativeflora.com

NICOLAS-JAY
nicolas-jay.com

NIEW VINEYARDS
niewvine.com

NORRIS WINES
norriswines.com

OLIVER SPRINGS VINEYARD
oliverspringsvineyard.com

OVUM WINES
ovumwines.com

PARRETT MOUNTAIN CELLARS
parrettmountaincellars.com

PATRICIA GREEN CELLARS
patriciagreencellars.com

PENNER-ASH WINE CELLARS
pennerash.com

THE POTTER'S VINEYARD / VINO
VASAI WINES
pottersvineyard.com

PRIVÉ VINEYARD
privevineyard.com

PROTEUS WINES
proteuswines.com

RAIN DANCE VINEYARDS
raindancevineyards.com

RAPTOR RIDGE
raptorridgewinery.com

RED ELECTRIC
redelectricwines.com

REX HILL / A TO Z WINEWORKS
rexhill.com

RIBBON RIDGE WINERY/ RR /
RIDGECREST VINEYARDS
ribbonridgewinery.com

RICOCHET WINE CO.
ricochetwine.com

ROCO WINERY
rocowinery.com

NEW ▶ SEQUITUR WINE
sequiturwine.com

THE SETTING WINES
thesettingwines.com/tsw-tasting-room

SHEA WINE CELLARS
sheawinecellars.com

SHIBA WICHERN CELLARS
shibawicherncellars.com

SINEANN WINERY
sineann.com

SIVILLI WINE COMPANY
sivilliwine.com

THE SOUTH FACE WINERY
thesouthfacewinery.com

STEPHEN GOFF WINES
stephengoffwines.com

STYRING VINEYARDS
styring.com

SWICK WINES
swickwines.com

TIMOTHY MALONE WINES
timothymalonewines.com

TRESSLER VINEYARD
(503) 451-5240

TRISAETUM VINEYARDS
trisaetum.com

TROUT LILY RANCH
troutlilyranchpinot.com

UTOPIA WINES
utopiawine.com

WELL PLAYED WINES
wellplayedwines.com

ZIMRI CELLARS
zimricellars.com

North Plains

ABBNEY CREEK VINEYARD
abbeycreekvineyard.com

GRAPE INK
grapeinkwines.com

SHUMAKER VINEYARDS
shumakervineyards.com

STONE WINES
stoneywines.co

Sheridan

ART+SCIENCE
artandscienncw.com

GARIBALDI CELLARS
garibaldicellars.com

HOPE WELL WINE
hopewellwine.com

J WRIGLEY
wrigleywines.com

VIOLET WINES
violetwines.com

Sherwood

ALLORO VINEYARD
allorovineyard.com

BARKING FROG WINERY
barkingfrogwinery.com

BECKHAM ESTATE VINEYARD
beckhamestatevineyard.com

BLAKESLEE VINEYARD ESTATE
blakesleevineyard.com

GEMINI VINEYARDS
geminivineyard.com

HAWKS VIEW WINERY
hawksviewwinery.com

J. RALLISON CELLARS
jrallisoncellars.com

K & M WINES
kandmwines.com

LOLATI WINES
lolatiwines.com

MOFFETT VINEYARDS
moffettvineyards.com

NEMARNIKI VINEYARD
nemarnikivineyard.com

PAMPLIN VINEYARDS
pamplinfamilywinery.com

PONZI VINEYARDS
ponzivineyards.com

NEW ▶ QUAILHURST VINEYARD
ESTATE
quailhurstwines.com

SHERWOOD HILLS WINERY
exploretock.com/sherwood-hills-winery

St. Paul

FERRARO CELLAR
ferrarocellar.com

LADY HILL
ladyhill.com

Tualatin

BARNELLO WINERY
barnellowine.com

CARABELLA VINEYARD
carabellawine.com

NEW ▶ LACHINI VINEYARDS
lachinivineyards.com

UNION WINE CO.
unionwinecompany.com

Yamhill

FAIRSING VINEYARD
fairsingvineyard.com

GRAN MORAINÉ WINERY
granmoraine.com

GREY WING WINES
greywingwines.com

KASON VINEYARDS
kasonvineyards.com

NEW ▶ KRISTOF WINES
kristoffarms.com

ROOTS WINE CO. / RACINE WINE CO.
roots.wine

SAFFRON FIELDS VINEYARD
saffronfields.com

SOLÉNA ESTATE
solenaestate.com

STAG HOLLOW WINES
staghollow.com

SYLVANUS ESTATE
sylvanusestate.com

WILLAKENZIE ESTATE
willakenzie.com

ZENA CROWN VINEYARDS
zenacrown.com

CENTRAL WILLAMETTE VALLEY

Amity

AMITY VINEYARDS
amityvineyards.com

AUTHENTIQUE WINE CELLARS
authentiquewinecellars.com

BRAVURO CELLARS
bravurocellars.com

BROOKS WINES
brookswine.com

CHAMPIONSHIP BOTTLE
championshipbottle.com

COELHO WINERY
coelhowinery.com

CLOS GRIOTTE
closgriotte.com

CORTELL COLLECTION
cortellcollection.com

DAVID PAIGE WINES
paigewines.com

DUKES FAMILY VINEYARDS
dukesfamilyvineyards.com

FRANNY BECK WINES
frannybeck.com

GC CELLARS
grochaucellars.com

IOTA CELLARS
iotacellars.com

JP CELLARS
jpcellars.com

KEELER ESTATE VINEYARD
keelerestatevineyard.com

KRISTIN HILL WINERY
kristinhillwinery.com

LIBERTINE WINES
libertinewines.com

MENDIVIA WINES
mendiviawines.com

MYSTIC WINES
mysticwine.com

PERKINS HARTER WINES
perkinsharter.com

REDOLENT WINE CO.
redolentwine.com

SAMUEL ROBERT WINERY
samuelrobertwinery.com

SILAS WINES / THE BRAMBLE
TASTING ROOM
silaswines.com

TEKSTURA WINE CO.
teksturawine.com

VARNUM VINTNERS
varnumvintners.com

VINCENT WINES
vincentwinecompany.com

VIOLIN WINE
violinwine.com

WILD CHILD WINERY
wildchildwinecompany.com

WINE FAUVE
winefauve.com

Dallas

AMALIE ROBERT ESTATE
amalierobert.com

ANDANTE VINEYARD
andantevineyard.com

BENEDETTO VINEYARDS
benedettovineyards.com

DOLORES WINES
callmedolores.com

NEW ▶ ILLAHE VINEYARDS & WINERY
illahevineyards.com

NAMASTÉ VINEYARDS
namastevineyards.com

OPEN CLAIM VINEYARDS
openclaimvineyards.com

PARRA WINE CO.
parrawineco.com

WETZEL ESTATE
wetzlestate.com

VAN DUZER VINEYARDS
vanduzer.com

Gervais

SCENIC VALLEY VINEYARD
scenicvalleyfarms.net

Independence

REDGATE VINEYARD
redgatewinery.com

Jefferson

LA CHOUETTE VINEYARD
lachouettevineyard.com

ST. INNOCENT WINERY
stinnocentwine.com

THIRD BLOCK WINES
thirdblockwines.com

Rickreall

CHERRY HILL WINERY
cherryhillwinery.com

EOLA HILLS WINE CELLARS
eolahillswinery.com

FLORA JANE CELLARS
florajanewine.com

J. WRIGHT VINTNER
jwrightvintner.com

JOHAN VINEYARDS
johanvineyards.com

Left Coast Estate

- A** 4225 N Pacific Hwy W
Rickreall, OR 97371
- P** 503-831-4916
- W** www.leftcoastwine.com
- E** Hospitality@leftcoastwine.com
- ★** Owners: Taylor Pfaff, Cali Pfaff,
Shardul Ghogale
- ✱** Winemaker: Joe Wright
- Labels: Left Coast Estate
- ▲** Varieties: Pinot Noir, Chardonnay,
Pinot Gris, Pinot Blanc, Pinot Meunier,
Viognier, Syrah
- Production: 22,000 cases/year
- ➔** Hours: Daily 12 p.m.–4 p.m.



PACIFIC RIM WINEMAKERS
pacificrimandco.com

TERRAPIN CELLARS
terrapi cellarswine.com

Salem

AMICA LUNA WINES
amicalunawines.com

ANKENY VINEYARD WINERY
ankenynineyard.com

BALANZA VINEYARD
balanzavineyard.com

BETHEL HEIGHTS VINEYARD
bethelheights.com

BJÖRNSON VINEYARD
bjornsonwine.com

NEW ► BLEDSOE | MCDANIELS
bledsoemcdaniels.com

BRYN MAWR VINEYARDS
brynmawrvineyards.com

CATALYST RIDGE WINES
catalyst.wine

CORÍA ESTATES
coriaestates.com

CRISTOM VINEYARDS
cristomvineyards.com

CUBANÍSIMO VINEYARDS
cubanisimovineyards.com

DARQUE WINES
darquewines.com

DECISION HILL WINES
decisionhillwines.com

DOMAINE 524
domaine524.com

DRUVOR HILL
druvorhill.com

EVENING LAND VINEYARDS
elvwines.com

EVESHAM WOOD VINEYARD
& WINERY
eveshamwood.com

FLOURISHING PALM CELLARS
flourishingpalmcellars.com

GUERRILLA WINE CO
guerrillawineco.com

HADEN FIG
hadenfig.com

HONEYWOOD WINERY
honeywoodwinery.com

HUDAK HOUSE
hudakhouse.com

**Oak trees
harvested in
France
for making
wine barrels
have
an average age
of 170 years.**

Iterum Wines

- A** 5917 Orchard Heights Road NW
Salem, OR 97304
- P** 503-779-8840
- W** www.iterumwines.com
- ★** Owners: Joe & Patricia Dobbles
- ✱** Winemaker: Joe Dobbles
- Labels: Iterum Wines
- ▲** Varieties: Chardonnay, Pinot Noir,
Chardonnay, Sauvignon Blanc
- ➔** Hours: Open by Appointment Only



KUENZI FAMILY VINEYARD
kuenzifamilyvineyard.com

NEW ► LINGUA FRANCA
linguafranca.wine

LISKA WINE COMPANY
liskawine.com

NORTHWEST WINE STUDIES
CENTER / CHEMEKETA CELLARS
chemeketa.edu

PUDDING RIVER WINE CELLARS
puddingriver.com

REDHAWK WINERY
redhawkwine.com

RIZZO WINERY
rizzowinery.com

ROSHNI VINEYARD
roshnivineyard.com

**Wines have so
many organic
compounds they
are more com-
plex than blood
serums.**

Sass Winery

- A** 9092 Jackson Hill Road SE
Salem, OR 97306
- P** 503-391-9991
- W** www.sasswinery.com
- E** info@sasswinery.com
- ★** Owner: Jerry Sass Jr.
- ✱** Winemaker: Jerry Sass Jr.
- ▲** Varieties: Pinot Noir, Gamay Noir,
Pinot Gris, Sauvignon Blanc, Pinot
Blanc, Riesling, Gewürztraminer,
Syrah, Mouvedre, Tempranillo
- Production: 4,000-5,000 cases
- ➔** Hours: Wed.–Sun., 11 a.m.–5 p.m.,



SCHÖNETAL CELLARS
schonetalcellars.com

SEBASTIEN MARQUET WINES
sebastienmarquet.com

STANGELAND WINERY
stangelandwinery.com

STOMP BY CROFT VINEYARDS
croftvineyards.com

SUN BREAK WINE AND CIDER
sunbreakwinecider.com

SYLVANUS ESTATE
sylvanusestate.com

TRINITY VINEYARDS
trinityvineyards.com

VIOLET VINES
violetvines.com

NEW ► VITAE SPRINGS
vitaesprings.com

WALTER SCOTT WINES
walterscottwines.com

WITNESS TREE VINEYARD
witnessreevineyard.com

X NOVO WINERY
xnovo.com

ZENITH VINEYARD
zenithvineyard.com

Scotts Mills

ABIQUA WIND VINEYARD
abiquawind.com

Turner

ONE LOVE CELLARS
onelovecellars.com

Willamette Valley Vineyards

- A** 8800 Enchanted Way S.E.
Turner, OR 97392
- P** 503-588-9463
- W** www.wvv.com
- ★** Founder: Jim Bernau
- Labels: Willamette Valley Vineyards, Griffin Creek, Elton, Pambrun, Maison Bleue, Père Ami, Métis
- ♦** Varieties: Pinot Noir, Pinot Gris, Chardonnay, Riesling, Pinot Blanc, Red Blends
- 🕒** Hours: Open daily, 11 a.m. to 6 p.m.

WILLAMETTE VALLEY
VINEYARDS

EAST WILLAMETTE VALLEY

Aurora

Aurora Vineyards

- A** 21338 Oak Lane N.E.
Aurora, OR 97002
- P** 503-678-3390
- W** www.acvwine.com
- E** info@acvwine.com
- ★** Owner: John Moore
- ★** Winemaker: Robert Rothwell
- Labels: Aurora Vineyards
- ♦** Varieties: Chardonnay, Pinot Noir (115, 777, 943, Pommard), Sauvignon Blanc, Pinot Blanc, Pinot Munier, Gamay Noir, Muscat
- Production: 3,500 cases/year
- 🕒** Hours: Thurs.–Sat., 12–8 p.m. Sun., 12–6 p.m.



LANPHERE CELLARS
lanpherecellars.com

Canby

ST JOSEF'S WINERY
stjosefswinery.com

WHISKEY HILL WINERY
whiskeyhillwinery.com

Colton

COLTON WINERY
coltonwinery.com

Happy Valley

WILLAMETTE VALLEY
VINEYARDS
wvv.com

Lake Oswego

CASA LUNA VINEYARD & WINERY
casalunawinery.com

COUGAR CREST ESTATE WINERY
cougarcrestwinery.com

DOMAINE SERENE WINE LOUNGE
domaineserenewineloungelo.com

MONTE FERRO
winesbymonteferro.com

POSSESSED WINE
possessedwine.com

WILLAMETTE VALLEY VINEYARDS
wvv.com

Molalla

ALEXELI VINEYARD & WINERY
alexeli.com

Oregon City

CHRISTOPHER BRIDGE CELLARS
christopherbridgewines.com

CORCILLA CELLARS
corcilla.com

FOREST EDGE VINEYARD
forestedgevineyard.com

KING'S RAVEN WINERY
kingsravenwine.com

RENNERS SUMMERFEST WINERY
rennerswine.com

VILLA CATALANA CELLARS
villacatalanacellars.com

Silverton

BACKSTAY WINE CO.
backstaywineco.com

PARADIS VINEYARDS
paradiswine.com

THE FARM ON GOLDEN HILL
thefarmongoldenhill.com

VITIS RIDGE
vitisridge.com

Sublimity

SILVER FALLS VINEYARDS
silverfallsvineyards.com

West Linn

CAMPBELL LANE WINERY
clwinery.com

FESTIVE HILL WINERY
festivehillwinery.com

OSWEGO HILLS
oswegohills.com

PETE'S MOUNTAIN VINEYARD
petesmountainvineyard.com

TUMWATER VINEYARD
tumwatervineyard.com

TWILL CELLARS
twillcellars.com

Woodburn

FRANCHERE WINE CO.
francherewine.com

HANSON VINEYARDS
hansonwine.com

WOODEN SHOE TULIP FARM
woodenshoe.com

SOUTH WILLAMETTE VALLEY

Albany

BRYX WINE
bryxwine.com

SPRINGHILL CELLARS WINERY
springhillcellarswinery.com

WATER HILL WINES
waterhillwines.com

Cheshire

BENNETT VINEYARDS & WINE CO.
bennettvineyardsor.com

RAINSONG VINEYARD
rainsongvineyard.com

Coburg

HAYWORTH ESTATE WINES
haywortheastatewines.com

Corvallis

DACHA WINES
dachawines.com

FULLERTON WINES
fullertonwines.com

TYEE WINE CELLARS
tyeewine.com

VALCAN CELLARS
valcancellars.com

Cottage Grove

SAGINAW VINEYARD
saginawvineyard.com

Elmira

LAVELLE VINEYARDS
lavellevineyards.com

Eugene

ABELLONE VINEYARD
abbelonewine.com

CAPITELLO WINES
capitellowines.com

CIVIC WINERY & WINES
civicwinery.com

DEOVE WINE COMPANY
deovewines.com

ELIZABETH CHAMBERS
CELLAR / SILVAN RIDGE WINERY
eugenewinecellars.com

EUGENE WINE CELLARS
eugenewinecellars.com

J SCOTT CELLARS
jscottcellars.com

King Estate Winery

- A** 80854 Territorial Hwy
Eugene, OR 97405
- P** 541-942-9874
- W** www.kingestate.com
- E** info@kingestate.com
- ★** Owners: The King Family
- ★** Winemakers: Brent Stone, Barrett Rosteck, Leah Lyon, Matt Danner
- ♦** Varieties: Pinot Gris, Pinot Noir, Rosé of Pinot Noir, Sauvignon Blanc, Chardonnay, Gewürztraminer, Muscat, Riesling, Roussanne-Marsanne, Pinot Blanc, Semillon, Viognier, Cabernet Sauvignon, Syrah, Merlot, Tempri nillo, GSM, Petite Sirah, Brut Cuvée
- Production: 216,200 cases
- 🕒** Hours: Check website for hours



McBETH VINEYARDS
mcbethvineyards.com

OPINE CELLARS
opinecellars.com

OREGON WINE LAB
oregonwinelab.com

PFEIFFER WINERY
pfeiffer-winery.com

SARVER WINERY
sarverwinery.com

SODOWN WINE CO.
sodownwineco.com

SUMMERFIELD VINEYARDS
summerfieldvineyards.com

SWEET CHEEKS WINERY
sweetcheekswinery.com

TERRA PACEM
terrapacem.com

TERRITORIAL VINEYARDS & WINE CO.
territorialvineyards.com

Harrisburg

OLSEN RUN WINERY
olsenrun.com

Junction City

BRIGADOON WINE CO.
brigadoonwineco.com

FIVE FOURTEEN VINEYARDS
fivefourteenvineyards.com

HIGH PASS WINERY
highpasswinery.com

WALNUT RIDGE WINERY
walnutridgevineyard.com

Monmouth

AIRLIE WINERY
airliewinery.com

ELKHORN RIDGE VINEYARDS
& WINERY
elkhornridgevineyards.com

Monroe

BENTON-LANE WINERY
benton-lane.com

Bluebird Hill Cellars

- A** 25059 Larson Road
Monroe, OR 97456
- P** 541-424-2478
- W** www.bluebirdhillcellars.wine
- E** info@bluebirdhillcellars.wine
- ★** Owners: Neil and Sue Shay
- ★** Winemakers: Neil & Sue Shay
- 🍷** Varieties: Pinot Gris, Chardonnay,
Viognier-Chardonnay blend, Rosé of
Pinot Noir, Pinot Noir, Syrah-Pinot
Noir blend, Syrah, Late Harvest style
Pinot Gris dessert, Cherry/Pinot noir
Port-style
- 📦** Production: 1,500 cases
- 🕒** Hours: Nov.–April, Sat.–Sun., 12–5,
May–Oct., Thu.–Sun., 12–5



BROADLEY VINEYARDS
broadleyvineyards.com

Philomath

CARDWELL HILL CELLARS
cardwellhillwine.com

COMPTON FAMILY WINES
comptonwines.com

GRADIENT VINEYARDS
gradientvineyard.com

HARRIS BRIDGE VINEYARD
harrisbridgevineyard.com

LUMOS WINE CO.
lumoswine.com

**The proper way
to hold a wine
glass is by the
stem so the hand
does not increase
the temperature
of the wine.**

Springfield

Iris Vineyards Wine Bar

- A** 322 Main Street
Springfield, OR 97477
- P** 541-242-6588
- W** www.irisvineyards.com
- E** contact@irisvineyards.com
- ★** Owner: Pamela Frye
- ★** Winemaker: Aaron Lieberman
- 📦** Labels: Iris Vineyards, Areté
- 🍷** Varieties: Pinot Noir, Pinot Gris,
Chardonnay, Sparkling
- 📦** Production: 18,000 cases/year
- 🕒** Hours: Thu.–Sun., 12:30 to 8 p.m.



McKENZIE CREST WINES
mckenziecrestwines.com

UMPQUA VALLEY

Canyonville

FALK ESTATE VINEYARDS
falkestatesvineyards.com

Elkton

BRADLEY VINEYARDS
bradleyvineyards.com

BRANDBORG VINEYARD & WINERY
brandborgwine.com

LEXÈME WINES
lexemewines.com

RIVERS EDGE WINERY
riversedgewinery.com

WILLIAM ROSE AT ANINDOR
VINEYARD
williamrosewines.com

Oakland

MEADOWS ESTATE VINEYARD
& WINERY
meadowsestatewinery.com

SPIRE MOUNTAIN CELLARS
spiremountaincellars.com

TRIPLE OAK WINE VAULT
tripleoakwinevault.com

Roseburg

ABACELA WINERY
abacela.com

BECKER VINEYARD
beckerwine.com

CHATEAU NONCHALANT VINEYARDS
chateaunonchalantvineyards.com

COOPER RIDGE VINEYARD
cooperridgevineyard.com

EVENSONG WINERY
evensongwinery.com

FERRARO FAMILY VINEYARDS
facebook.com/ferrarofamilyvineyards

FOON ESTATE VINEYARD
foonestatevineyard.com

GIRARDET WINE CELLARS
girardetwine.com

HILLCREST VINEYARD
hillcrestvineyard.com

JOSEPHJANE WINERY
josephjanewinery.com

KNOTSMAN FAMILY WINERY
knotsmanfamilywinery.com

MELROSE VINEYARDS
melrosevineyards.com

PAUL O'BRIEN WINERY
paulobrienwines.com

REUSTLE-PRAYER ROCK VINEYARDS
reustlevineyards.com

SEASON CELLARS
seasoncellars.com

SOUTHERN OREGON WINE INSTITUTE
umpqua.edu/sowi

SPANGLER VINEYARDS
spanglervineyards.com

TRELLA VINEYARDS
trellavineyards.com

URBAN BLENDZ
facebook.com/ubwine

WHITETAIL RIDGE VINEYARD
whitetailridgevineyard.com

Umpqua

HENRY ESTATE WINERY
henryestate.com

Winston

FREED ESTATE VINEYARDS & WINERY
freedestatewinery.com

Yoncalla

SUSAN'S VINEYARD
susansvineyard.com

ROGUE VALLEY

Applegate

CROOKED BARN VINEYARDS
crookedbarnvineyards.com

Ashland

BELLE FIORE WINERY
bellefiorwine.com

CRU SISKIYOU WINES
crusiskiyowines.com

DANA CAMPBELL VINEYARDS
danacampbellvineyards.com

ELIANA WINES
elianawines.com

GRIZZLY PEAK WINERY
grizzlypeakwinery.com

IRVINE & ROBERTS VINEYARDS
irvinerobertsvineyards.com

LONG WALK VINEYARD
longwalkvineyard.com

RESISTANCE WINE COMPANY
resistancewineco.com

TAPESTRY VINEYARD
tapestryvineyard.com

WEISINGER FAMILY WINERY
weisingers.com

Cave Junction

BRIDGEVIEW VINEYARDS
bridgeviewwine.com

FORIS VINEYARDS WINERY
foriswine.com

Central Point

HUMMINGBIRD ESTATE
hummingbirdestate.com

THE PUNCH HOUSE
punchhousewine.com

RELLIK WINERY
rellikwinery.com

RYAN ROSE WINES
ryanrosewine.com

TABLE ROCK VINEYARD
tablerockwine.com

Eagle Point

BAYER FAMILY ESTATE
bayerfamilyestate.com

DOMAINE ST LAURENT
domainestlaurent.com

Gold Hill

CLIFF CREEK CELLARS
cliffcreek.com

DEL RIO VINEYARDS
delriovineyards.com

FARRIS VINEYARDS
farrisvineyards.com

SAMS CREEK CELLARS
samscreekcellars.com

Grants Pass

APRICITY VINEYARD
apricityvineyard.com

AUGUSTINO ESTATE
augustinoestate.com

COVENTINA VINEYARDS
coventinavineyards.com

DWELL WINES
dwellwines.com

GUZZO FAMILY VINEYARD
guzzofamilyvineyard.com

ROSELLA'S VINEYARD
rosellavineyard.com

SCHMIDT FAMILY VINEYARDS
sfvineyards.com

SCHULTZ GLORY OAKS
schultzwines.com

SOLORO VINEYARD
solorovineyard.com

TROON VINEYARD
troonvineyard.com

TWO RIVERS VINEYARD
tworiversvineyard.net

TYK VINEYARD
tykvineyard.com

WALPORT FAMILY CELLARS
wfcellars.com

WANDERLUST VINEYARD
wanderlustvines.com

WOOLDRIDGE CREEK WINERY
wcv.farm

Jacksonville

ANCHOR VALLEY WINE CELLAR
anchorvalleywine.com

COWHORN VINEYARD
cowhornwine.com

CRICKET HILL VINEYARD & WINERY
crickethillwinery.com

DAISY CREEK VINEYARD
daisycreekwine.com

DEVITT WINERY
devittwinery.com

JOHN MICHAEL CHAMPAGNE
CELLARS
facebook.com/JohnMichaelChampagneCellars

LONGSWORD VINEYARD
longswordvineyard.com

NEW ▶ PARKHURST WINE CELLARS
parkhurstwine.com

NEW ▶ QUADY NORTH
quadynorth.com

RED LILY VINEYARDS
redlilyvineyards.com

REMOTION
remotionwine.com

RIVERCREST RANCH
rivercrestranch.com

SOUTH STAGE CELLARS
southstagecellars.com

VALLEY VIEW VINEYARD
valleyviewwinery.com

WILD WINES
enjoywildwines.com

Medford

AWEN WINECRAFT
awenwinecraft.com

COLLAR FAMILY VINEYARDS
collarwine.com

DANCIN VINEYARDS
dancin.com

DIAMONDBACK VINEYARDS
diamondback.wine

DOS MARIPOSAS VINEYARDS
dosmariposasvineyards.com

DUNBAR FARMS
dunbarfarms.com

EDENVALE WINERY
edenvalleyorchards.com

FENCES WINERY
fenceswinery.com

GRESTONI VINEYARDS
grestonivineyards.com

HARRY & DAVID
harryanddavid.com

LA LUNA CONTENTA FARM & VINE
lalunacontenta.com

MAISON JUSSIAUME
maisonjussiaume.com

NORTH BAR CELLARS
northbarcellars.com

CITY CENTER WINE DISTRICT / THE
URBAN CORK / DISTRICT WINE BAR
palletwine.com

PADIGAN
padigan.com

PETER WILLIAM VINEYARD WINES
peterwilliamvineyard.com

RED HILLS CELLARS
redhillscellars.com

RESISTANCE WINE CO.
resistancewineco.com

ROXY ANN WINERY
roxyann.com

STAGE PASS ESTATE WINERY
stagepassoregon.com

TWELVE 32 WINE
1232wine.com

O'Brien

AUGUSTINO ESTATE
augustinoestate.com

Phoenix

CATALYST WINE COLLECTIVE
catalystwinecollective.com

GOLDBACK WINES
goldbackwines.com

Selma

DEER CREEK VINEYARDS
deercreekvineyards.com

Talent

NAUMES SUNCREST WINERY
naumessuncrestwinery.com

PASCHAL VINEYARD & WINERY
paschalwinery.com

PEBBLESTONE CELLARS
pebblestonecellars.wine

NEW ▶ SOUND & VISION WINE CO.
soundandvisionwine.com

STONE RIVER VINEYARDS
stonerivervineyards.com

TALENT CELLARS
talentcellars.com

TOWER VIEW VINEYARD
towerviewvineyard.com

TRIUM WINES
triumwines.com

UPPER FIVE VINEYARD
upperfivevineyard.com

White City

KRISELLE CELLARS
krisellecellars.com

ROGUE KIWI RANCH
roguekiwiranch.com

Wilderville

CASCADIA VINEYARDS & WINERY
thecascadiacompany.com

Williams

PLAISANCE RANCH
plaisanceranch.com

COLUMBIA GORGE**Cascade Locks**

BUONA NOTTE
buonanottewines.com

LANDMASS WINES
landmasswines.com

Echo

ECHO RIDGE CELLARS
echoridgecellars.com

SNO ROAD WINERY
snoroadwinery.com

Goldendale, Wash.**Maryhill Tasting Room & Bistro**

- A** 9774 Highway 14
Goldendale, WA 98620
- P** 509-773-1976/877-627-9445
- W** www.maryhillwinery.com
- ★ Owners: Craig & Vicki Leuthold
- ★ Winemaker: Richard Batchelor
- ▣ Labels: Maryhill Winery
- ▣ Varieties: Barbera, Cabernet Franc, Cabernet Sauvignon, Chardonnay, Grenache, Malbec, Merlot, Mourvèdre, Port, Primitivo, Sangiovese, Syrah, Zinfandel, Viognier, Moscato di Canelli, Pinot Gris, Riesling, Rhône and Bordeaux-style blends, Rosé, Carménère, Cinsault, Dolcetto, Petite Sirah, Tempranillo, Sauvignon Blanc, Marsanne, Roussanne, Cunoise
- ▣ Production: 80,000-plus cases
- 🕒 Hours: Daily (see website for details)

Maryhill
WINERY
TASTING ROOM & BISTRO

WAVING TREE WINERY & VINEYARDS
wavingtreewine.com

Hood River

CASCADE CLIFFS VINEYARD & WINERY
cascadecriffs.com

Cathedral Ridge Winery & Tasting Room

- A** 4200 Post Canyon Drive
Hood River, OR 97031
- P** 541-386-2888 or 800-516-8710
- W** www.cathedralridgewinery.com
- E** crw@cathedralridgewinery.com
- ★ Owner: Robb Bell
- ★ Winemaker: Michael Sebastiani
- ▣ Varieties: 28 wines including: Barbera, Cabernet, Cabernet Franc, Chardonnay, Halbtrocken, Malbec, Merlot, Pinot Noir, Pinot Gris, Riesling, Syrah, Zinfandel and 8 signature blends.
- ▣ Production: 8,500 cases
- 🕒 Hours: Daily 11 a.m.



CERULEAN WINERY
ceruleanwine.com

COLIBRI WINE
colibriwine.com

EVOKE WINERY
evokewinery.com

FREETIME WINE
freetimewine.com

THE GORGE WHITE HOUSE
thegorgewhitehouse.com

HIYU WINE FARM
hiyuwinefarm.com

HOOD CREST WINERY & DISTILLERS
hoodcrestwinery.com

HOOD RIVER VINEYARDS
hoodrivervineyardsandwinery.com

MARCHESI VINEYARDS & WINERY
marchesivineyards.com

MT. HOOD WINERY
mthoodwinery.com

PHELPS CREEK VINEYARDS
phelpscreekvineyards.com

STAVE & STONE WINERY
staveandstone.com

STOLTZ VINEYARDS
stoltzwinery.com

THE PINES 1852
thepinesvineyard.com

UPSIDEDOWN WINE
drinkupsidedownwine.com

WEST WIND WINES
westwindwines.com

WY'EAST VINEYARDS
weeastvineyards.com

Lyle, Wash.

COR CELLARS
corcellars.com

DOMAINE POUILLON
domainepouillon.com

KLICKITAT CANYON & COLUMBIA
GORGE WINERY
klickitatcanyonwinery.com

SYNCLINE WINERY
synclinewine.com

TETRAHEDRON WINES
tetrahedronwines.com

Mosier

ANALEMMA WINES
analemmawines.com

DOUBLE STRAND WINE
doublestrand.wine

GARNIER VINEYARDS
garniervineyards.com

IDIOT'S GRACE WINERY
idiotsgrace.com

LITTLE BASTIONS
littlebastions.com

Mount Hood

THE GRATEFUL VINEYARD /
GOLDEN ROW HARD CIDER
gratefulvineyards.com

UPPER VALLEY FARMS
uppervalleyfarms.com

Pendleton

CEREBELLA CELLARS
cerebellawines.com

The Dalles

15 MILE WINERY
15milewinery.com

COPA DI VINO
copadivino.com

OREGON MOUNTAIN ESTATE
sunshinemill.com/oregon-mountain

QUENETT WINERY/ SUNSHINE MILL
WINES
sunshinemill.com/wines

THE PINES 1852
thepinesvineyard.com

SHADOWBUCK FARM
shadowbuckwinery.com

TIERRA DE LOBOS WINERY
tierradelobos.com

Underwood, Wash.

ANICHE CELLARS
anichecellars.com

CROOKED ACRES VINEYARD
crookedacresvineyard.com

GORGE CREST VINEYARDS
gorgecrest.com

HAWKINS CELLARS
hawkinscellars.com

LOOP DE LOOP WINES
loopdeloopvintner.com

SAVAGE GRACE WINES
savagegracewines.com

SOUTH HILL VINEYARDS
southhillvineyards.com

WANNAMAHER ESTATE VINEYARD
wannamakerestatevineyard.com

WHITE SALMON VINEYARD
whitesalmonvineyard.com

WILLOW WINE CELLARS
willowwinecellars.com

Washougal, Wash.

COLUMBIA GORGE VINTNERS
columbiagorgevintners.com

White Salmon, Wash.

THE COLOR COLLECTOR
tccollector.com

LE DOUBLÉ TROUBLÉ WINE CO.
ldtwines.com

Wishram, Wash.

CASCADE CLIFFS VINEYARD & WINERY
cascadecriffs.com

JACOB WILLIAMS WINERY
jacobwilliamswinery.com

CENTRAL /
EASTERN OREGON**Baker City**

COPPER BELT WINES
copperbeltwinery.com

Bend

BEND WINE BAR & WINERY
bendwinebar.com

BLED SOE FAMILY WINERY
bledsoefamilywinery.com

DOMAINE SERENE WINE LOUNGE
domaineserenewinelounge.com

EVOKE WINERY
evokewinery.com

LAUREL RIDGE WINERY
laurelridgewinery.com

LAVA TERRACE CELLARS
lavaterracecellars.com

STOLLER WINE BAR
stollerfamilyestate.com

VA PIANO VINEYARDS
vapianovineyards.com

NEW ▶ WILLAMETTE VALLEY
VINEYARDS
www.wvv.com

Bonanza

12 RANCH WINES
12ranchwines.com

Culver

MARAGAS WINERY
maragaswinery.com

Mt. Vernon

DAVID HAMILTON WINERY
davidhamiltonwinery.com

Nyssa

SUNSET VALLEY VINEYARDS
sunsetvv.com

Sisters

LA BELLE NOIR WINES
labellenoirwine.com

LAZY Z RANCH WINES
lazyzranch.com

Terrebonne

BLACK GOAT WINERY
blackgoatwinery.com

FAITH HOPE & CHARITY VINEYARD
faithhopeandcharityevents.com

OREGON COAST

Astoria

EUNICE CHIWESHE
GOLDSTEIN WINERY
eunicechiweshegoldsteinwinery.com

SHALLON WINERY
shallon.com

Depoe Bay

DEPOE BAY WINE CO.
depoebaywinery.com

Manzanita

THE WINERY AT MANZANITA
thewineryatmanzanita.com

Myrtle Point

OLD COYOTE WINERY
facebook.com/oldcoyotewinery

Nehalem

NEHALEM BAY WINE CO.
nehalembaywinery.com

Otter Rock

FLYING DUTCHMAN WINERY
dutchmanwinery.com

Pacific City

BASKET CASE WINES / TWIST WINE
COMPANY
twistwine.com

Seaside

BUDDHA KAT WINERY
buddhakatwinery.com

EVOKE WINERY
evokewinery.com

Tillamook

BLUE HERON FRENCH CHEESE
COMPANY
blueheronoregon.com

BUDDHA KAT WINERY
buddhakatwinery.com

DE GARDE CELLARS
degardebrewing.com

PORTLAND METRO

Portland

ABBEY CREEK VINEYARD / THE CRICK
PDX
abbeycreekvineyard.com

ADEGA NORTHWEST
adeganorthwest.com

AMATERRA WINERY
amaterrawines.com

ARCHETYPE12 WINES
archetype12.com

ARENNESS CELLARS
arennesscellars.com

AUGUSTINA CELLARS
augustinacellars.com

BATTLE CREEK CELLARS
battlecreekcellars.com

BELLA ORGANIC FARM
bellaorganic.com

BOEDECKER CELLARS
boedeckercellars.com

BOW & ARROW
bowandarrowwines.com

CAELESTIS CELLARS
caelestiscellars.com

CATMAN CELLARS
catmancellars.com

CHOSEN FAMILY WINES
chosenfamilywines.com

CLAY PIGEON WINERY
claypigeonwinery.com

COE CELLARS
facebook.com/coecellars

COMMUNITY WINE BAR
communitywinebarpdx.com

COOPERS HALL
coopershall.com

CUTTER CASCADIA
cutterwine.com

DEMEUS WINES
demeuswines.com

NEW ▶ DIVISION WINEMAKING CO.
divisionwineco.com

DOMAINE SERENE WINE LOUNGE /
ROCKBLOCK CELLARS
domaineserene.com

ENSO WINERY
ensowinery.com

ERATH WINERY
erath.com

ERDE WINES
erdewines.com

FALCON STOOP WINERY
falconstoopwinery.com

FLIPTURN CELLARS
flipturncellars.com

FULLERTON WINES
fullertonwines.com

GOLDEN CLUSTER
goldencluster.com

GONZALES WINE CO.
gonzaleswineco.com

GC WINES
grochaucellars.com

HELIOTERRA / WHOA NELLY!
helioterrawines.com

HIP CHICKS DO WINE
hipchicksdowine.com

HOORAY FOR YOU WINES
hoorayforyouwineco.com

JACKALOPE WINE CELLARS
jackalopewinecellars.com

LABOR WINES
laborwines.com

LAELAPS WINE
laelapswine.com

MANZANITA NW
thewineryatmanzanita.com

MONUMENT WINE COMPANY
ilikemonument.com

OAK FLAT VINEYARDS
oakflatvineyards.com

OPEN FACE WINES
openfacewines.com

ORYX WINE
oryxwine.com

OVUM WINES / LES CAVES
ovumwines.com

PEARL VINTNERS
pearlvintners.com

PIERCE WINES
piercewines.com

PORTLAND WINE BAR
portlandwinebar.com

PORTLAND WINE CO. /
LOVE & SQUALOR WINE
portlandwinecompany.com

POST FAMILIAR WINE
postfamiliar.com

RAM CELLARS
ramcellars.com

ROSSINI WINERY
rossiniwinery.com

SEVEN BRIDGES WINERY
sevenbridgeswinery.com

SIS AND MAE WINE CO.
sisandmaewineco.com

STATERA CELLARS
stateracellars.com

STICK FIGURINE WINE
stickfigurinewine.com

TEUTONIC WINE CO.
teutonicwines.com

WILLIAM MARIE WINES
williammariewines.com

Sandy

ALDER TREE VINEYARD
alder-tree-vineyard.square.site

Troutdale

EDGEFIELD WINERY
edgefieldwinery.com

STREBIN ESTATE VINEYARD
strebinestatevineyards.com

SW WASHINGTON

Battle Ground, Wash.

DOLIO WINERY & VINEYARD
doliowinery.com

EMANAR CELLARS
emanarcellars.com

REZABEK VINEYARDS / DAYBREAK
WINERY
rezabekvineyards.com

Ridgefield, Wash.

14 ACRES VINEYARD & WINERY
14acres.com

BETHANY VINEYARD & WINERY
bethanyvineyard.com

COLUMBIA RIDGE WINERY
columbiaridgewinery.com

CONFLUENCE WINERY
confluencewinery.com

GOUGÉR CELLARS
gcwinery.com

STAVALAURA VINEYARDS & WINERY
stavaura.com

WINDY HILLS WINERY
windyhillswinery.com

Vancouver, Wash.

AIRFIELD ESTATES WINERY
airfieldwines.com

BARNARD GRIFFIN
barnardgriffin.com

BRIAN CARTER CELLARS
briancartercellars.com

BURNT BRIDGE CELLARS
burntbridgecellars.com

ENGLISH ESTATE WINERY
englishestatewinery.com

EVOKE WINERY
evokewinery.com

HEATHEN ESTATE WINERY
heathenestate.com

MARYHILL WINERY
maryhillwinery.com

SULEI CELLARS
suleicellars.com

WILLAMETTE VALLEY
VINEYARDS
wvv.com

WILLFUL WINE
willfulwine.com

Woodland, Wash.

MATRANGA VINEYARD
matrangavineyards.com

Yacolt, Wash.

MOULTON FALLS WINERY
moultonfallswinery.com

POMEROY CELLARS
pomeroycellars.com

WALLA WALLA VALLEY

Downtown Walla Walla

ARMSTRONG FAMILY WINERY
armstrongwinery.com

BARONS WINERY
baronsv.com

BLED SOE FAMILY WINERY
bledsoefamilywinery.com

BONTZU CELLARS
bontzucellars.com

BERGEVIN LANE VINEYARDS
bergevinlane.com

BROWNE FAMILY VINEYARDS
brownefamilyvineyards.com

CANOE RIDGE VINEYARD
canoeridgevineyard.com

CAYUSE VINEYARDS
cayusevineyards.com

CORLISS
corliss.wine

CÔTES DE CIEL
cotesdeciel.com

DAMA WINES
damawines.com

EL CORAZON WINERY
elcorazonwinery.com

ECHOLANDS WINERY
echolandswinery.com

ELEPHANT SEVEN WINES
elephantsevenwine.com

FOUNDRY VINEYARDS
foundryvineyards.com

FORGERON CELLARS WINERY
forgeroncellars.com

GARD VINTNERS
gardwine.com

GRAMERCY CELLARS
gramercycellars.com

GOOSE RIDGE WINERY
gooseridge.com

HENRY EARL ESTATE WINES
henryearlwines.com

HOUSE OF SMITH WINES
houseofsmith.com

KERLOO CELLARS
kerloocellars.com

KONTOS CELLARS
kontoscellars.com

L'ECOLE HERITAGE WINE BAR
lecole.com

LAGANA CELLARS
laganacellars.com

LAWRELIN WINE CELLARS
lawrelinwines.com

LOCATI CELLARS
locaticellars.com

LODMELL CELLARS
lodmellcellars.com

MAISON BLEUE WINERY
maisonbleuewinery.com

MANSION CREEK CELLARS
mansioncreekcellars.com

MARK RYAN WINERY
markryanwinery.com

MOONBASE CELLARS
moonbase.wine

OTIS KENYON WINE
otiskenyonwine.com

PLUMB CELLARS
plumbcellars.com

PROPER/HOUSE OF BONES
properwines.com

RESULT OF A CRUSH WINERY
resultofacrush.com

SEVEN HILLS WINERY
sevenhillswinery.com

SPRING VALLEY VINEYARD
springvalleyvineyard.com

TIME & DIRECTION
timeanddirectionwines.com

TRUTHTELLER WINERY
truthtellerwinery.com

VITAL WINES
vitalwinery.com

THE WALLS VINEYARDS
thewallswines.com

Milton-Freewater

ATELIER FREEWATER
atelierfreewater.com

CASTILLO DE FELICIANA VINEYARD
& WINERY
castillodefeliciana.com

COUGAR CREST ESTATE WINERY
cougarcrestwinery.com

DOUBLEBACK
doubleback.com

DUCLEAUX CELLARS
ducleauxcellars.com

FORCE MAJEURE VINEYARDS
forcemajeurevineyards.com

FREEWATER WINE CO.
freewaterco.com

HOLOCENE WINES
holocenewines.com

KOBAYASHI WINERY
kobayashiwinery.com

LOS ROCOSOS VINEYARDS
losrococos.com

MONGATA WINERY
mongatawinery.com

NEHER FAMILY WINES
neherfamilywines.com

ROTIE CELLARS
rotiecellars.com

WATERMILL WINERY
watermillwinery.com

WINDROW ESTATE WINERY
windrowestate.com

ZERBA CELLARS
zerbacellars.com

OTHER BEVERAGES

Canned Cocktails

CRAFTWELL COCKTAILS
craftwellcocktails.com

Cider

12 BRIDGE CIDERWORKS
12bridgeciderworks.com

19 ACRES CIDER CO.
19acres.com

2 TOWNS CIDERHOUSE
2townsciderhouse.com

ALE & CIDER HOUSE
aleandcider.com

APPLE OUTLAW
appleoutlaw.com

ARCHETYPE12 CIDER
archetype12.com

ART+SCIENCE
artandsciencenw.com

AVID CIDER CO.
avidcider.com

BANDON RAIN
bandonrain.com

BAUMAN'S CIDER
baumanscider.com

BELLA ORGANIC FARM
bellaorganic.com

BEND CIDER CO.
bendcider.com

BLOSSOM BARN CIDER
blossombarncidery.com

BORING CIDER CO.
boringbrewing.com

BRICKWALL CIDER CO.
brickwallcider.com

BULL RUN CIDER
bullruncider.com

CAROLA CIDER
carolawines.com

CRUSH CIDER CAFE
instagram.com/crushcidercafe

CYDERISH
cyderish.com

DRAPER GIRLS CIDER CO.
drapergirlsfarm.com

E.Z. ORCHARDS
ezorchards.com

FORTUNE & GLORY CIDER COMPANY
fgcider.com

FOX TAIL CIDER & DISTILLERY
foxtailcider.com

FREEWATER CIDER CO.
freewatercider.com

GOLD RUSH CIDER
goldrush-cider.com

THE GORGE WHITE HOUSE
thegorgewhitehouse.com

THE GRATEFUL VINEYARD /
GOLDEN ROW HARD CIDER
gratefulvineyards.com

HEARTLAND CIDERWORKS
heartlandcw.editorx.io

HELVETIA CIDER CO.
helvetiacidercompany.com

IDOL CIDER HOUSE
idolciderhouse.com

LA FAMILIA CIDER
lafamiliacider.com

LEGEND CIDER CO.
legendcider.com

MCMENAMINS
mcmenamins.com

MILL A CIDER COMPANY
millacidercompany.com

OLD WILSON FERMENTS
oldwilsonferments.com

OREGON CIDER CO.
oregoncidercompany.com

PEAK LIGHT CIDER CO.
peaklightcider.com

PORTLAND CIDER CO.
portlandcider.com

RAW CIDER CO.
rawcider.com

RIVERCIDER
rivercider.com

RUNCIBLE CIDER
runciblecider.com

RUZZO
drinkruzzo.com

SALT CREEK CIDER HOUSE
saltcreekciderhouse.com

SCHILLING CIDER HOUSE
schillingcider.com

WORKING HANDS FERMENTATION
workinghandsfermentation.com

SON OF MAN SAGARDO
sonofman.co

STONE CIRCLE CIDER
stonecirclecider.com

SUN BREAK WINE AND CIDER
sunbreakwinecider.com

SWIFT CIDER
swiftcider.com

TEN TOWERS CIDER CO.
tentowerscider.com

TRIFECTA CIDER
instagram.com/trifectacider

TUMALO CIDER CO.
tumalocider.com

UPPER VALLEY FARMS
uppervalleyfarms.com

VIOLA ORCHARDS
violaorchards.com

WANDERING AENGUS CIDERWORKS
wanderingaengus.com

WILDCRAFT CIDER WORKS
wildcraftciderworks.com

Mead

BLAQMEAD
blaqmeadllc.com

LAZY Z RANCH WINES
lazyzranch.com

ORAN MOR ARTISAN MEAD
oranmormead.com

SISKIYOU MEAD AND SPIRITS
siskiyoumead.com

STEAMWORKS MEADERY
steamworksmeadery.com

WYRD LEATHERWORKS & MEADERY
wyrdleatherandmead.com

Saké

SAKÉONE CORPORATION
sakeone.com

SOGOOD SAKÉ
sogoodsake.com

Vermouth

BUONA NOTTE
buonanottewines.com

THE COLOR COLLECTOR
tccollector.com

HAMMER & TONGS
htvermouth.com

HARRIS BRIDGE VINEYARD
harrisbridgevineyard.com

INTERROBANG
whatisinterrobang.com

KELLEY FOX WINES
kelleyfoxwines.com

MCMENAMINS
mcmenamins.com

SOMEDAY PDX
somedaypdx.com

SUN BREAK WINE AND CIDER
sunbreakwinecider.com

Hard Seltzer

SUZIE'S ORGANIC HARD SELTZER
suzieshardseltzer.com

BUY

Eola Crest Cattle 71X Farmstore

A 7140 S.E. Booth Bend Road
McMinnville, OR 97128

W www.eolacrestcattle.com

P 503-857-3027

***** Services: Locally born & farm-raised
beef, Farmhouse Bed & Breakfast,
herbal tea garden, gift shop featuring
high-end local goods and more.

➔ Hours: Wed.-Friday, Noon-6 p.m.
Saturday, Noon-5 p.m.



Cuvée Restaurant

"French Dining in the Oregon Wine Country. Fresh seafood, select meats, seasonal vegetables, housemade breads... each meal at Cuvée is created with love and careful attention to detail."

- A** 214 W. Main Street
Carlton, OR 97111
- P** 503-852-6555
- W** www.cuveedining.com
- Chef: Gilbert Henry
- ◆** Cuisine: French
- ➔** Hours: Dinner, Fri.–Sat., 5:30–9 p.m.
Sunday, 5–8 p.m.



Golden Valley Brewery & Restaurant

"Friends, family, finely crafted beers, fresh local foods, artisanal cocktails and fine wines from the heart of the Willamette Valley. Locally-owned and operated for 25 years and counting."

- A** 980 N.E. Fourth Street
McMinnville, OR 97128
- P** 503-472-2739
- ➔** Hours: 11 a.m.–10 p.m.
Happy Hour: Daily, 3 p.m.–6 p.m.
and 9 p.m.–close
- A** 1520 N.W. Bethany
Beaverton, OR 97006
- P** 503-972-1599
- ➔** Hours: Sun.–Thu., 11:30 a.m.–9 p.m.
Fri.–Sat., 11:30 a.m.–10 p.m.
Happy Hour: Daily, 2:30–5:30
- W** www.goldenvalleybrewery.com
- E** manager@goldenvalleybrewery.com
- ★** Owners: Keith and Celia Kircher
- ◆** Cuisine: Farm to table



Education

Linfield University Center for Wine Education

- A** 900 SE Baker Street
McMinnville, OR 97128
- W** www.linfield.edu/wine
- E** wine@linfielduniversity.edu
- P** 503-883-2200
- ★** Chair: Anne-Marie Ponzi,
Linfield University Center for Wine
Education / Director of Wine Studies
- ★** Focus: An exceptional, globally
recognized interdisciplinary wine
studies program developing future
leaders of the wine industry with a
mission to provide a unique,
comprehensive approach to wine
studies providing learners a
foundation to launch or advance
their careers.



Graphic Design

Nectar Graphics

- A** 131 N.E. Fifth Street
McMinnville, OR 97128
- P** 503-472-1512
- W** www.nectargraphics.com
- ★** Owner: Andrea La Rue
- ★** Services: specializing in design,
packaging, and identity



Owen Design

- P** 503-274-2005
- W** www.owendesign.com
- E** bill@owendesign.com
- ★** Owner: Bill Owen
- ★** Services: Specializing in Brand,
Label and Package Design for the
Wine Industry.



Construction

American National

- ★** Focus: Trellises & grape vines •
Wine leakage • Wine contamination
- ★** Services: No matter the size of your
operation, you can count on our local
agents to build a customized
insurance plan tailored to your unique
needs and budget. Our multiple line
agents can also service your personal
and family insurance needs, including
auto, home and life, a real
convenience to busy business owners.

Agents

Bernie Dorsey
Eugene, OR | 541-912-4197
Bernie.dorsey@american-national.com

Christine Andrus
McMinnville, OR | 503-969-7199
Christine.andrus@american-national.com

Jeff Witt
Independence, OR | 971-612-1121
Jeff.witt@american-national.com

Franchot Hutchinson
McMinnville, OR | 503-701-8033
Franchot.hutchinson@american-national.com

Ed Hamilton Rosales
Vancouver, WA | 360-984-1975
Edward.hamiltonrosales@american-national.com



Wellness

Dunn Chiropractic Clinic

- A** 301 N.E. Dunn Place
McMinnville, OR 97128
- W** www.nasalspecific.com
- P** 503-472-6550
- ★** Services: Patients suffering with
chronic sinusitis, snoring, mouth
breathing, sleep apnea, deviated
septum, allergies, concussion
symptoms, chronic migraines.
- ➔** Hours: Mon., Wed., Fri., 9 a.m.–12 p.m.
and 3 p.m.–6 p.m.



Nursery

Wonderful Nurseries

- A** 27920 McCombs Road
Wasco, CA 93280
- P** 661-758-4777
- W** www.wonderfulnurseries.com
- ★** Contact: Tricia Swartz
- ★** Services: Wonderful Nurseries, offers
the cleanest most tested products,
and is also the most trusted nursery
in the industry. Their wide selection,
esteemed support team, and proven
track record, make them your go to
supplier for all your almond, pistachio,
and grapevine needs.

Wonderful
nurseries™

Sunridge Nurseries

- A** 441 Vineland Road
Bakersfield, CA 93307
- W** www.sunridgenurseries.com
- P** 661-363-VINE
- *** Services: For over 45 years, Sunridge Nurseries has continued to supply premium quality grapevines to grape growers worldwide. A pioneer in the grapevine industry, founded on the idea of service and innovation with personalized dedication to our growers.



Winery Supply

Davison Winery Supplies

- A** 1819 NE Baker Street
McMinnville, OR 97128
- W** www.dwinesupplies.com
- P** 503-472-1711
- *** Services: Quality products and industry leading supplies for all your winemaking needs. Equipment repairs and fabrications. In partnership with Core Enology Analytical, providing industrial and personalized chemical analysis.



Vineyard Supply

Jim's Supply Co.

- A** 599 South 3rd St.
Independence, OR 97351
- W** www.jimssupply.com
- E** info@jimssupply.com
- P** 503-664-5721
- *** Services: Jim's Supply Co., Inc., is the premier manufacturer of metal trellising solutions. Servicing the citrus, vineyard, berry, and stone fruit industries, as well as various other grower industries for several decades, our team has worked with growers to provide innovative solutions with ripe results.



Linde Vineyard Supply

- A** 13005 S Pacific Hwy W
Monmouth, OR 97361
- W** www.lindevineyardsupply.com
- E** info@lindevineyardsupply.com
- P** 503-838-0356 | 866-966-3597
- *** Services: Linde Vineyard Supply is a small business located in Oregon's Willamette Valley, serving growers in Oregon, Washington, Idaho and British Columbia. We have been providing the highest quality agricultural products, tools, accessories and consulting services to growers in the Pacific Northwest since 2006.
- H** Hours: Mon.-Thu., 8 a.m.-5 p.m., Friday, 8 a.m.-3 p.m.



Orchard & Vineyard Supply

- C** McMinnville, Medford, Milton-Freewater, Salem, The Dalles, OR; Yakima, Mattawa, Wenatchee, Grandview, Lynden, Pasco, Toppenish, WA
- P** 800-653-2216
- W** www.ovs.com
- *** Serving Pacific Northwest growers for over 37 years
- H** Hours: Mon.-Fri., 8 a.m.-5 p.m.; Sat., 8 a.m.-noon (select locations only)



Abbey Road Farm & Winery—Silo Suites Bed & Breakfast

- A** 10501 N.E. Abbey Road
Carlton, OR 97111
- P** 503-687-3100
- W** www.abbeyroadfarm.com
- E** info@abbeyroadfarm.com
- *** Description: An 82-acre working farm and vineyard. Five luxury bed & breakfast suites in converted grain silos. Brand new winery and Parlor Tasting room that features a collective of wine makers and unique wines.
- H** Tasting Room: Open daily, 11 a.m. to 5 p.m.
- H** BB check-in: Begins at 3pm
- *** Availability: Suites and tasting room open year round



AtTheJoy

- A** 5900 Zena Rd NW
Salem, OR 97304
- W** www.atthejoy.com
- E** info@atthejoy.com
- *** Amenities: Pool, Hot tub, Gated, more on website
- Minimum stay: 2 nights
- Vineyard: 24 acres
- Property: 30 acres
- 6,500 sq ft
- 6+ bedrooms



Balanza Vineyard & Guest House

- A** 5871 NE Dixon Lane
Dayton, OR 97114
- P** 503-583-1747
- W** www.balanzavineyard.com
- E** balanzavineyard@icloud.com
- *** Description: Perched atop our estate vineyard with breathtaking views, our Dundee Hills Guest House is the perfect destination for your wine country getaway. Every element of our guest house experience from luxurious spaces and hand-crafted breakfasts to our estate small-batch wines deepens your connection to natural beauty of wine country. Stay a while and find out why we fell in love with the Dundee Hills.
- *** Amenities: Each guestroom features a private ensuite bathroom with locally crafted spa products, a queen size bed, satellite TV, high-speed internet, and a semi-private deck sitting area. Our Bed and Breakfast guests enjoy our handcrafted daily breakfast with a view. For private group stays, enjoy a personalized breakfast menu and also reserved evening access to our main kitchen and BBQ barn for onsite, for family-style evening dining.
- H** Office Hours: Open daily, stay or visit by reservation only
- *** Availability: Advanced reservation required



Please support these Oregon Wine
Almanac businesses. Thank you.

WINE COUNTRY MAPS

◆ Adelsheim

16800 NE Calkins Road, Newberg | 503-538-3652
adelsheim.com | Open daily 10:30 a.m.–4:30 p.m.



Our legacy may be over 50 years, but we are just getting started! Join us for expertly curated tastings of noteworthy single vineyard designates and sparkling wines from our six estate vineyards. Experiences, bites, and beverage options offered daily.

◆ Black Dog Vineyard



blackdogvineyard.com

8085 NE Oak Springs Farm Road, Carlton
971-281-6892 | theblackdogvineyard.com
Mon, Thu, Fri, 12–5 p.m.
Sat–Sun, 11–5 p.m.

Enjoy our Estate Pinot noir, Big Reds, sparkling wines in our beautiful indoor and outdoor spaces with fire pits and rooftop patio. Rent us out for your next party!

◆ Bravuro Cellars



*****Yelp · *****Trip Advisor · *****Facebook · *****Google
Zinfandel, Petite Sirah, Cabernet Sauvignon, Petit Verdot, red blends and Port

108 S College Street, Newberg
503-822-5116
bravurocellars.com
Open daily, 12–6 p.m.

◆ Cathedral Ridge Winery & Tasting Room



Choose from 20+ Big, Bold Columbia Gorge Reds, right here in the heart of the Willamette Valley

974 OR-99W, Dundee
503-537-9977
cathedralridgewinery.com
Open daily at 11 a.m.

◆ Chris James Cellars

645 NE 3rd Street, McMinnville
503-474-7670 | chrisjamescellars.com
Thu–Sun, 12–6 p.m., Fri–Sat, 12–8 p.m.

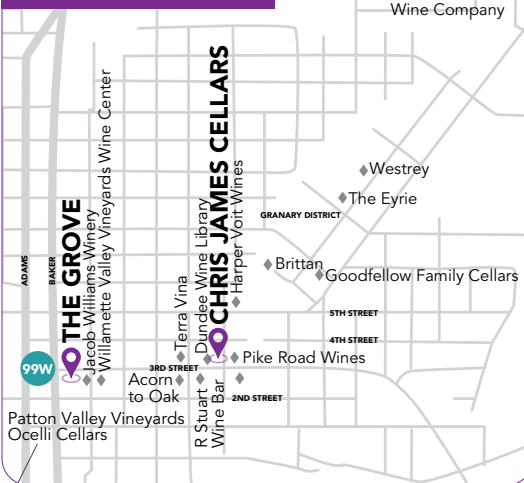
◆ Chris James Cellars

12000 NW Old Wagon Road, Carlton
503-852-1135 | chrisjamescellars.com
Fri–Sun, 12–5 p.m., March–Nov., or by appointment

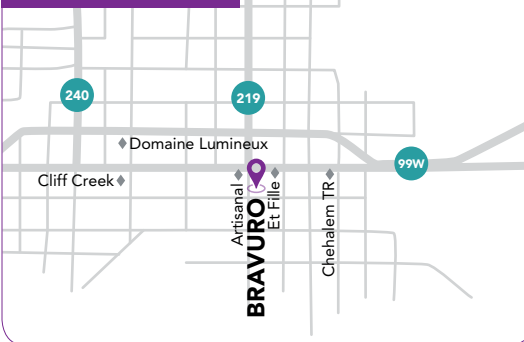
◆ Durant Vineyards

5430 Breyman Orchards Road, Dayton
503-864-2000 | durantoregon.com
Open Daily 10 a.m. to 4 p.m. by appointment

DOWNTOWN MCMINNVILLE



DOWNTOWN NEWBERG



DOWNTOWN CARLTON



DOWNTOWN DUNDEE



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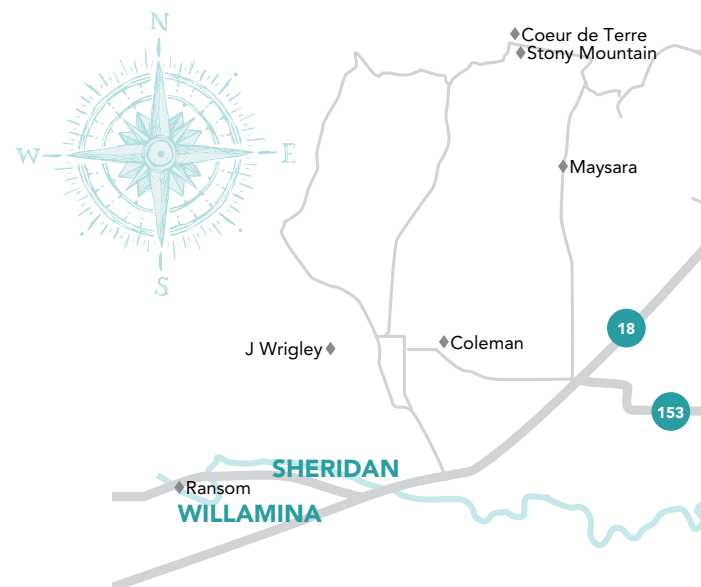
jenna@oregonwinepress.com
503.687.1253

◆ Hawks View Winery

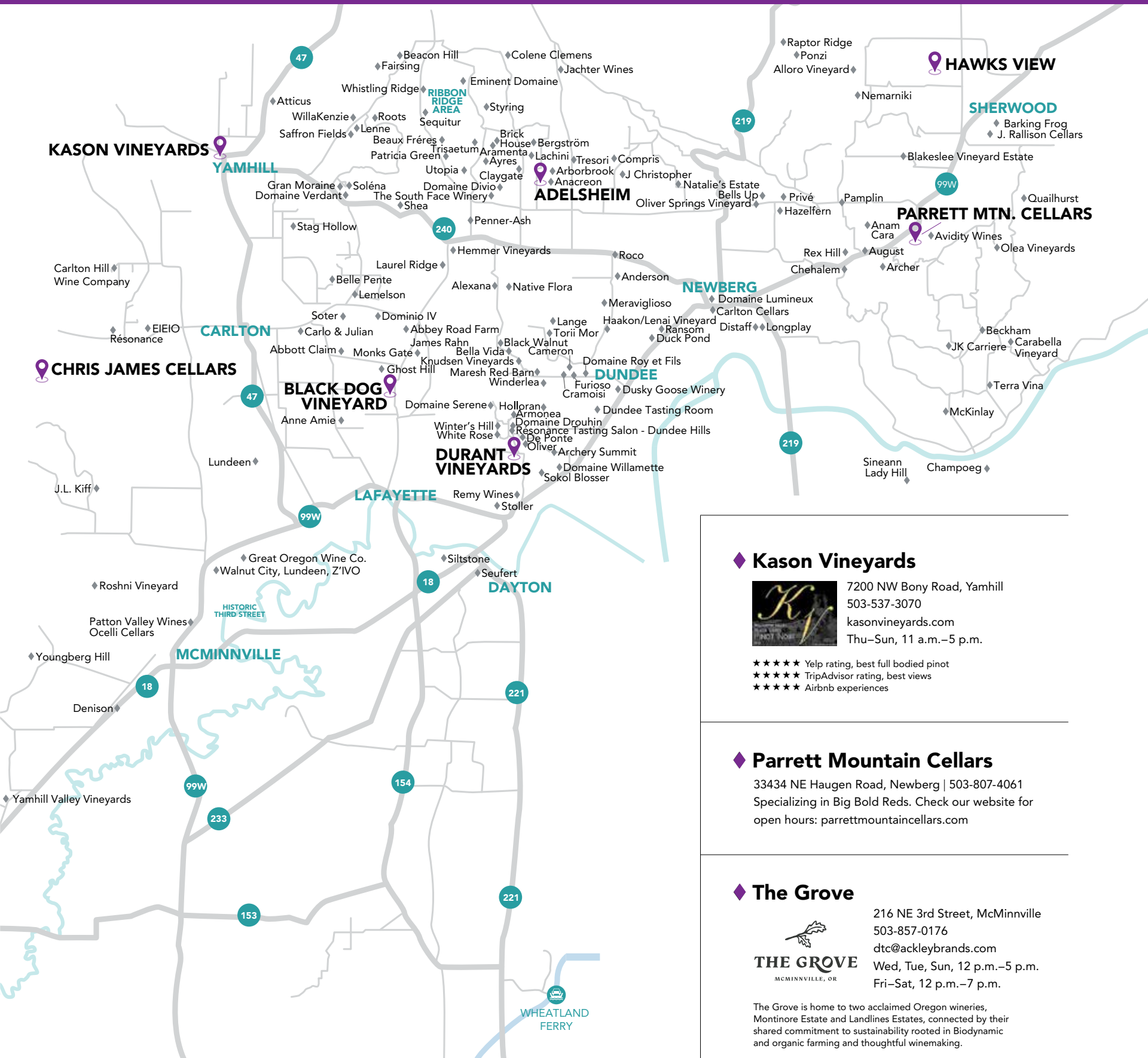
20210 SW Conzelmann Road, Sherwood | 503-625-1591
hawksviewwinery.com | Open Wednesday–Sunday
Refer to our friendly website for hours of operation



Only 10 minutes north of Newberg in the Chehalis Mountains Appellation. Breathtaking views of Mount Hood and exceptional Food Pairings with Pinot Noir, Pinot Gris and Chardonnay.



NORTH WILLAMETTE VALLEY



◆ Kason Vineyards



7200 NW Bony Road, Yamhill
503-537-3070
kasonvineyards.com
Thu–Sun, 11 a.m.–5 p.m.

★★★★★ Yelp rating, best full bodied pinot
★★★★★ TripAdvisor rating, best views
★★★★★ Airbnb experiences

◆ Parrett Mountain Cellars

33434 NE Haugen Road, Newberg | 503-807-4061
Specializing in Big Bold Reds. Check our website for
open hours: parrettmountaincellars.com

◆ The Grove



THE GROVE
MCMINNVILLE, OR

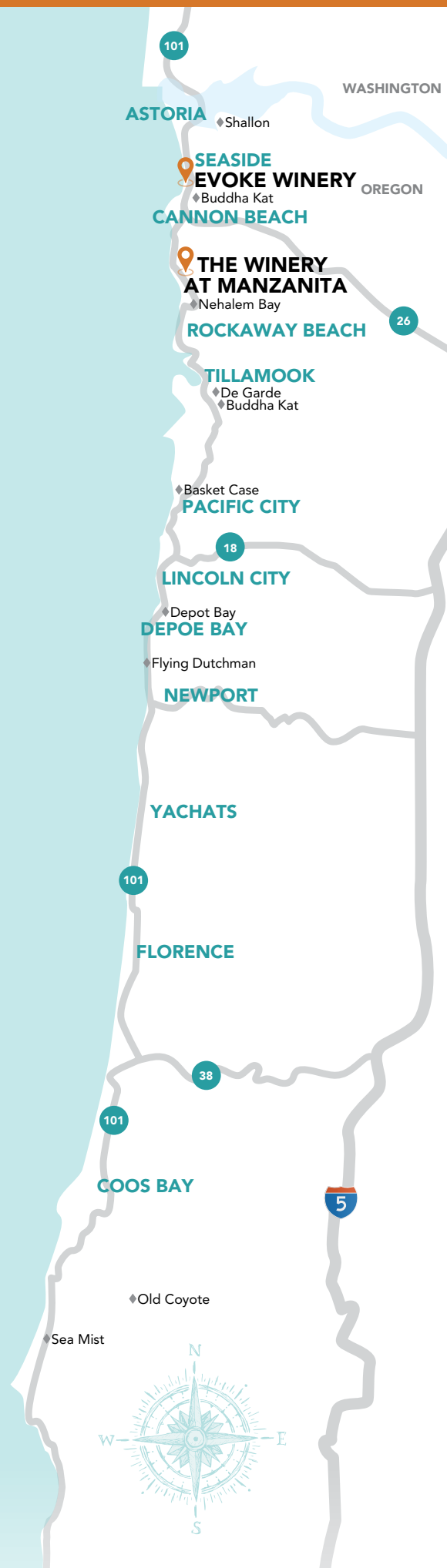
216 NE 3rd Street, McMinnville
503-857-0176
dte@ackleybrands.com
Wed, Tue, Sun, 12 p.m.–5 p.m.
Fri–Sat, 12 p.m.–7 p.m.

The Grove is home to two acclaimed Oregon wineries,
Montinore Estate and Landlines Estates, connected by their
shared commitment to sustainability rooted in Biodynamic
and organic farming and thoughtful winemaking.

◆ Zerba Cellars

810 Hwy 99W, Dundee | 503-537-9463
Open Daily at 11 a.m.–5 p.m. | No reservations required
Last tasting at 4:15 p.m.

OREGON COAST



TUALATIN VALLEY



◆ Evoke Winery



270 S. Columbia Street #486, Seaside
541-386-3700 ext. 0

Monday–Saturday, 11 a.m.–8 p.m.
Sunday, 11 a.m.–6 p.m.

Visit our three Oregon locations. After all, those memories aren't going to make themselves. At Evoke, we believe in the radical idea that award-winning wine should also be fun.

◆ The Winery at Manzanita



253 Laneda Avenue, Manzanita
thewineryatmanzanita.com
info@thewineryatmanzanita.com
Mon–Thu, 12–7 p.m., Fri–Sun, 12–8 p.m.

Our flagship location and winery on the Oregon Coast, just south of Cannon Beach. Fire pits, beach walks, beautiful sunsets and great wines await you in Manzanita!

◆ Danu Tasting Room & Wine Bar

173 NE 3rd Ave, Suite 107, Hillsboro | 503-746-4773
danuwines.com | Tue–Sat, 3–8:30 p.m.

◆ Résolu Cellars

260 SE 4th Ave, Hillsboro
503-482-8466 | ResoluCellars.com
Fri 3–8 p.m., Sat 12–8 p.m. and by appointment

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jenna@oregonwinepress.com
503.687.1253

CENTRAL WILLAMETTE VALLEY



◆ Cubanisimo



1754 Best Rd NW, Salem
503-588-1763
cubanisimovineyards.com

Come enjoy our award winning wines, and the Oregon wine experience, Cuban style! Pride, Passion, Pinot!

◆ David Paige Wines

DAVID PAIGE WINES 18271 SE Walnut Hill Road, Amity
503-400-7219 | paigewines.com
Open daily, see website for availability & hours

David Paige Wines is the realization of over 30 years in winemaking experience, brought into focus through an emphasis on small lot wines that express a true sense of place.

◆ Johan Vineyards

4285 N Pacific Hwy W, Rickreall | 503-623-8642
Fri–Sun 11 a.m.–5 p.m., Mon–Tue closed
Wed–Thu, 11a.m.–5 p.m.

◆ Salem Wine Merchants



4070 Fairview Industrial Drive SE #110, Salem
971-428-6996 | salemwinemerchants.com
Tue–Sat, 11 a.m. to 7 p.m.

Salem Wine Merchants is an independent wine shop with an extensive selection of global fine wines. We offer exclusive memberships, daily tastings and events to enhance wine exploration and discovery.

◆ Sass Winery

9092 Jackson Hill Rd SE, Salem | 503-391-9991
info@sasswinery.com | Wed–Sun, 11 a.m.–5 p.m.
Closed Monday and Tuesdays

◆ West Hills Vineyard

4785 Salem Dallas Hwy NW, Salem | 503-383-9058
westhillsvineyards.com | Wed–Sun, 12–7 p.m.

◆ Ankeny Vineyard

2565 Riverside Drive S, Salem
503-378-1498 | ankenyvineyard.com
Wed–Thu 12–7 p.m., Fri–Sat 12–8 p.m., Sun 12–6 p.m.

◆ Bravuro Cellars



9779 SE Hillview Drive, Amity
503-883-8155
bravurocellars.com
Fri–Sun, 12–6 p.m.

*****Yelp · *****Trip Advisor · *****Facebook · *****Google
"10 Best Wineries in Oregon" from *Choice Wineries*. Zinfandel, Petite Sirah, Cabernet Sauvignon, Petit Verdot, red blends and Port

◆ Brooks Wine



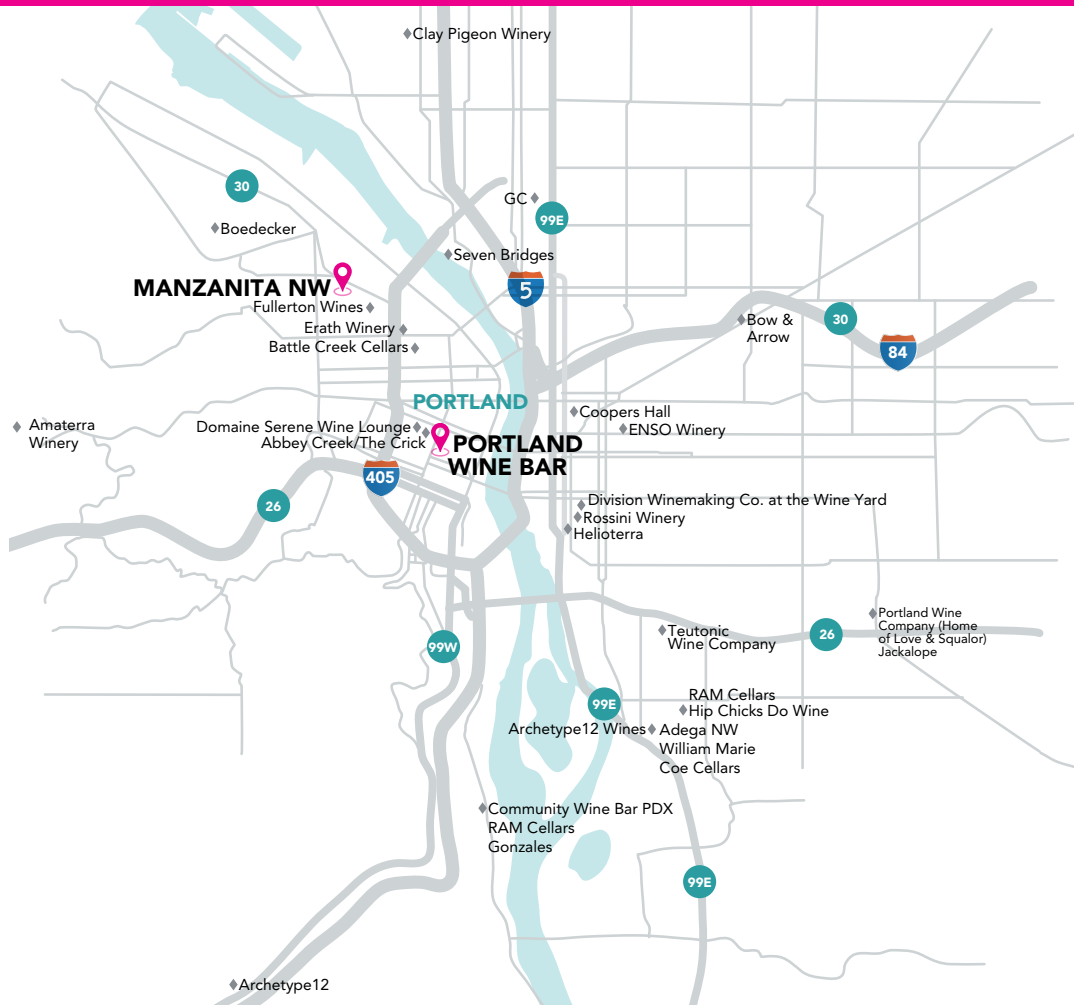
21101 SE Cherry Blossom Ln, Amity
503-435-1278
BrooksWines.com
Daily, 11 a.m.–5 p.m.

Our Rieslings and Pinot Noirs celebrate the bounty of life with purity, grace and elegance.

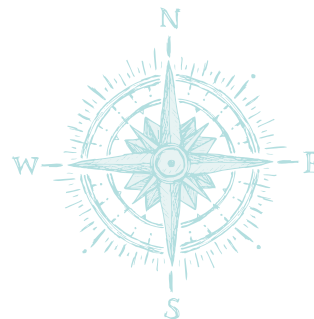
◆ Coria Estates

8252 Redstone Ave SE, Salem | 503-363-0525
coriaestates.com | Daily, 12–6 p.m.

PORTLAND METRO



SW WASHINGTON



CASCADE FOOTHILLS



◆ Manzanita NW: Wine Bar & Winery Tasting Room



2141 NW Xavier Street, Portland
www.manzanitanw.com
info@manzanitanw.com
 Open daily, 2:30–9 p.m.

Join us in Slabtown at our NW Portland location for bubbly, whites, Big Reds and delicate Pinots around the fire pits. Chic neighborhood tasting room for The Winery at Manzanita.

◆ Portland Wine Bar



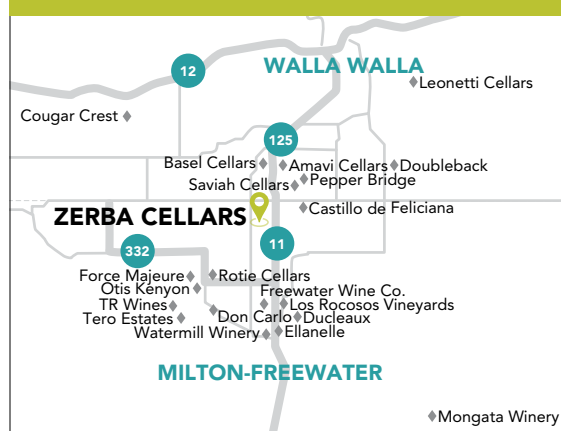
526 SW Yamhill Street, Portland
www.portlandwinebar.com
info@portlandwinebar.com
 Open daily, 2:30–9 p.m.

Celebrating 12 years of bringing Oregon and Washington wine country to downtown Portland! Exclusively serving our coastal ferments from The Winery at Manzanita. Across from Pioneer Courthouse Square and MAX.

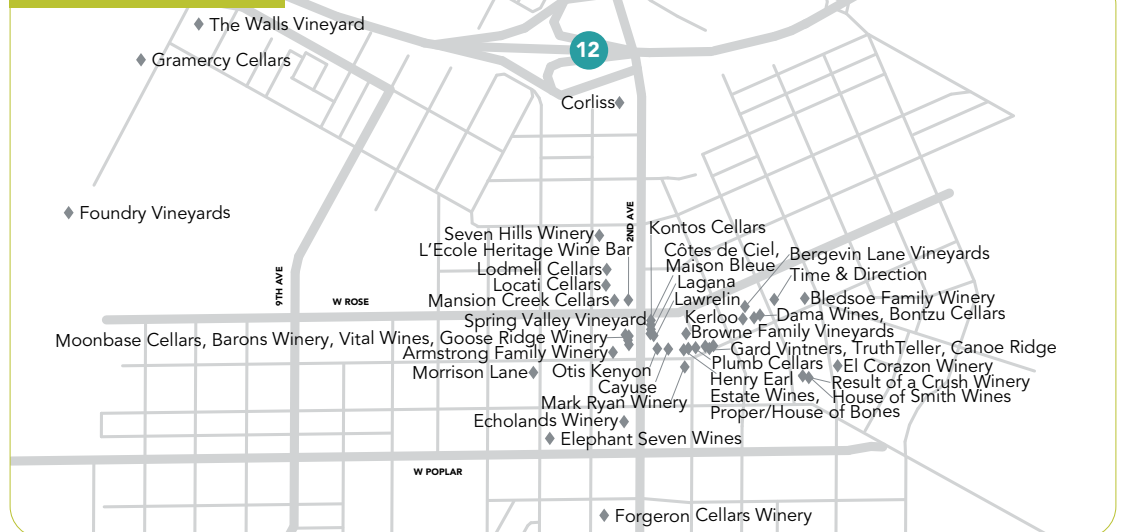
COLUMBIA GORGE



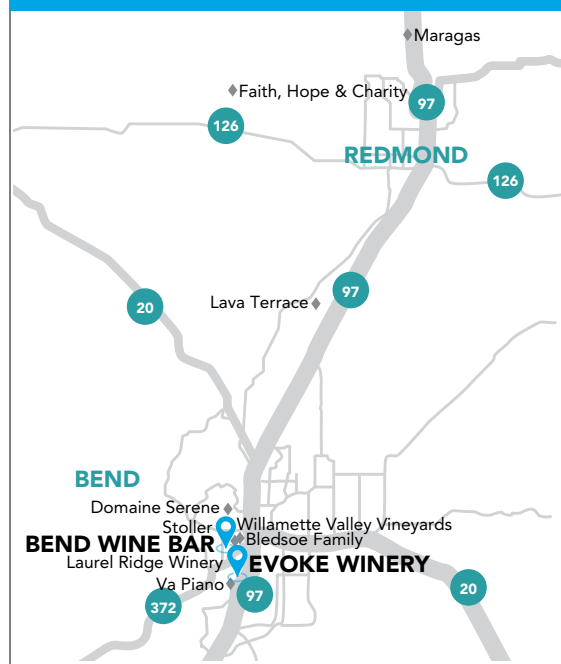
WALLA WALLA VALLEY



DOWNTOWN WALLA WALLA



CENTRAL OREGON



◆ Bend Wine Bar



550 SW Industrial Way #194, Bend
www.bendwinebar.com
info@bendwinebar.com
Open daily, 2–9 p.m.

Located in the Box Factory near the Old Mill, offering our coastal ferments from The Winery at Manzanita in Central Oregon. Join us for a tasting, flight, glass or bottle!

◆ Cathedral Ridge Winery & Tasting Room

4200 Post Canyon Drive, Hood River | 541-386-2882
cathedralridgewinery.com | Open Daily at 11 a.m.

◆ Maryhill Tasting Room & Bistro



9774 Hwy 14, Goldendale, WA
509-773-1976 | 877-627-9445
maryhillwinery.com
Daily, 10 a.m.–6 p.m.

A true destination for exceptional wines, scenic views and live summer music.

◆◆ Evoke Winery



708 Oak Street, Hood River
541-386-3700

Monday–Saturday, 11 a.m.–8 p.m.
Sunday, 11 a.m.–6 p.m.

330 SW Powerhouse Dr. #110, Bend
541-386-3700 ext. 0

Monday–Saturday, 11 a.m.–8 p.m.
Sunday, 11 a.m.–6 p.m.

◆ Zerba Cellars



85530 Hwy 11, Milton-Freewater, OR
541-938-9463 | 877-627-9445

Daily, 10 a.m.–5 p.m.

No reservations required, Last tasting 4:15pm

Celebrating Twenty years of producing premium NW Wines. Zerba Cellars is an Oregon winery located in the heart of the Walla Walla Valley. We produce approachable, food friendly wines that showcase the fruit without compromising the wine's structure and overall balance. We have three estate vineyards in the Walla Walla Valley. Each was planted to take advantage of the Walla Walla Valley's unique soil types and elevations.

SOUTH WILLAMETTE VALLEY



◆ Bennett Vineyards

25974 Hwy 36, Cheshire | 541-998-3336
bennettvineyardsor.com
Open Fri–Sun, Check website for hours

◆ Bluebird Hill Cellars



25059 Larson Road, Monroe
541-424-2478 | bluebirdhillcellars.wine
Nov–Apr, Sat & Sun 12–5 | May–Oct, Fri
3–7, Sat & Sun 12–5 and by appointment

Family owned, award winning, limited production winery with spectacular views of the Willamette Valley, Coastal and Cascade mountains.

◆ Cardwell Hill Cellars



24241 Cardwell Hill Drive, Philomath
541-929-9463 | cardwellwine.com
Daily, 11 a.m.–5:30 p.m.

2021 Oregon Winery of the year and vintner of Top 100 wine now featuring 6 wines rated 90 points and above.

◆ Compton Family Wines



810 Applegate Street, Philomath
541-929-6555 | comptonwines.com
June–August, Thu–Sun Noon–5 p.m.
Off-Season Hours, Fri–Sun Noon–5 p.m.

Urban winery Philomath Oregon. In our vineyards we focus our farming sustainably using regenerative agriculture practices to support a natural ecosystem.

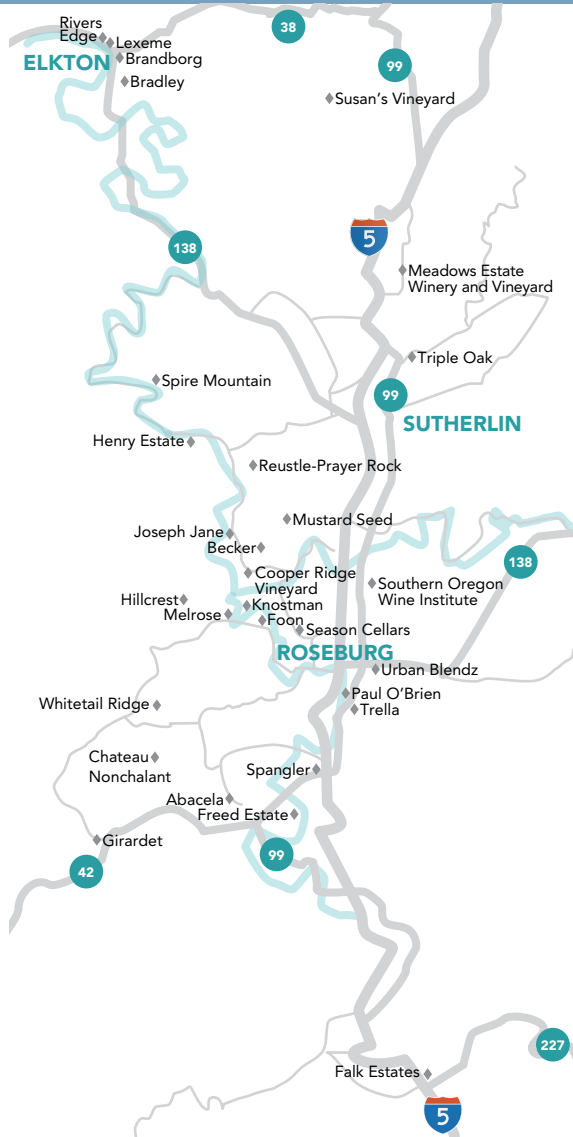
◆ Sweet Cheeks Winery & Vineyard



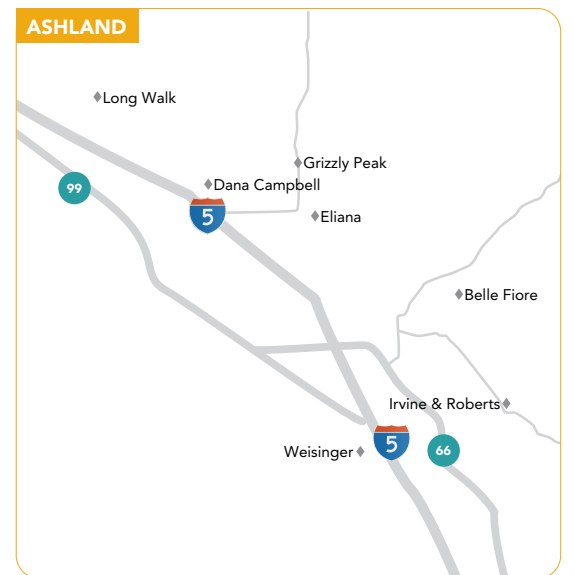
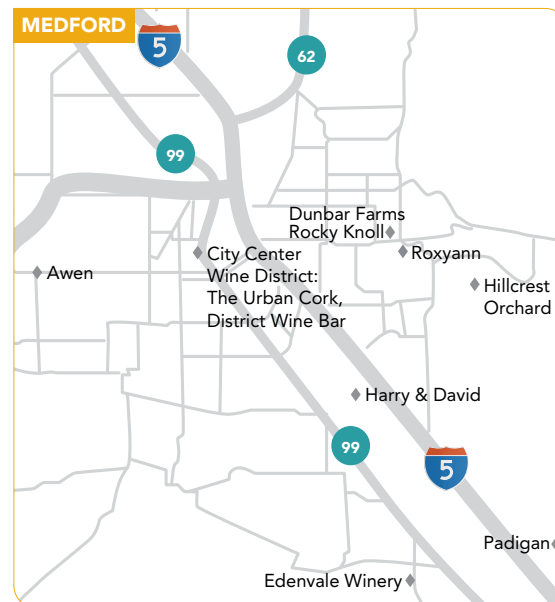
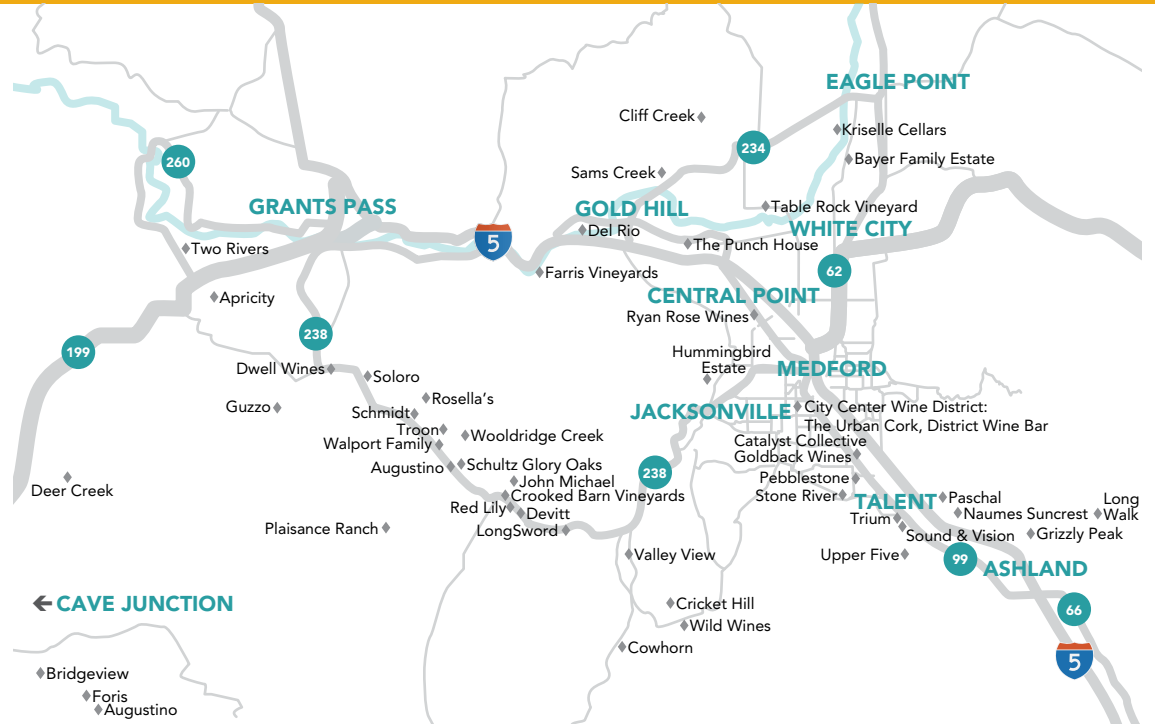
27007 Briggs Hill Road, Eugene
541-349-9463
sweetcheekswinery.com
Daily, Noon–6 p.m., Friday Noon–9 p.m.

Offering a range of varietals to fit every palate, our passion is to create wines that reflect the beauty surrounding us in the Southern Willamette Valley.

UMPQUA VALLEY



ROGUE VALLEY



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jenna@oregonwinepress.com
503.687.1253



A Mighty Tall Task

Continued from page 31

of their property themselves.” Loop-Frison is currently working with several other wineries.

Winter’s Hill Estate has 110 acres with 20 of those being restored to oak savannas. Founding partner Emily Gladhart, said, “We plant lots of replacement oaks and a wood turner creates bowls for oak restoration fundraisers with the wood from fallen mature ones.”

Rebecca Moore, principle at MonksGate Vineyard, said oak forests cover about six and a half acres of their 50-acre property. “The restoration project is about cleaning out two forests,” she said. Moore plans an educational hiking trail so visitors learn it’s not all about wine but rather biodiversity.

Moe Momtazi at Momtazi Vineyard and Maysara Winery purchased the 532-acre estate in 1997; he farms the property biodynamically. “We left a lot of oaks, even within the vineyards,” he said. The grant area encompasses 45 acres. “Last year, we removed downed trees along with some smaller, unhealthy ones. Then we cleared the understory and planted grass,” he said.

“Many landowners are working to protect lands, to encourage biodiversity,” said Momtazi. We’re happy to see our neighbors doing the same thing for preservation.”

In terms of the Oak Accord, Maness concedes that conversion is still a huge issue. “Every acre of oak we cut down is very expensive to get back. It’s much cheaper to protect it. We

[want] put our limited time and resources into educating people, especially Realtors and property developers,” Maness said.

In conjunction with many organizations around the state also working to protect white oaks, a statewide campaign (and possibly the entire Pacific Northwest) is planned. “It’s called ‘The Year of the Oak.’ We want to raise awareness of the oak with decisionmakers, lawmakers, the general public and funders,” said Maness. If more people know about and care about oak restoration as a critical issue, it might be easier to bring more resources to support conservation work on the ground.

She believes restoration remains critical, but protecting what we have is urgent. “We need to elevate the issue across

the board. We’re trying to foster collective awareness with the public and with state agencies,” Maness said.

“People love white oaks. We want to tap into that reverence and joy. They are massive, gentle giants that provide crucial habitat for over 200 species,” she said. For her, they are vital because of how representative they are of our stewardship of the land. “How sad it would be to lose them because of benign neglect,” said Maness.

Loop-Frison discovered an incredible amount of interest; she sees more each year. That, in itself, represents an optimistic indicator for the health of the white oaks.

To read more about the Oak Accord, visit: www.willamette-partnership.org/oak-accord. ■



Setting the industry standard.

A pioneer in the grapevine industry, for over 45 years, our focus and dedication to providing premium quality vines is rooted deep.

Sebastian Traviesa | (707) 975-3646 | sebastian@sridge.net | sunridgenurseries.com



ABIGAIL APPROVED

Abbey Road Farm is a unique destination with a luxurious converted silo inn (B&B), beautifully crafted winery, indoor/outdoor tasting room, and events venue located on a bucolic 82-acre working farm. Our estate vineyard highlights 15 organically-farmed varietals grown on 45 gently sloping acres, which produces wine with respect to old-world philosophies and a focus on modern techniques.

www.abbeyroadfarm.com

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